LECTURE & EXHIBITOR INFORMATION



SAN DIEGO DENTAL CONVENTION

June 18–19, 2027 November 19–20, 2027

Sales • Branding • Leads • Networking • Outreach
Product Demonstration • Marketing • Education







The San Diego Dental Convention is the premier event for dental manufacturers, organizations, societies, study clubs, and professionals.

This is your opportunity to gain valuable exposure through lecturing, advertising, and exhibiting. Connect with decision-makers and drive growth for your brand.

Enjoy complimentary beverages in the exhibiting areas while you network and discover the latest products, technologies, and innovations shaping the future of dentistry.

Interested in presenting a seminar or lecture? Contact us today to learn more about available opportunities.





Thank you,

Chris Ippolito, Executive Director
619.277.4743 | Chris@ceadental.com

version 2027.01.01

LECTURE & EXHIBITOR INFORMATION

1-Day Only 1 Exhibitor	$750
Standard 2-Day 8'X 6"	$1,100
Prime 2-Day 8'X 6" *Select Booth	$1,500
Lecture and Exhibit Sponsor	$2,500
2-Day Lecture and CEA Dental Sponsor	$4,000
CEA Dental Convention Sponsor & Lead Generation Full Attendee List with all DATA and email	$5,000







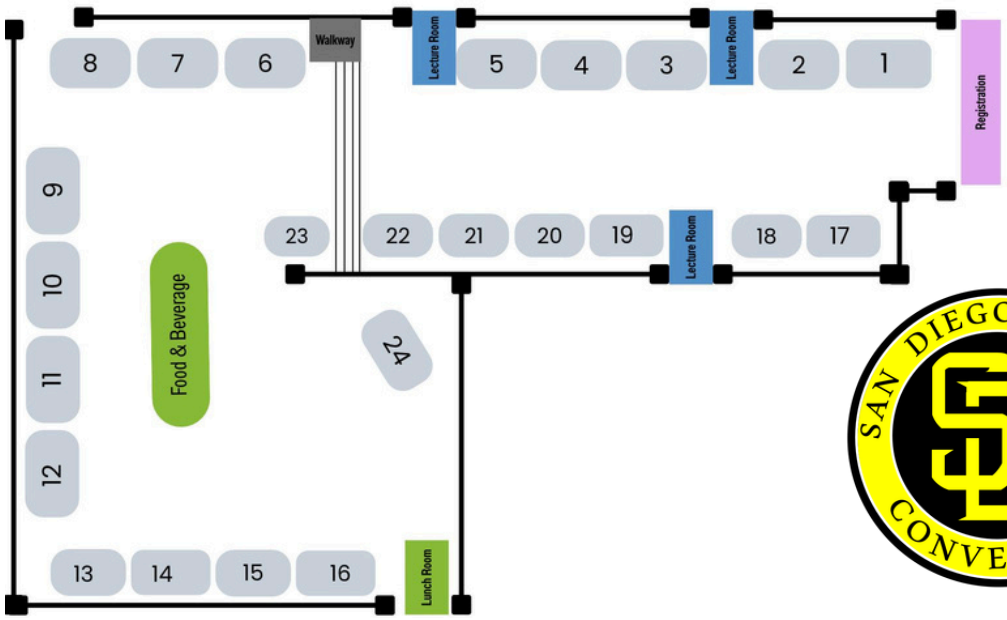


ADDITIONAL OPTIONS

(2-Day Rentals Fri–Sat.):
(2 people, 2 chairs, 1 Table, Coffee, 1 Lunch each day included with table fee)

Additional Company Personnel Each day	$100
Additional 6' Table	$100
Electrical	$100
Additional Chair Qty:1	$100
Wireless Internet	
27" Monitor	$150
32" Monitor	$200
Website Banner-6 month contract $150 / month	$900

EXHIBIT HALL FLOOR PLAN



SAN DIEGO DENTAL CONVENTION

EXHIBIT RATES AND MONTHLY SPONSORSHIP

San Diego Dental Convention • June 18-19, 2027 & November 19-20, 2027

EXHIBITOR RATES

1-Day Only	Standard 2-Day	Prime 2-Day
$750	$1,100	$1,500

MONTHLY SPONSORSHIP OPTIONS

$149 / Month
or $1,499/Annual

- 1 Prime Booth for 2-Days at 1 Event $1,500
- Website Advertisement 6 Months $900
- 2 Feature Emails $1,000

Total Value = $3,400

$199 / Month
or $1,999/Annual

- 1 Prime Booth for 2-Days at 1 Event $1,500
- Website Advertisement 6 Months $900
- 2 Feature Emails $1,000
- Speaker Introductions, 2 Events $1,000

Total Value = $4,400

$299 / Month
or $2,999/Annual

- 1 Prime Booth for 2-Days at 2 Events $3,000
- Website Advertisement 12 Months $1,800
- 4 Feature Emails $2,000
- Speaker Introductions, 2 Events $1,000

Total Value = $7,800

SALES! • NETWORKING • BRANDING • OPPORTUNITIES • LEADS • MARKETING • OUTREACH • EDUCATION

SALES! | NETWORKING | BRANDING | OPPORTUNITIES | LEADS | MARKETING | OUTREACH | EDUCATION

Chris Ippolito • 619.277.4743 • chris@ceadental.com

EVENT ADVERTISING AND BRANDING OPPORTUNITIES

San Diego Dental Convention • June 18-19, 2027 & November 19-20, 2027

Speaker Lounge	**$500** **LIMIT 1** **(Sold Out)** Rights to advertise company logo with CEA Dental in Speaker Lounge. Recognition in Onsite Program. Provide employee to distribute materials.
Name Badge Holder Lanyards	**$500** **LIMIT 1** Your advertising message/logo highly visible on lanyards worn by all attendees, exhibitors, and speakers.
Note Taking Paper	**$500** **LIMIT 2** Notes during lectures printed on note pads provided by your company.
General Session Lunch	**$500** **LIMIT 2** Signage at Coffee and Lunch food stations. Morning coffee and sit-down lunch.
3:00pm Exhibit Hall Chocolate Social Sponsor	**$500** **LIMIT 1** Recognition in Exhibit Hall for Refreshing Drink and Social Hour.
PowerPoint Slides or Video in Exhibit Hall	**$500** **LIMIT 1** **(Sold Out)** Two viewing areas playing presentations.
Registration Bag Print Material Insert	**$500** **LIMIT 5**
Drink Station Sponsorship	**$500** **LIMIT 1** Signage at coffee, tea, lemonade and water stations. Distribute materials.
Web Site Banner Advertisment "6 Month Contract"	**$900** **($150/Month)** Advertisement on Home page and Convention page for 6 months.
Email Blast Sponsorship	**$1000** Send 2 custom emails to database and logo with link on website for 2 months.
Speaker Introductions 2 Lectures	**$500** Introduce select Speakers during the Convention.
Attendee List Names and Phone Only	**$500** Names and Phone Numbers of all Members.
ATTENDEE LIST ALL DATA AND LEAD GENERATION	**$500** All contact information including emails, names, address and phone numbers.

SALES! Networking • Branding Opportunities Leads • Marketing Outreach • Education

Contact: Chris Ippolito • 619.277.4743 • chris@ceadental.com

LECTURE & EXHIBITOR SPONSORSHIP

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Sales • Branding • Leads • Networking • Outreach • Product Demonstration • Marketing • Education

1 DAY LECTURE & 2-DAY EXHIBIT HALL SPONSOR

1-DAY LECTURE & 2-DAY EXHIBIT HALL SPONSOR

- Lecture Opportunity or Speaker Introductions (1 Day)
- Premium Booth Space with Tables & Chairs
- (1) Email Blast to CEA DENTAL 2,500 Members
- Company Logo on Attendee Note Paper
- (4) Company Team Members

$2,500

2 DAY LECTURE & 2-DAY EXHIBIT HALL SPONSOR

2-DAY LECTURE & 2-DAY EXHIBIT HALL SPONSOR

- Lecture Opportunity or Speaker Introductions (1 Day)
- Premium Booth Space with Tables & Chairs
- Company Logo on Attendee Note Paper
- (4) Company Team Members
- 2-Day Lecture Opportunity or Speaker Introduction
- Advertisement on Website Event Page

$4,000

3 CEA DENTAL CONVENTION SPONSOR

CEA DENTAL CONVENTION SPONSOR

- Lead Generation (Priceless)
- Full Attendee List with ALL DATA and Email (Priceless)
- 2-Day Lecture Opportunity or Speaker Introduction
- Advertisement on Website Event Page
- Exhibit Hall and Lecture Sponsor Included

$5,000

Thank you,

Chris Ippolito

Executive Director

619.277.4743 Chris@ceadental.com

MONTHLY SPEAKING SPONSORSHIP

San Diego Dental Convention • June 18-19, 2027 & November 19-20, 2027

TIER 1

$399/Month

or $3,999/Annual

Website Advertisement 12 Months	$1,800
4 Feature Emails	$2,000
Speaker Introductions, 2 Events	$1,000
1-Day Lecture & 2 Day Exhibit @ 2 Events	$5,000
Lead Generation	

Total Value = $9,800

TIER 2

$499/Month

or $4,999/Annual

Website Advertisement 12 Months	$1,800
4 Feature Emails	$2,000
Speaker Introductions, 2 Events	$1,000
2-Day Lecture & 2 Day Exhibit @ 2 Events	$8,000
Lead Generation	

Total Value = $12,800

TIER 3

$699/Month

or $7,999/Annual

Website Advertisement 12 Months	$1,800
4 Feature Emails	$2,000
Speaker Introductions, 2 Events	$1,000
2-Day Lecture at 2 Events	$8,000
Lead Generation	
Event Database	

Total Value = $12,800 + $$$$

SALES! • Networking • Branding • Opportunities • Leads • Marketing • Outreach • Education

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LECTURE INFORMATION WORKSHEET

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WILL YOU BE PROVIDING C.E. CREDITS FOR THIS COURSE: ◯ Yes ◯ No

SPONSORING DENTAL COMPANY IF APPLICABLE:

(note: complimentary Exhibit Booths are NOT available for sponsoring Dental Company)

_____

THE FOLLOWING LECTURE DETAILS WILL BE POSTED ON THE CEA DENTAL WEBSITE AND/OR USED IN MARKETING YOUR LECTURES.

PROMOTIONAL DESCRIPTION (50-70 WORDS):

Highlight your lecture topics and/or the procedures to be described. Advertise why the attendee should attend your program.

_____

_____

_____

_____

LEARNING OBJECTIVES:

1. _____
2. _____
3. _____

PLEASE PROVIDE BY EMAIL: 1 HEADSHOT AND A HI-RESOLUTION COMPANY LOGO (IF APPLICABLE)

SEND TO: CHRIS IPPOLITO, CEA DENTAL, PRODUCER

Email: chris@ceadental.com
Fax: 866.805.1860
Phone: 619.277.4743
Address: CEA Dental, 620 Redondo Road, Prescott, AZ 86303

All Dental Professionals, related affiliations and interested individuals are invited to submit proposals for continuing education sessions.

Visit www.ceadental.com for more information.



FREQUENTLY ASKED QUESTIONS

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Can Exhibitors sell products on the show floor or take orders for future delivery?

YES!

Booth Assignments & Notification:

Booths assigned by CEA Dental. Cannot guarantee exact booth numbers.
Based on space required and when application + payment received.
Notification at Exhibitor registration. Space plan may change without notice.

Exhibit Hall Hours:

Friday 7:30 am–3:00 pm | Saturday 7:30 am–3:00 pm

Booth Setup:

CEA Dental will NOT provide laborers for setup or dismantling.

Setup & Dismantle Times:

Setup Thursday 3:00 pm–6:00 pm.
Dismantle Saturday 3:00 pm–6:00 pm.
All booths must be removed by 4:00 pm.

Course Attendance for Exhibitors:

May attend lectures only if the lecture is sponsored by the exhibitor.

Attending Exhibitors:

1 Exhibitor included with booth rental.
Additional Exhibitors $100 per person per day.

Application and Payments:

Mail checks to Attn: CEA Dental, 620 Redondo Road, Prescott, AZ 86303.
Pay by Credit Card / Register Online at **www.ceaental.com**

Exhibit Material & Supplies Shipping:

Complimentary storage from 8 am Monday before the event until Saturday at 4 pm.
Advance shipments (No Pallets) to Handlery Hotel San Diego,
Attn: CEA DENTAL – San Diego Dental Convention,
950 Hotel Circle North, San Diego, CA 92108.
You are responsible for your own shipped items.
CEA Dental is not responsible for any shipped items.

Contact Chris Ippolito 619.277.4743 chris@ceaental.com ceadental.com

EXHIBITOR BOOTH & SPONSORSHIP WORKSHEET

San Diego Dental Convention • June 19-20, 2026 & November 20-21, 2026

CHECK BOX FOR EVENT: ☐ June 19-20, 2026 ☐ November 20-21, 2026

EXHIBITOR INFORMATION

Company Name _____ Mailing Address _____

Phone _____

Fax _____ City _____ | State _____ | Zip _____

Key Contact _____

Title _____

Email _____

Website

Additional Exhibitors (Beyond 1 included): ☐ Exhibitor 1 (Free) ☐ Exhibitor 2 (+$100) ☐ Exhibitor 3 (+$100) ☐ Exhibitor 4 (+$100)

BOOTH RENTAL

○ 1-Day 6'x5'	$750
○ Standard 2-Day 7'x6'	$1,100
○ Prime 2-Day 7'x6'	$1,500

Booth Rental Includes:
1 Exhibitor, 1 Chair, 1 Table, Morning Coffee, Lunch

ADDITIONAL OPTIONS

☐ Wireless Internet	$100
☐ Lunch or Breakfast	$500
☐ Attendee List with Email	$1000
☐ Additional Chair	$100
☐ Note Taking Paper	$500
☐ Drink Station Sponsorship	$500
☐ Electrical	$100
☐ Name Badge Lanyards	$500
☐ Registration Bag Marketing	$500
☐ 6' Table	$100
☐ Speaker Introduction	$500

MONTHLY SPONSORSHIP OPPORTUNITY

$149	$199	$399	$499
☐	☐	☐	☐

LECTURE & SPONSORSHIP OPPORTUNITY

$5,000	$4,000	$2,500	$900
☐	☐	☐	☐

SUBTOTAL $ _____ **3% CREDIT CARD FEE** $ _____ **GRAND TOTAL** $ _____

PAYMENT INFORMATION

Payment Method:
☐ Visa ☐ MasterCard
☐ American Express ☐ Discover

Card Number: _____

Exp. Date: ____ / ____

Security Code (CVC): _____

Name on Card: _____ Authorized Signature: _____

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