

LECTURE & EXHIBITOR INFORMATION

14th
Annual

SAN DIEGO DENTAL CONVENTION

June 20-21, 2025
November 7-8, 2025

**SALES! • Branding • Leads • Networking • Outreach
Product Demonstration • Marketing • Education**



This event is the first of its kind where many dental manufactures, local organizations, dental societies, dental study clubs and Dental Professionals will gather to reunite with acquaintances and local friends to learn about new technologies and dental procedures available to improve their dental career.



We offer an excellent opportunity for your organization to gain exposure within the Southern California dental community through Lecturing, advertising and Exhibiting of your companies products. There are advertising options available and booths for exhibitors to advertise and promote services or merchandise for sale.



To ensure an even flow of traffic, beverages will be served exclusively within the exhibiting areas encouraging more interaction among all participants. Please contact me about cost effective options for holding your own seminars to demonstrate and launch your products or services.



Suggestions for additional sponsorship ideas are encouraged and welcome.

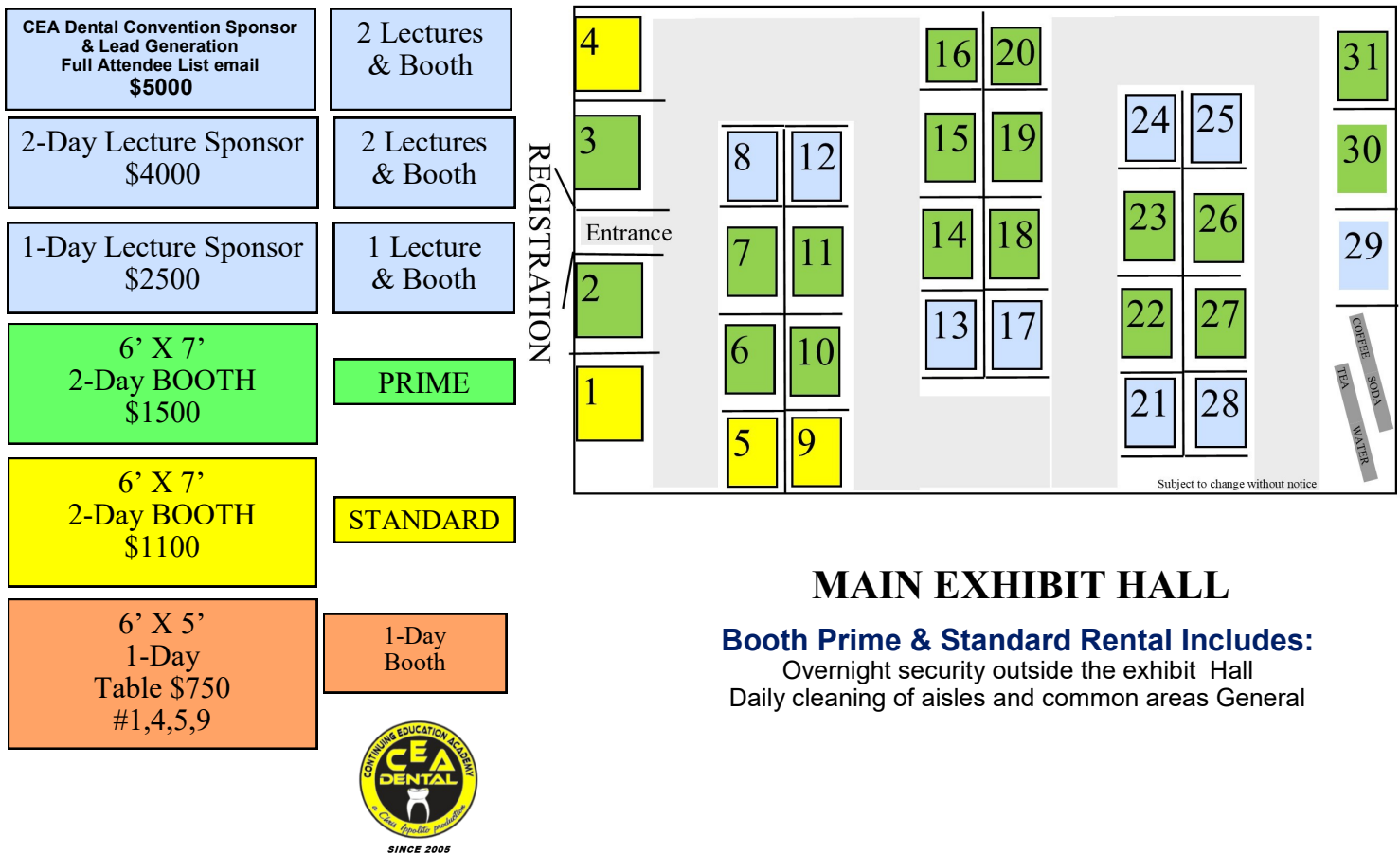
Thank you,
Chris Ippolito, Executive Director
619.277.4743, Chris@ceadental.com

version 2024.01.01

WWW.CEADENTAL.COM

FLOOR PLAN ~ BOOTH and LECTURE RATES

San Diego Dental Convention, June 20-21, 2025 and November 7-8, 2025



MAIN EXHIBIT HALL

Booth Prime & Standard Rental Includes:

Overnight security outside the exhibit Hall
Daily cleaning of aisles and common areas General



Booth size and floor plan subject to change without notice

1-Day Only	1 Exhibitor		\$750
Standard	2-Day	8'X 6'	\$1,100
Prime	2-Day	8'X 6'	\$1,500

Lecture and Exhibit Sponsor	\$2,500
2-Day Lecture and CEA Dental Sponsor	\$4,000
CEA Dental Convention Sponsor & Lead Generation Full Attendee List with all DATA and email	\$5,000

ADDITIONAL OPTIONS (2-Day Rentals Fri.-Sat.)

(2 people, 2 chairs, 1 Table, Coffee, 1 Lunch each day included with table fee)

Additional Company Personnel Each day	\$100
Additional 6' Table	\$100
Electrical	\$100
Additional Chair Qty:1	\$100
Wireless Internet	\$100
27" Monitor	\$150
32" Monitor	\$200

Website Banner- 6 month contract \$150 / month \$900



EVENT ADVERTISING AND BRANDING OPPORTUNITIES

San Diego Dental Convention, June 20-21, 2025 and November 7-8, 2025



Speaker Lounge

LIMIT 1

Rights to advertise company logo with CEA Dental in Speaker Lounge. As a Sponsor your company will receive recognition in the Onsite Program and signage at Speaker Lounge. Your company may provide an employee to personally distribute marketing material and socialize in the lounge with Speakers.



\$500



Name Badge Holder Lanyards

LIMIT 1

Name badges are attached to lanyards and are worn by all attendees. Your advertising message/logo will be highly visible and worn by all Attendees, Exhibitors, and Speakers. Sponsor will provide item.

\$500



Note Taking Paper

LIMIT 2

Every attendee will take notes during lectures on note pads and paper provided by your company. Sponsor will provide item or logo will be printed on event note paper.

\$500



General Session Lunch

LIMIT 2

All attendees are invited to a complimentary Morning Coffee and Sit down lunch on Friday and Saturday. As a Sponsor your company will receive, signage at all Coffee and Lunch food stations tables.

\$500



3:00pm Exhibit Hall Chocolate Social Sponsor

LIMIT 1

Between 2:30 PM - 3:00 PM all Attendees and Exhibitors will Gather in the Exhibit Hall for a Refreshing Drink and Social Hour with friends. As a Sponsor your company will receive recognition in the Onsite

\$500



PowerPoint Slides or Video in Exhibit Hall

Every attendee will take note of the PowerPoint presentation occurring in the Exhibit Hall. There will be two viewing areas playing presentations during the event. Sponsor will provide item.



\$500



Registration Bag Print Material Insert

LIMIT 5 **Sold 2**

Attendees will receive a registration bag with your company flyer or marketing material inserted into the bag. You will have the opportunity to meet and greet every attendee by dispersing registration bags personally

\$500



Drink Station Sponsorship

LIMIT 1

All attendees are invited to complimentary Coffee, Tea, Lemonade and Water. As a Sponsor your company will receive signage at all stations. Your company may provide an employee to personally distribute marketing material at the food stations. 2- Days

\$500



Web Site Banner Advertisement "6 Month Contract"

Place your company advertisement on our Home page and Convention page for 6 months. **\$150/ Month**

\$900



Email Blast Sponsorship

Send 2 custom emails to our database and have your logo with link onto our website for 2 months.

\$1000



Speaker Introductions 2 Lectures

Exhibitors will have the opportunity to introduce select Speakers during the Convention. This is the perfect opportunity to say hello to CEA Dental Members and invite them to visit you during the breaks. Some lectures may have multiple company introductions.

\$500



Attendee List Names and Phone Only

CEA Dental will provide your company with Names and Phone Numbers of all Members at the Event. We collect names and phone numbers. Not all attendee information complete.

\$500



Attendee List ALL DATA AND LEAD GENERATION

CEA Dental will provide your company with all contact information of attendees at the Event. We collect emails, names, address and phone numbers. Not all attendee information complete.

Sponsorship

SALES!

Networking

Branding

Opportunities

Leads

Marketing

Outreach

Education

Additional Questions

Contact Chris Ippolito
@ 619.277.4743 or via
email
chris@ceadental.com

SAN DIEGO DENTAL CONVENTION EVENT SPONSORSHIP

San Diego Dental Convention, June 20-21, 2025 and November 7-8, 2025

1-Day Lecture and 2-Day Exhibit Hall Sponsor

- *Lecture Opportunity or Speaker Introductions 1 Day* (\$\$\$\$\$)
- *Premium Booth Space with Tables, Chairs* (\$1200)
- *(1) Email Blast to CEA DENTAL 2500 MEMBERS* (\$500)
- *Company Logo on Attendee Note Paper* (\$500)
- *(4) Company Team Members* (\$400)

\$2500

SALES!

Networking

Branding

Opportunities

Leads

Marketing

Outreach

Education

2-Day Lecture and 2-Day Exhibit Hall Sponsor

- *Lecture Opportunity or Speaker Introductions 1 Day* (\$\$\$\$\$)
- *Premium Booth Space with Tables, Chairs* (\$1200)
- *Company Logo on Attendee Note Paper* (\$500)
- *(4) Company Team Members* (\$400)
- *2 Day Lecture Opportunity or Speaker Introduction* (\$\$\$\$\$)
- *Advertisement on Website event page* (\$500)
- *Exhibit Hall and Lecture Sponsor Included* (\$2500)

\$4000

CEA Dental Convention Sponsor

Lead Generation Full Attendee List with all DATA and email

- *Lead Generation* (Priceless)
- *Full Attendee List with all DATA and email* (Priceless)
- *2 Day Lecture Opportunity or Speaker Introduction* (\$\$\$\$\$)
- *Advertisement on Website event page* (\$500)
- *Exhibit Hall and Lecture Sponsor Included* (\$1950)

\$5000



FREQUENTLY ASKED QUESTIONS

San Diego Dental Convention, June 20-21, 2025 and November 7-8, 2025

Can Exhibitors sell products on the show floor or take orders for future delivery? YES!

Booth assignments & notification

Booth Assignments will be assigned by CEA Dental. It will be based upon receipt of payment and application received. Notification of booth will be given to vendor at Exhibitor registration. There is no guarantee of Booth Number. Space plan may change at anytime without notice.

Exhibit Hall Hours

(Friday) 7:30 am-3:00pm
(Saturday) 7:30am-3:00pm

Booth Setup

We will NOT provide laborers for set up or dismantling of your booth.

Setup and Dismantle Times

Setup: Thursday
3:00pm-6:00pm
Dismantle: Saturday 3:00p.m.-6:00p.m.
All Booths must be dismantled and removed from the exhibit halls by 4p.m.

Requested Booths

CEA Dental cannot guarantee exhibitors will receive the exact booth numbers requested. Assignments of exhibit space shall take into account the amount of booth space required and when the application and payment to exhibit is received. CEA Dental cannot guarantee it will be able to assign the location requested on the application. Floor plan may change without notice.

Course Attendance for Exhibitors

Exhibitors may attend lectures only if the lecture sponsored by exhibitor.

Attending Exhibitors

First 2 Exhibitors are included with booth rental
Additional Exhibitors \$100 per person per day

Application and Payments

Mail Checks to (no fee):
Attn: CEA Dental 620 Redondo Road Prescott, AZ 86303
Pay by Credit Card
Register Online at: www.ceadental.com

Exhibit Material & Supplies Shipping

Storage of materials is complimentary from 8am Monday before the event until Saturday at 4pm.



LECTURE INFORMATION WORKSHEET

Will you be providing C.E. Credits for this Course: Y/N

Sponsoring Dental Company if Applicable: _____

Please Note complimentary Exhibit Booths are NOT available for sponsoring Dental Company).

The Following Lecture details will be posted on the CEA Dental Web Page and/or used in marketing your lectures.

Promotional Description (50-70 words) Please highlight your lecture topics that will be discussed and/or the procedures to be described. Advertise why the attendee should attend your program.

Learning Objective:

1. _____
2. _____
3. _____

Please provide by email 1 Headshot and a Hi-Resolution Company Logo (if applicable)

Send to:

Chris Ippolito, CEA Dental, Producer
Email: chris@ceadental.com
Fax: 866.805.1860
Phone: 619.277.4743

Address: CEA Dental
620 Redondo Road, Prescott, AZ 86303
For Questions Contact Chris Ippolito at 619.277.4743 or chirs@ceadental.com

LECTURE INFORMATION WORKSHEET

All Dental Professionals, related affiliations and interested individuals are invited to submit proposals for continuing education sessions to be presented at the San Diego Dental Convention presented by CEA Dental. For more information regarding the CEA Dental Convention please visit our Website at www.ceadental.com.

What **Location** and **Date** are you Submitting this Request for: _____

Contact Information:

First Name:

Last:

Credentials:

Employer/Private Practice:

Mailing Address:

City:

State:

Postal Code:

Phone:

E-mail:

Lecture Information: (Fill Out or Submit by email to chris@ceadental.com)

Title:

Time Preference: _____

Description:

Speaker Biography:

EXHIBITOR BOOTH & SPONSORSHIP WORKSHEET

San Diego Dental Convention, June 20-21, 2025 and November 7-8, 2025

CHECK BOX FOR EVENT:

☐ SAN DIEGO DENTAL CONVENTION

June 20-21, 2025

☐ SAN DIEGO DENTAL CONVENTION

November 7-8, 2025

EXHIBITOR INFORMATION:

Company Name: _____ Phone: _____ Fax: _____
Key Contact: _____ Title: _____
Email: _____ Website: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Exhibitor 1: (Free) _____ Exhibitor 2: (Free) _____
Exhibitor 3: (+\$100) : _____ Exhibitor 4: (+\$100): _____ Qty__ X \$100 = _____

Booth Rental:

Booth # Preference

1-Day _____ 6'X 5' _____ or _____ \$ 750= _____
Standard —(2-Day) _____ 7'x 6' _____ or _____ \$1,100= _____
Prime —(2-Day) _____ 7'x 6' _____ or _____ \$1,500= _____

Booth Rental Includes: 2 Exhibitors, 2 Chairs, 1 Table, Morning Coffee, Lunch

<input type="checkbox"/> Wireless Internet - \$100	<input type="checkbox"/> 1 Additional Chair- \$100
<input type="checkbox"/> Attendee List No Email—\$500	<input type="checkbox"/> Drink Station Sponsorship—\$500
<input type="checkbox"/> Note Taking Paper —\$500	<input type="checkbox"/> Electrical - \$100
<input type="checkbox"/> Lunch or Breakfast —\$500	<input type="checkbox"/> Registration Bag Print Material Insert
<input type="checkbox"/> Desert Social —\$500	<input type="checkbox"/> Speaker Introduction —\$500
<input type="checkbox"/> Attendee List No Email—\$500	<input type="checkbox"/> Supply Drive Bag Logo Sponsorship —\$500
<input type="checkbox"/> 6' Table- \$100	<input type="checkbox"/> Name Badge Holder Lanyards —\$500
Total = _____	

LECTURE & SPONSORSHIP OPPORTUNITY:

CEA Dental Convention Sponsor Lead Generation Full Attendee List with all DATA and email _____ \$5,000= _____
2 Lectures & Convention Sponsor _____ \$4,000= _____
1 Lecture & Exhibit Hall Sponsor _____ \$2,500= _____
Website Banner ADVERTISEMENT “ 6 Month Contract @ \$150 Month “ _____ \$ 900= _____

SUBTOTAL: _____ Subtotal = _____
ADD 3% for credit card convenience fee (NO fee with check) _____ Subtotal _____ X 3% = _____

GRAND TOTAL: _____ =

PAYMENT INFORMATION:

Debit/Credit Card First Name: _____ Last: _____

Visa _____ MasterCard _____ Amex _____ Discover _____ Check _____

Card number: _____ Exp: _____ 4-Code: _____

It is hereby certified that myself and the company I represent have read and will abide by the terms and conditions on this form and in the Exhibitors Guide. The above guest are not dentist.
Personnel listed are employees of this company.

Signature: _____ Date: _____ Time: _____

+\$50 Raffle Prize to give away to CEA Dental Members at your booth

Send Payment to: CEA Dental : 620 Redondo Road Prescott, AZ 86303 Or Register and pay at: www.ceadental.com