

WORKFORCE UNPLUGGED



bia BLUEPRINT **bia** VISION LAB **bia** PATHWAYS **bia** PRESENTS

Bianca (bia) Cervantes ✓

Mom | Founder | Workforce Innovator
Public Speaker | Brand Strategist
Award-Winning Program Architect

*I accelerate innovation to
revolutionize the workforce & build
resilient economies. ~Bia*

United States | [Click to Contact](#)

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1700+ connections

Where Big Ideas Clock In.

The **bianomics** family is a powerhouse of innovation, blending strategy, storytelling, workforce empowerment, and event experiences to drive meaningful social impact and economic growth. We turn bold ideas into unstoppable momentum that inspires and empowers communities.

**Your Purpose is Our
Power Source.**

✓ **Consults**

High-Energy, Real Impact.

As Seen & Heard at:

- ★ The District Employability Panel - 2025
- ★ International Economic Development Council - 2024
- ★ Career Team - 2024
- ★ Community en Accion - 2024
- ★ Mija, Yes You Can - 2024
- ★ National Association of Hispanic Real Estate Pros - 2023, 2024
- ★ National Association of Workforce Boards: Forum - 2021, 2022, 2023
- ★ California Workforce Association: Meeting of the Minds - 2022

**Let's Talk Workforce.
Bring Bia to your Stage.**

✓ **Book Now**

- ★ El Paso Economic Development: 2023
- ★ Hispanic Chamber of Commerce: Hiring Successfully, Workforce Wins - 2022, 2023
- ★ Texas Workforce Commission: Annual Conference - 2020, 2021, 2022

💎 Featured Topics

**Workforce Development, Gen-Z,
Purpose-Mapping & Mission,
Communication Strategy,
Brand Journalism, Power Skills**



Award-Winning Projects

Directed by Bia

International Economic Development Council

Annual Report - *Looking Back at
2020*

Print Brochure - *Coloring Book 2021*

Annual Report - *Powering into 2022*

Campaign: *Ride the Summer Wave
Job Fair 2022*

Multimedia: *Off the Clock TV Series
2023*



Texas Economic Development Council

Rise & Grind Youtube Series, 2022

Workforce Wednesday, 2022

As Seen & Heard On

Hosted & Directed by Bia



Bianomics Botpod

The world's 1st podcast
with an AI cohost diving
into the future of work.



Workforce Situation Room

Tackling workforce
issues head-on with
solutions that disrupt
the status quo.

Contact Bianca for booking:

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