

# LECTURE & EXHIBITOR REGISTRATION

14<sup>th</sup>  
Annual

# SAN DIEGO DENTAL CONVENTION



June 21-22, 2024

October 11-12, 2024

**SALES!** • Branding • Leads • Networking • Outreach  
Product Demonstration • Marketing • Education



This event is the first of its kind where many dental manufactures, local organizations, dental societies, dental study clubs and Dental Professionals will gather to reunite with acquaintances and local friends to learn about new technologies and dental procedures available to improve their dental career.



We offer an excellent opportunity for your organization to gain exposure within the Southern California dental community through Lecturing, advertising and Exhibiting of your companies products. There are advertising options available and booths for exhibitors to advertise and promote services or merchandise for sale.



To ensure an even flow of traffic, beverages will be served exclusively within the exhibiting areas encouraging more interaction among all participants. Please contact me about cost effective options for holding your own seminars to demonstrate and launch your products or services.



Suggestions for additional sponsorship ideas are encouraged and welcome.

Thank you,  
*Chris Ippolito, Founder & Producer*  
619.277.4743

version 2024.01.01

**WWW.CEADENTAL.COM**

# FLOOR PLAN ~ BOOTH and LECTURE RATES

San Diego Dental Convention , June 21-22, 2024 and October 11-12, 2024

CEA Dental Convention Sponsor & Lead Generation Full Attendee List email <b>\$5000</b>	2 Lectures & Booth	REGISTRATION Entrance	4		16	20		31		
2-Day Lecture Sponsor \$4000	2 Lectures & Booth		3	8	12	15	19	24	25	30
1-Day Lecture Sponsor \$2500	1 Lecture & Booth		2	7	11	14	18	23	26	29
6' X 7' 2-Day BOOTH \$1500	<b>PRIME</b>		1	6	10	13	17	22	27	COFFEE TEA SOUP WATER
6' X 7' 2-Day BOOTH \$1100	<b>STANDARD</b>			5	9			21	28	
6' X 5' 1-Day Table \$750 #1,4,5,9	1-Day Booth									

Subject to change without notice

## MAIN EXHIBIT HALL

**Booth Prime & Standard Rental Includes:**  
Overnight security outside the exhibit Hall  
Daily cleaning of aisles and common areas General



Booth size and floor plan subject to change without notice

1-Day Only	1 Exhibitor		\$750
Standard	2-Day	8'X 6'	\$1,100
Prime	2-Day	8'X 6'	\$1,500

Lecture and Exhibit Sponsor	\$2,500
2-Day Lecture and CEA Dental Sponsor	\$4,000
CEA Dental Convention Sponsor & Lead Generation Full Attendee List with all DATA and email	\$5,000

**ADDITIONAL OPTIONS (2-Day Rentals Fri.-Sat.)**  
(2 people, 2 chairs, 1 Table, Coffee, 1 Lunch each day included with table fee)

Additional Company Personnel Each day	\$100
Additional 6' Table	\$100
Electrical	\$100
Additional Chair Qty:1	\$100
Wireless Internet	\$100
27" Monitor	\$150
32" Monitor	\$200

Website Banner- 6 month contract \$150 / month \$900



# EVENT ADVERTISING AND BRANDING OPPORTUNITIES

San Diego Dental Convention , June 21-22, 2024 and October 11-12, 2024



**Speaker Lounge** LIMIT 1

Rights to advertise company logo with CEA Dental in Speaker Lounge. As a Sponsor your company will receive recognition in the Onsite Program and signage at Speaker Lounge. Your company may provide an employee to personally distribute marketing material and socialize in the lounge with Speakers.

**SOLD OUT** \$500

**Name Badge Holder Lanyards** LIMIT 1

Name badges are attached to lanyards and are worn by all attendees. Your advertising message/logo will be highly visible and worn by all Attendees, Exhibitors, and Speakers. Sponsor will provide item.

\$500

**Note Taking Paper** LIMIT 2

Every attendee will take notes during lectures on note pads and paper provided by your company. Sponsor will provide item or logo will be printed on event note paper.

\$500

**General Session Lunch** LIMIT 2

All attendees are invited to a complimentary Morning Coffee and Sit down lunch on Friday and Saturday. As a Sponsor your company will receive, signage at all Coffee and Lunch food stations tables.

\$500

**3:00pm Exhibit Hall Chocolate Social Sponsor** LIMIT 1

Between 2:30 PM - 3:00 PM all Attendees and Exhibitors will Gather in the Exhibit Hall for a Refreshing Drink and Social Hour with friends. As a Sponsor your company will receive recognition in the Onsite

\$500

**PowerPoint Slides or Video in Exhibit Hall**

Every attendee will take note of the PowerPoint presentation occurring in the Exhibit Hall. There will be two viewing areas playing presentations during the event. Sponsor will provide item.

**SOLD OUT** \$500

**Registration Bag Print Material Insert** LIMIT 5 **Sold 2**

Attendees will receive a registration bag with your company flyer or marketing material inserted into the bag. You will have the opportunity to meet and greet every attendee by dispersing registration bags personally

\$500

**Drink Station Sponsorship** LIMIT 1

All attendees are invited to complimentary Coffee, Tea, Lemonade and Water. As a Sponsor your company will receive signage at all stations. Your company may provide an employee to personally distribute marketing material at the food stations. 2- Days

\$500

**Web Site Banner Advertisement "6 Month Contract"**

Place your company advertisement on our Home page and Convention page for 6 months. **\$150/ Month**

\$900

**Email Blast Sponsorship**

Send 2 custom emails to our database and have your logo with link onto our website for 2 months.

\$1000

**Speaker Introductions 2 Lectures**

Exhibitors will have the opportunity to introduce select Speakers during the Convention. This is the perfect opportunity to say hello to CEA Dental Members and invite them to visit you during the breaks. Some lectures may have multiple company introductions.

\$500

**Attendee List Names and Phone Only**

CEA Dental will provide your company with Names and Phone Numbers of all Members at the Event. We collect names and phone numbers. Not all attendee information complete.

\$500

**Attendee List ALL DATA AND LEAD GENERATION**

CEA Dental will provide your company with all contact information of attendees at the Event. We collect emails, names, address and phone numbers. Not all attendee information complete.

Sponsorship

**SALES!**

Networking

Branding

Opportunities

Leads

Marketing

Outreach

Education

Additional Questions

Contact Chris Ippolito  
@ 619.277.4743 or via email  
chris@ceadental.com

# SAN DIEGO DENTAL CONVENTION EVENT SPONSORSHIP

San Diego Dental Convention , June 21-22, 2024 and October 11-12, 2024

## 1-Day Lecture and 2-Day Exhibit Hall Sponsor

- *Lecture Opportunity or Speaker Introductions 1 Day* (\$\$\$\$\$)
- *Premium Booth Space with Tables, Chairs* (\$1200)
- *(1) Email Blast to CEA DENTAL 2500 MEMBERS* (\$500)
- *Company Logo on Attendee Note Paper* (\$500)
- *(4) Company Team Members* (\$400)

**\$2500**

**SALES!**

Networking

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Opportunities

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Education

## 2-Day Lecture and 2-Day Exhibit Hall Sponsor

- *Lecture Opportunity or Speaker Introductions 1 Day* (\$\$\$\$\$)
- *Premium Booth Space with Tables, Chairs* (\$1200)
- *Company Logo on Attendee Note Paper* (\$500)
- *(4) Company Team Members* (\$400)
- *2 Day Lecture Opportunity or Speaker Introduction* (\$\$\$\$\$)
- *Advertisement on Website event page* (\$500)
- *Exhibit Hall and Lecture Sponsor Included* (\$2500)

**\$4000**

## CEA Dental Convention Sponsor

Lead Generation Full Attendee List with all DATA and email

- *Lead Generation* (Priceless)
- *Full Attendee List with all DATA and email* (Priceless)
- *2 Day Lecture Opportunity or Speaker Introduction* (\$\$\$\$\$)
- *Advertisement on Website event page* (\$500)
- *Exhibit Hall and Lecture Sponsor Included* (\$1950)

**\$5000**



# FREQUENTLY ASKED QUESTIONS

San Diego Dental Convention , June 21-22, 2024 and October 11-12, 2024

**Can Exhibitors sell products on the show floor or take orders for future delivery? YES!**

## Booth assignments & notification

Booth Assignments will be assigned by CEA Dental. It will be based upon receipt of payment and application received. Notification of booth will be given to vendor at Exhibitor registration. There is no guarantee of Booth Number. Space plan may change at anytime without notice.

## Exhibit Hall Hours

(Friday) 7:30 am-3:00pm  
(Saturday) 7:30am-3:00pm

## Booth Setup

We will NOT provide laborers for set up or dismantling of your booth.

## Setup and Dismantle Times

Setup: Thursday  
3:00pm-6:00pm  
Dismantle: Saturday 3:00p.m.-6:00p.m.  
All Booths must be dismantled and removed from the exhibit halls by 4p.m.

## Requested Booths

CEA Dental cannot guarantee exhibitors will receive the exact booth numbers requested. Assignments of exhibit space shall take into account the amount of booth space required and when the application and payment to exhibit is received. CEA Dental cannot guarantee it will be able to assign the location requested on the application. Floor plan may change without notice.

## Course Attendance for Exhibitors

Exhibitors may attend lectures only if the lecture sponsored by exhibitor.

## Attending Exhibitors

First 2 Exhibitors are included with booth rental  
Additional Exhibitors \$100 per person per day

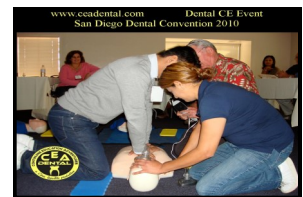
## Application and Payments

Mail Checks to (no fee):  
Attn: CEA Dental 620 Redondo Road Prescott, AZ 86303  
Pay by Credit Card  
Register Online at: [www.ceadental.com](http://www.ceadental.com)

## Exhibit Material & Supplies Shipping

Storage of materials is complimentary from 8am Monday before the event until Saturday at 4pm.

Advance shipments (No Pallets) to the CEA Dental Storage unit may be sent 5 days prior to the show and should be addressed to:  
Handlery Hotel San Diego  
Attn: CEA DENTAL San Diego Dental Convention  
950 Hotel Circle North, San Diego, CA 92108



# LECTURE INFORMATION WORKSHEET

Will you be providing C.E. Credits for this Course: Y/N

Sponsoring Dental Company if Applicable: \_\_\_\_\_

Please Note complimentary Exhibit Booths are NOT available for sponsoring Dental Company).

The Following Lecture details will be posted on the CEA Dental Web Page and/or used in marketing your lectures.

Promotional Description (50-70 words) Please highlight your lecture topics that will be discussed and/or the procedures to be described. Advertise why the attendee should attend your program.

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Learning Objective:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Please provide by email 1 Headshot and a Hi-Resolution Company Logo (if applicable)

Send to:

Chris Ippolito, CEA Dental, Producer  
Email: [chris@ceadental.com](mailto:chris@ceadental.com)  
Fax: 866.805.1860  
Phone: 619.277.4743

Address: CEA Dental  
620 Redondo Road, Prescott, AZ 86303  
For Questions Contact Chris Ippolito at 619.277.4743 or [chirs@ceadental.com](mailto:chirs@ceadental.com)

# LECTURE INFORMATION WORKSHEET

All Dental Professionals, related affiliations and interested individuals are invited to submit proposals for continuing education sessions to be presented at the San Diego Dental Convention presented by CEA Dental. For more information regarding the CEA Dental Convention please visit our Website at [www.ceadental.com](http://www.ceadental.com).

What **Location** and **Date** are you Submitting this Request for: \_\_\_\_\_

## Contact Information:

First Name:

Last:

Credentials:

Employer/Private Practice:

Mailing Address:

City:

State:

Postal Code:

Phone:

E-mail:

**Lecture Information: (Fill Out or Submit by email to [chris@ceadental.com](mailto:chris@ceadental.com))**

Title:

\_\_\_\_\_

\_\_\_\_\_

Time Preference: \_\_\_\_\_

Description:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Speaker Biography:

\_\_\_\_\_

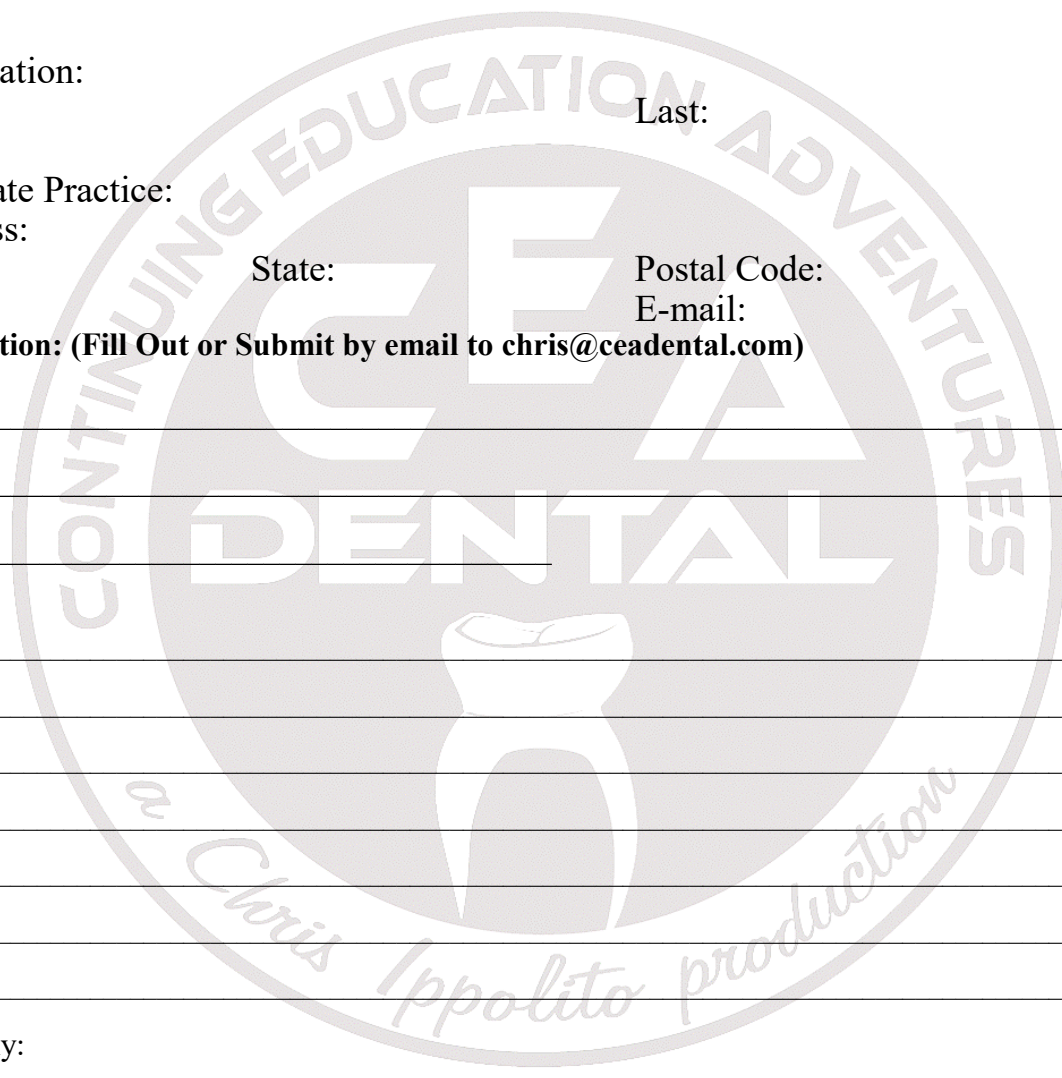
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# EXHIBITOR BOOTH & SPONSORSHIP WORKSHEET

San Diego Dental Convention , June 21-22, 2024 and October 11-12, 2024

## CHECK BOX FOR EVENT:

SAN DIEGO DENTAL CONVENTION

June 21-22, 2024

SAN DIEGO DENTAL CONVENTION

October 11-12, 2024

## EXHIBITOR INFORMATION:

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Key Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Exhibitor 1: (Free) \_\_\_\_\_ Exhibitor 2: (Free) \_\_\_\_\_  
Exhibitor 3: (+\$100) : \_\_\_\_\_ Exhibitor 4: (+\$100): \_\_\_\_\_ Qty\_\_ X \$100 = \_\_\_\_\_

## Booth Rental:

Booth # Preference

1-Day \_\_\_\_\_ 6'X 5' \_\_\_\_\_ or \_\_\_\_\_ \$ 750= \_\_\_\_\_  
Standard —(2-Day) \_\_\_\_\_ 7'x 6' \_\_\_\_\_ or \_\_\_\_\_ \$1,100= \_\_\_\_\_  
Prime —(2-Day) \_\_\_\_\_ 7'x 6' \_\_\_\_\_ or \_\_\_\_\_ \$1,500= \_\_\_\_\_

**Booth Rental Includes:** 2 Exhibitors, 2 Chairs, 1 Table, Morning Coffee, Lunch

- |   |   |
|---|---|
| <input type="checkbox"/> Wireless Internet - \$100    | <input type="checkbox"/> 1 Additional Chair- \$100                |
| <input type="checkbox"/> Attendee List No Email—\$500 | <input type="checkbox"/> Drink Station Sponsorship—\$500          |
| <input type="checkbox"/> Note Taking Paper —\$500     | <input type="checkbox"/> Electrical - \$100                       |
| <input type="checkbox"/> Lunch or Breakfast —\$500    | <input type="checkbox"/> Registration Bag Print Material Insert   |
| <input type="checkbox"/> Desert Social —\$500         | <input type="checkbox"/> Speaker Introduction —\$500              |
| <input type="checkbox"/> Attendee List No Email—\$500 | <input type="checkbox"/> Supply Drive Bag Logo Sponsorship —\$500 |
| <input type="checkbox"/> 6' Table- \$100              | <input type="checkbox"/> Name Badge Holder Lanyards —\$500        |
- Total = \_\_\_\_\_

## LECTURE OPPORTUNITY:

CEA Dental Convention Sponsor Lead Generation Full Attendee List with all DATA and email \_\_\_\_\_ \$5,000= \_\_\_\_\_  
2 Lectures & Convention Sponsor \_\_\_\_\_ \$4,000= \_\_\_\_\_  
1 Lecture & Exhibit Hall Sponsor \_\_\_\_\_ \$2,500= \_\_\_\_\_  
Website Banner ADVERTISEMENT " 6 Month Contract @ \$150 Month " \_\_\_\_\_ \$ 900= \_\_\_\_\_

**SUBTOTAL:** \_\_\_\_\_ Subtotal = \_\_\_\_\_  
ADD 3% for credit card convenience fee (NO fee with check) \_\_\_\_\_ Subtotal \_\_\_\_\_ X 3% = \_\_\_\_\_

**GRAND TOTAL:** \_\_\_\_\_ =

## PAYMENT INFORMATION:

Debit/Credit Card First Name: \_\_\_\_\_ Last: \_\_\_\_\_

Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Amex \_\_\_\_\_ Discover \_\_\_\_\_ Check \_\_\_\_\_

Card number: \_\_\_\_\_ Exp: \_\_\_\_\_ 4-Code: \_\_\_\_\_

It is hereby certified that myself and the company I represent have read and will abide by the terms and conditions on this form and in the Exhibitors Guide. The above guest are not dentist.

Personnel listed are employees of this company.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Time: \_\_\_\_\_

**+\$50 Raffle Prize to give away to CEA Dental Members at your booth**