

### SENIOR BUSINESS DEVELOPER

### TASKS OVERVIEW

## PROPERTY PORTALS

Monitoring and adding property listings to all the property portals and socials.

#### CRM

Updating the CRM software with latest leads and appropriate actions on those leads. Collecting information and assigning the leads to the sales team.

### PROPERTY SEARCH

Identifying new and resale properties for sales team to visit from portals and social media. Collecting the necessary information and adding to data.

# PROPERTY CATLOG CREATION

Creating an infographics of the properties in PDF format for sharing purpose.

### PROPERTY LIST

Creating, categorizing and updating various property lists such as builder, resale, commercial properties etc.

## CLIENT COMMUNICATION

Communicating with clients and owners for collecting information, lead generation, arranging site visit, sharing details and further arrangements.

## COMMUNICATION WITH ASSOCIATES

Communicating with builders, sales persons, agents to for latest updates, arranging meetings and events.

## TEAM COORDINATION

Arranging internal meetings for sales team to share and update information. Assigning various tasks and leads to sales persons.

Tasks subject to the caliber of the candidates



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### THE WEEKLY TASKS

TUESDAY

10:00 a.m. & 6:00 p.m.

- Review the previous week and plan the week ahead.
- Updating CRM software and team meeting.
- 2 WEDNESDAY

10:00 a.m.

- Communicating with associates to arrange their office visit or sales team's site visit.
- Property catalog creation.
- THURSDAY
  10:00 a.m. & 6:00 p.m.
  - Telecommuting to clients & owners from society list & old data.
  - Arranging team meeting to share and update information.
- FRIDAY

10:00 a.m.

- Meeting with sales team to schedule weekend visits.
- Telecommuting to clients & owners from society list & old data.
- 5 SATURDAY 10:00 a.m.

- Coordinating with sales team for site visits.
- Telecommuting to clients & owners from society list & old data.
- 6 SUNDAY 10:00 a.m.
  - Coordinating with sales team for site visits.
  - Telecommuting to clients & owners from society list & old data.

Monday weekly off



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### DAILY TASKS & RULES

### DAILY TASKS

- Punching the entry time.
- Updating CRM software.
- Telecommuting on new leads.
- Telecommuting on old data.
- Updating property portals.
- Maintaining business WhatsApp.
- Maintaining business Email.
- Sharing updates with the sales team.
- Creating infographics.
- Ads posting as per individual target.
- Calling as per individual target.
- Collecting updates from the market.
- Maintaining property list.
- Submitting daily report.

### RU FS

- All employees should wear formal attire.
- All employees should follow the professional code of conduct while representing Elites24.
- Registering daily entries and submitting the daily report is a must, failing to do so will result in late or absent marks accordingly.
- Consumption of alcohol, tobacco & illegal substances is strictly prohibited.
- Unethical and misuse of company property will result in termination of the contract.
- Unethical and misuse of company data will result in termination of the contract.
- Elites24 can terminate the contract if an employee is found guilty of abusing the rules.

Elites24 reserves the rights to modify rules without prior notice