



VITALHEALTH

# REWARDS PLAN



## VITAL HEALTH REWARDS PLAN

We're thrilled to welcome you to the Vital Health family! By partnering with us, you have the opportunity to share high-quality wellness products while building a rewarding business.

Our Rewards Plan is designed to be one of the most competitive in the industry, offering generous compensation for your efforts. With a payout of up to 80% of Commissionable Volume (CV), our plan provides a lucrative and sustainable way to grow your income.

Whether you're looking to earn a part-time income or build a long-term business, Vital Health is committed to supporting your success every step of the way.



## BUILDING YOUR BUSINESS WITH VITAL HEALTH GLOBAL

We empower you to build your business on your terms.

Whether you want to earn a little extra income or build a long-term business, you have the flexibility to choose how you participate.

When you join, we provide you with tools and support you need for success, including:

- A personalized virtual store
- Marketing tools and systems
- A user-friendly virtual office
- Professional flyers and materials
- Support from a dedicated corporate team
- Access to high-quality products
- Ongoing training and development
- A rewarding compensation plan

With Vital Health, you're not just starting a business—you're joining a community that supports your growth every step of the way.



## WE BELIEVE IN YOU

At Vital Health, we believe in your potential. Whether you're here to improve your well-being, start your own business, grow personally, or build meaningful connections, you've found the right place.

We are excited to welcome you into our community and look forward to supporting you on this journey. Your success starts here!

### Meet the team:

CO-FOUNDERS  
Alberto Barreda Astiazarán  
& Mónica Astiazarán Lohr



CEO & FOUNDERS  
Antonio Rodríguez &  
Suggey Buelna



VP OF SALES  
David Nieves



CO-FOUNDERS  
Gustavo Barreda Astiazarán  
& Cecilia Moreno Terán



CHIEF IMPACT OFFICER  
Heidi Stallard  
  
NATIONAL SALES  
DIRECTOR  
Miles Stallard

DIRECTOR OF PRODUCT  
DEVELOPMENT  
Brooke Stokes



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# REWARDS THAT SUPPORT YOUR SUCCESS

We believe in rewarding you for making a positive impact—whether through sharing our products or building a business. When you join, you have flexible enrollment options to fit your goals.

You can choose to purchase products individually or select one of our discounted product packs, which provide exceptional value. These packs include bonus products, giving you more than what you would receive if purchasing individually—allowing you to experience and share even more of what Vital Health has to offer.

By focusing on customer satisfaction and product sharing, we ensure that our rewards plan benefits both customers and affiliates alike.



**WAYS  
YOU CAN  
PARTICIPATE:**

**CUSTOMER**

Enjoy our products at retail pricing.

**PREFERRED CUSTOMER**

Wholesale pricing. Loyalty and rewards program.

**AFFILIATE**

Sell products at retail price, build a team, and earn financial rewards.

## GETTING STARTED WITH VITAL HEALTH

To become a Preferred Customer or Affiliate with Vital Health, you'll need to purchase an annual membership for just \$29.99. This membership gives you access to:

- Exclusive discounts on our high-quality wellness products
- A personalized online store for easy shopping and sharing
- Marketing tools and training to support your success
- A virtual office to manage your orders and earnings

Whether you're here to enjoy our products at a discount or build a rewarding business, your membership is the first step toward a healthier and more prosperous future!

## YOUR PRODUCT OPTIONS

Whether you're joining Vital Health as a customer or an affiliate, you have flexible options to purchase our high-quality wellness products.

**You can choose to:**

- Select individual products at your preferred pricing, OR
- Purchase a Welcome Pack for even greater savings and added value.

Our Welcome Packs offer bigger discounts compared to purchasing products individually, allowing you to experience more of what Vital Health has to offer at the best possible price. These packs are a great way to start your wellness journey while maximizing your savings.

No matter which option you choose, we are committed to helping you enjoy and share the benefits of our products!

| PACKS    | CONTENTS                                                                                                                | POINTS        | BENEFITS                                                            |
|----------|-------------------------------------------------------------------------------------------------------------------------|---------------|---------------------------------------------------------------------|
| BRONZE   | <ul style="list-style-type: none"><li>• Supplements + Te Detox + Coffees</li><li>• Personalized welcome pack.</li></ul> | 140 GV-100 BV | Earn 110% at retailing the Products.                                |
| SILVER   | <ul style="list-style-type: none"><li>• Supplements + Te Detox + Coffees</li><li>• Personalized welcome pack.</li></ul> | 210 GV-150 BV | Earn 120% at retailing the Products.                                |
| GOLD     | <ul style="list-style-type: none"><li>• Supplements + Te Detox + Coffees</li><li>• Personalized welcome pack.</li></ul> | 420 GV-300 BV | Earn 130% at retailing the Products.                                |
| PLATINUM | <ul style="list-style-type: none"><li>• Supplements + Te Detox + Coffees</li><li>• Personalized welcome pack.</li></ul> | 840 GV-600 BV | Earn 140% at retailing the Products.<br>Influencer bonus at 150 PV. |



## HOW TO BECOME AN AFFILIATE

There are two simple ways to become an Affiliate with Vital Health:

- Maintain an active annual membership (\$29.99 USD per year).
- Enroll at least one Preferred Customer



## PAYMENT SCHEDULE

Commissions are paid out on both a weekly and monthly basis:

### Weekly Commissions

- Earned from Tuesday to Monday each week.
- Reflected in your Virtual Office the following Tuesday.
- Paid out on Friday of that same week.

### Monthly Commissions

- Earned throughout the calendar month.
- Reflected in your Virtual Office on the 10th of the following month.
- Paid out on the first Friday after the 15th of the month.

## TYPES OF VOLUME



GV GROUP VOLUME (Included in all Welcome packs or individual products)



BV BINARY VOLUME (Welcome packs)



CV COMMISSIONABLE VOLUME (Unilevel payout)



PV PERSONAL VOLUME (Made through your customer purchases or your own purchase)



## REWARDS ELIGIBILITY

Both Affiliates and Customers can earn rewards!

Preferred Customers can earn exclusive rewards through our customer loyalty program, giving them even more benefits for enjoying our products.

**Additionally, to qualify for Affiliate Rewards, you must be an Active Affiliate.**

You can achieve Active Status by generating a minimum of 50 PV in product purchases through

- Purchases made by your retail customers,
- Your own personal purchases, or
- A combination of purchases by retail customers and your own purchases.

- By focusing on sharing and customer satisfaction, Vital Health ensures that both customers and affiliates are rewarded for their participation.

## BINARY ACTIVE

- One Active Preferred Customer or Affiliate on your left leg, and
- One Active Preferred Customer or Affiliate on your right leg
- You must also be Active yourself (50 PV)

# LOYALTY BONUS

Paid Monthly

**Consistency comes with extra benefits! Both affiliates and customers earn loyalty bonuses.**

Every month that you maintain Active Status with your customer purchases, you earn Loyalty Credits that can be used toward future product purchases.

Here's how it works:

- Stay Active each month with 50PV.
- Earn loyalty credits based on your monthly PV and current month.
- Accumulate and redeem credits anytime you choose!

For example:

In your second consecutive month, if you purchase 100 PV, you earn 10% back in credits—equivalent to \$10 USD toward future product purchases.

Even preferred customers who just purchased products every month accumulates loyalty bonuses.

These credits continue to grow as long as you remain active.

 **REQUIREMENTS:** Be active purchasing a minimum of 50 PV. Failing to make a purchase for a month will result in the bonus continuity being lost and reset. The amount to be used for orders with wallet will be 80% of the order value, paying the remaining 20% with any payment method.

| CONTINUOUS MONTHLY PURCHASES | PERCENTAGE OF CREDIT GIVEN |
|------------------------------|----------------------------|
| 2nd and 3rd month            | 10% of PV in credit        |
| 4th to 8th month             | 20% of PV in credit        |
| 9th month onwards            | 30% of PV in credit        |

**Important:** \*All items on which any amount of loyalty bonuses are applied, do not generate PV or GV.  
\*\* You may cover up to 80% of the value of a product with loyalty bonuses, the rest must be paid in other payment method.

# INFLUENCER BONUS

Bonus applied at selling 200 PV.

Bonus can be applied multiple times in a month.

## GET UP TO A 900% PROFIT ON CUSTOMER SALES

Unlock the ability to sell \$400 USD (Retail price) or purchase \$200 USD (Wholesale price) but you will only pay \$40 USD for those products giving you the ability to generate up to 900% profit on that additional inventory.



**EXAMPLE: ONCE YOU HAVE ACCUMULATED 200 PV IN A MONTH, YOU CAN NOW SELL:**



**\$400** USD at affiliate price products.



Minus **\$40** USD influencer price cost.



Net earnings: **\$360** USD.

### Additional Details:

- No limit on how many times you can earn this bonus—if you generate 400 PV in sales in a month, you can claim the Influencer Bonus twice in that month, and so on.
- The bonus must be redeemed within the same calendar month it is earned, or it will be forfeited.

**Note:** There is a 5% administrative fee on the earnings. The qualifying 200 PV are commissionable on the unilivel payout but the influencer bonus price is not.

# BUSINESS ACTIVATION THROUGH RETAIL CUSTOMERS



Business Activation Through Retail Customers



We prioritize customer sales and reward affiliates who focus on growing their business through retail purchases.

## How It Works:

- When retail customers purchase through your virtual store, the PV from their orders counts toward your activation.
- If your customers generate at least 50 PV in a calendar month, your business is activated—even if you haven't made a personal purchase.
- Once activated, you unlock all rewards and can earn commissions from your team and customer sales.



## Keep in mind:

You must have an active annual membership.



# RETAIL SALE BONUS

Paid weekly

## EARN UP TO 100% PROFIT ON PRODUCT SALES

The foundation of a successful business is creating a consistent income through retail product sales. This bonus rewards affiliates and preferred customers for sharing Vital Health products with others in 2 different ways:

### 1) Purchase and Resell the Product:



#### HOW IT WORKS:

- As a Preferred Customer or as an affiliate, you receive discounted pricing, allowing you to sell products at retail price and earn between 50% and 100% profit, depending on the product cost.
- Example: If you purchase V-TE Detox for \$8.50 USD, you can sell it for \$17.00 USD, generating a 100% profit.
- Retail earnings are paid weekly, providing fast and consistent payouts.

### 2) E-Commerce Sales through your Virtual Store, which generate the same amount of profit.

#### Processing Fee & Payout Details:



**NOTE:** A 5% processing fee is applied to the profit generated.

Example: If you earn \$100.00 USD in profit, a \$5.00 USD fee will be deducted, and you will receive \$95.00 USD.



**REQUIREMENT:** Maintain an active annual membership to participate.

This bonus ensures that you can build a strong business through retail sales, earning immediate profits while helping customers discover Vital Health's products!

# AUTOSHIP BONUS

Paid monthly

## EARN RESIDUAL INCOME FROM REPEAT CUSTOMERS

At Vital Health, we reward you for building a strong customer base through our Autoship Program, which encourages long-term product usage and repeat sales. This bonus helps you generate a consistent monthly income by focusing on customer retention.

### HOW IT WORKS:

- When retail customers enroll in Autoship, they receive a 10% discount on their recurring product orders.
- On every repeat Autoship order, you earn the difference between the wholesale price and the retail price (after the 10% Autoship discount is applied).
- The more customers you enroll in Autoship, the more predictable and stable your monthly earnings become.

### Earnings Example

If you acquire 10 retail customers, each spending \$150 per month on Autoship, you will earn approximately \$500 per month



10

RETAIL  
CUSTOMERS  
each spending  
\$150



YOU WILL EARN

**\$500 USD**

per month.

# FIRST ORDER BONUS

Paid weekly

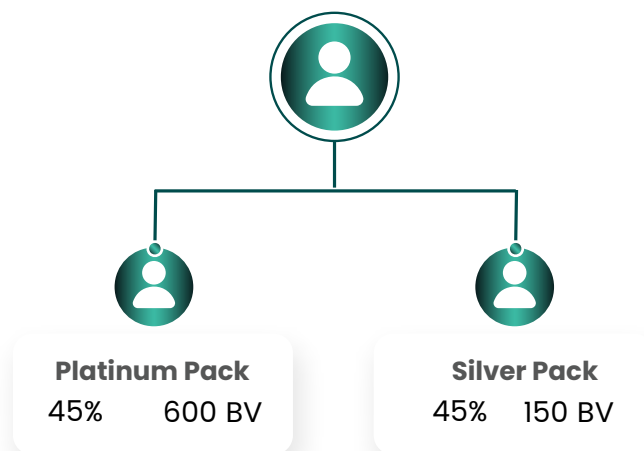
When you sale any of the welcome packs to either a customer or affiliate, you will earn 45% of the Binary Volume (BV) of their starter packs.

## How It Works:

- This bonus applies only to Welcome Pack purchases (typically the customer's first order).
- You earn 45% of the Binary Volume (BV) of the Welcome Pack, regardless of which type they choose.
- Paid weekly, allowing you to generate consistent earnings as you introduce new customers to Vital Health.

This bonus rewards you for helping new customers get started with the best value packs, reinforcing a business model focused on customer acquisition and product sales.

| PACKS    | POINTS | COMMISSION |
|----------|--------|------------|
| BRONZE   | 100 BV | \$45 USD   |
| SILVER   | 150 BV | \$67.5 USD |
| GOLD     | 300 BV | \$135 USD  |
| PLATINUM | 600 BV | \$270 USD  |



45% of 750 BV = **\$337.50 USD**

# PRESENTER BONUS

Paid weekly

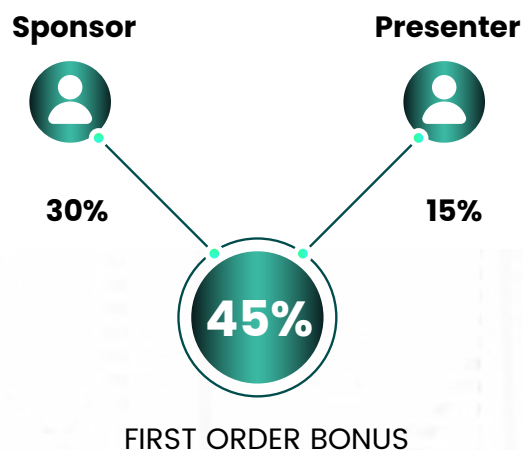
At Vital Health, we reward both the sponsor and the presenter who help introduce new customers and affiliates to the business.

## HOW IT WORKS:

- When a new Preferred customer registers, the system asks if someone assisted with the presentation.
- The First Order Bonus is 45% of the Binary Volume (BV) of the Welcome Pack purchased by the new affiliate.
- This 45% bonus is then distributed as follows:

**30%** to the Sponsor (the person who enrolled the new affiliate).

**15%** to the Presenter (the person who conducted the presentation).



## Additional Details:

If no presenter is listed, the full 45% bonus goes to the sponsor.

This structure ensures that both sponsors and presenters are fairly rewarded for their role in business growth while reinforcing team collaboration and customer-focused expansion.



### Requirements:

- Be active.
- Silver qualified.

# BINARY ACTIVE

## What It Means & How to Qualify



**To earn Binary Commissions in Vital Health's compensation plan, you must meet the requirements to be considered Binary Active each week.**

This ensures commissions are paid based on balanced team growth and active customer engagement.

### What Does Binary Active Mean?

To be Binary Active, you must have:

- One Active Preferred Customer or Affiliate on your left leg, and
- One Active Preferred Customer or Affiliate on your right leg
- You must also be Active yourself (50 PV)

This status is required during each weekly commission period, which runs from Tuesday at 12:00 AM to Monday at 11:59 PM (Pacific Time).

### Who Counts as Active?

A Preferred Customer or Affiliate is considered Active when they generate at least 50 PV during their 30-day cycle. This can be achieved by:

- Their own personal purchases, or
- Retail customer orders placed through their store



#### Example:

If someone places a qualifying order on the 2nd of the month, they are considered Active until the end of the day on the 2nd of the following month.



#### Important Notes:

Retail-only customers do not count directly toward binary activity, but their purchases may help activate the Preferred Customer or Affiliate they're connected to.

If you do not maintain Binary Active status during a commission week, you will not earn Binary Commissions for that week.

Accumulated volume remains in your structure as long as you personally stay active, but the weekly commissions are only paid if Binary Active status is maintained throughout the period.

# BINARY BONUS

Paid Weekly

The Binary Bonus rewards you for building a balanced team and generating sales through Preferred Customers and Affiliates. This system allows for strategic placement and spillover benefits, maximizing earning potential for everyone in the organization..

## How It Works:

- Every time a Preferred Customer or Affiliate purchases a Welcome Pack, the Binary Volume (BV) from their order is added to your binary structure.
- You must manually assign each new customer or affiliate to either your left or right leg. The system places them at the next available position at the bottom of the selected leg.
- You can place enrollments under someone else's organization, helping your team grow.
- The spillover volume from your upline also counts toward your Binary Bonus earnings, creating synergy within your team.



**EARN UP TO 20% OF THE SMALLER LEG**

## Earning & Payout Structure:

The Binary Bonus is paid weekly based on the accumulated BV in the weaker leg. You earn 10% to 20% of the BV in your smaller (weaker) leg. Once paid, the BV used for commissions is deducted from both legs. Any unmatched volume from the stronger leg rolls over to the next week, allowing for continued growth.

## Be binary active

A minimum of 50 PV is required to qualify for Binary Bonus earnings. This dynamic structure rewards teamwork and product sales, ensuring that both new and existing members benefit from strategic placement and volume accumulation.

**The percentages are calculated based on the Affiliate's paid-as rank as follows:**

|                   |     |
|-------------------|-----|
| Bronze            | 10% |
| Silver            | 12% |
| Gold              | 13% |
| Platinum          | 15% |
| Diamond and above | 20% |

## The welcome packs contain the following binary volume points (BV)

| PACKAGE  | POINTS |
|----------|--------|
| Bronze   | 100 BV |
| Silver   | 150 BV |
| Gold     | 300 BV |
| Platinum | 600 BV |

### HOW IT'S CALCULATED

The Binary Bonus rewards you for growing your business through customer sales and team volume. Here's how it works:

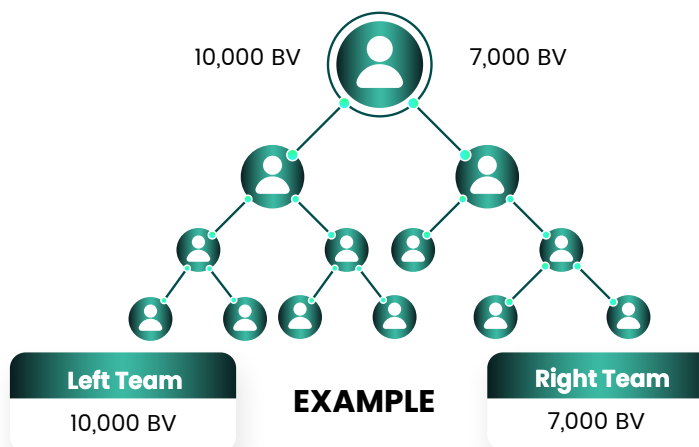
#### Example Calculation:

In one week, you accumulate:

- 10000 BV on your left leg
- 7000 BV on your right leg

The Binary Bonus is calculated based on the weaker leg, so the system will use 7000 BV (right leg) to determine your payout.

Your commission percentage is based on your Paid as rank (which is earned through sales and team growth).



**PAY: 7,000 X 13% = \$910 USD**

(3000 pts leftover accumulate the following week)

\*You can leverage your team.

#### Earnings Example (Gold Rank Qualification):

If you qualify for the Gold Rank, your Binary Bonus rate is 13%.

Bonus Calculation: 13% of 7000 BV = \$910 USD paid that week.

Since only 7000 BV was used, the remaining 3000 BV on your left leg rolls over to be used in future weeks.

#### Accumulation Advantage:

- Unused BV accumulates as long as you remain Active (50 PV per month) through personal or customer sales.
- You can accumulate up to 500,000 BV on one side, allowing you to maximize future earnings.
- Pays up to \$25,000 USD a week.



#### Requirements:

- Be active: You must have a minimum of 50 PV during the month.
- Binary active.

# MATCHING BONUS

Paid Weekly

## EARN **50%** OF YOUR DIRECT AFFILIATES' BINARY EARNINGS

The Matching Bonus rewards you for mentoring and supporting your personally referred affiliates. Once you qualify silver or above, you earn 50% of the Binary Commissions generated by each of your directly enrolled affiliates (Level 1).

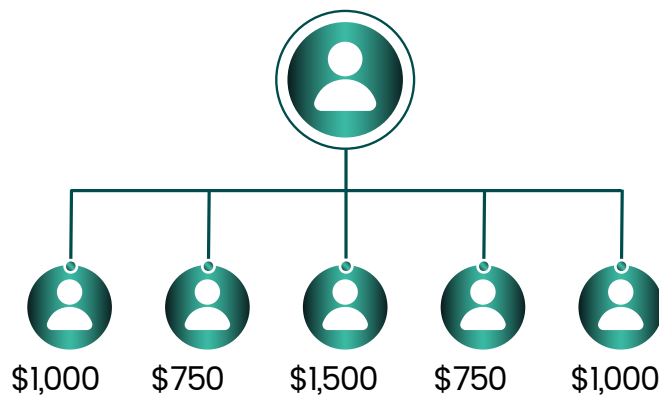
### How It Works:

- When a personally referred affiliate earns a Binary Bonus, you receive 50% of their binary earnings.
- This bonus is uncapped, meaning you can earn from an unlimited number of direct referrals.
- The Matching Bonus is paid weekly, based on total Binary Commissions earned by your Level 1 affiliates.

### Qualification Requirements:



- Have a minimum of 100 PV, which can come from personal purchases, customer sales, or a combination of both.
- Achieve Silver Rank or higher within the week that commissions are generated.



Paid from your personally enrolled affiliates.

**\$5,000 USD**



**You earn 50%**  
**\$2,500 USD**

There is no cap on matching check earnings.

# CAR BONUS

Paid monthly

We reward you for building a strong business with one of the fastest and simplest car bonuses in the industry. You choose the car you want, and we help cover the cost!

## How to Qualify:

- Generate 3,000 BV in both legs of your binary structure within a single calendar month.
- Own a car that is no more than 5 years old, registered in your name.
- Earn a fixed \$300 USD monthly toward your car payment.

Alternative Rewards:

If you don't have a qualifying car, you can instead choose:

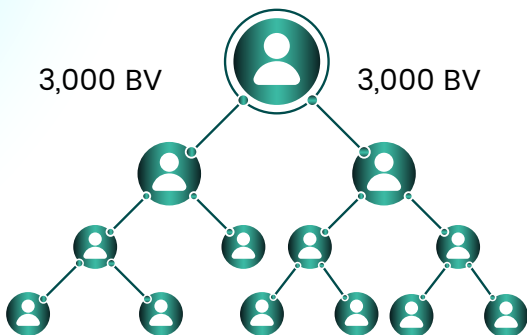
- \$500 USD in product credit OR
- \$150 USD in cash

## Important Details:

The 3,000 BV must be achieved within the same calendar month—unused volume does not carry over.

This bonus is paid monthly, as long as you meet the qualification requirements each month.

This program is designed to reward consistent business growth and customer engagement, giving you the flexibility to choose the reward that best fits your lifestyle!



EARN UP TO  
**\$300 USD**  
MONTHLY



### Requirements:

- Vehicle must be 5 years or newer.
- Be active with 100 PV.
- Be binary active.

# CAR BONUS PREMIUM

Paid monthly

At Vital Health, we reward leadership and business growth with an exclusive Premium Car Bonus for affiliates who qualify at Gold Rank or higher.

How It Works:

- When you qualify for Gold Rank, you become eligible for a \$500 USD monthly car bonus.
- This bonus is designed to help cover your monthly car payment.
- If you do not meet the car requirement or choose not to use the car bonus, you can select one of the following alternative rewards:

**\$830** USD in product credit OR **\$250** USD in cash.



**NOTE:** This bonus is paid monthly with no waiting period—you earn it as soon as you qualify.

**\$500 USD**  
**A MONTH**



## REQUIREMENTS:



- The vehicle must be 5 years or newer.
- Be gold qualified or higher.

# UNILEVEL BONUS

Paid Monthly

The Unilevel Bonus is one of the most powerful ways to build long-term residual income through customer purchases and team sales. This structure allows you to earn up to three fixed levels and, as you continue to rank up, you unlock infinity and generational bonuses, extending your earnings to unlimited depth.

## How It Works:

- Starting from the second purchase of a Preferred Customer or Affiliate, CV (Commissionable Volume) is generated and paid through the Unilevel Bonus.
- If a customer or affiliate purchases individual products (not a Welcome Pack) as their first order, that purchase does get paid on the Unilevel Bonus.
- The first four levels pay a fixed percentage, and beyond the fourth level to infinity, earnings are based on a differential bonus structure.

## Earnings Structure – Fixed Levels (1st to 4th Levels)

**1st Level:** Earn 10% of CV from all personally referred Active Preferred Customers and Affiliates.

**2nd Level:** Earn 10% of CV when you have at least two Active direct referrals.

**3rd Level:** Earn 20% of CV when you achieve Bronze Rank and above.

**4rd Level:** Earn up to 14%, according to your rank.

**Beyond the 4th Level** – Get paid to Infinity levels when you qualify sapphire and above.

As you continue to rank up, you unlock the Infinity Bonus, which allows you to earn on unlimited levels deep based on a differential payout structure:

## RESIDUAL

| RANKS               | BRONZE                           | SILVER                            | SAPPHIRE                          | GOLD                               | PLATINUM                           | EMERALD                            | DIAMOND                            | DOBLE DIAMOND                       | TRIPLE DIAMOND                      | RED DIAMOND                         | GREEN DIAMOND                        | BLUE DIAMOND                         | PURPLE DIAMOND                         | BLACK DIAMOND                           |
|---------------------|----------------------------------|-----------------------------------|-----------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|--------------------------------------|--------------------------------------|----------------------------------------|-----------------------------------------|
| CONDITIONS          | 1,000 GV<br>3 AIA<br>70/30 50 PV | 2,500 GV<br>3 AIA<br>70/30 100 PV | 5,000 GV<br>3 AIA<br>60/40 100 PV | 10,000 GV<br>4 AIA<br>60/40 100 PV | 17,500 GV<br>5 AIA<br>60/40 100 PV | 25,000 GV<br>5 AIA<br>60/40 100 PV | 50,000 GV<br>6 AIA<br>60/40 100 PV | 100,000 GV<br>7 AIA<br>60/40 100 PV | 200,000 GV<br>8 AIA<br>60/40 100 PV | 400,000 GV<br>9 AIA<br>60/40 100 PV | 600,000 GV<br>10 AIA<br>60/40 100 PV | 800,000 GV<br>10 AIA<br>60/40 100 PV | 1,000,000 GV<br>10 AIA<br>60/40 100 PV | 10,000,000 GV<br>10 AIA<br>60/40 100 PV |
| 1                   | 10%                              | 10%                               | 10%                               | 10%                                | 10%                                | 10%                                | 10%                                | 10%                                 | 10%                                 | 10%                                 | 10%                                  | 10%                                  | 10%                                    | 10%                                     |
| 2                   | 10%                              | 10%                               | 10%                               | 10%                                | 10%                                | 10%                                | 10%                                | 10%                                 | 10%                                 | 10%                                 | 10%                                  | 10%                                  | 10%                                    | 10%                                     |
| 3                   | 20%                              | 20%                               | 20%                               | 20%                                | 20%                                | 20%                                | 20%                                | 20%                                 | 20%                                 | 20%                                 | 20%                                  | 20%                                  | 20%                                    | 20%                                     |
| 4th.<br>TO INFINITY |                                  |                                   | 2%                                | 4%                                 | 6%                                 | 6%                                 | 8%                                 | 10%                                 | 12%                                 | 14%                                 | 14%                                  | 14%                                  | 14%                                    | 14%                                     |
| 1st.<br>GENERATION  |                                  |                                   |                                   | 1%                                 | 1%                                 | 1%                                 | 1%                                 | 2%                                  | 2%                                  | 2%                                  |                                      |                                      |                                        |                                         |
| 2nd.<br>GENERATION  |                                  |                                   |                                   |                                    | 1%                                 | 1%                                 | 1%                                 | 1%                                  |                                     | 1%                                  |                                      |                                      |                                        |                                         |



Group Volume



Commissionable Volume



Active independent affiliates or preferred customers

# **INFINITY BONUS (AKA DIFFERENTIAL BONUS)**

## **How the Differential Bonus Works**

If you are Triple Diamond, you earn 12% on every person in your organization from the 4th level down to infinity.

However, if someone in your downline qualifies at Gold Rank (4%), you would earn the difference between your 12% and their 4%, meaning you earn 8% from that point down.

This structure ensures that leaders at all levels continue to earn, while also incentivizing rank advancement.

## **Generational Bonus Paid Monthly**

### **Unlocking Additional Income**

When someone in your downline reaches your same rank, a Generation Bonus is triggered.

- Example: If you are Triple Diamond and someone below you also achieves Triple Diamond, you no longer earn a differential bonus below them. Instead, this starts a new generation, and you earn a separate Generational Bonus from that leader down to infinity, until another Triple Diamond appears.
- Each new person who reaches your rank creates a new generation.
- Vital Health pays up to 2 generations of leadership ranks.

## **Key Compensation Rules**

### **Unilevel Structure Pays 57% of CV**

- The first three levels have a fixed 40% payout percentage.
- The 4th level to infinity pays 14% on a differential basis.
- An additional 3% is allocated to Generational Bonuses.

## Example Scenarios for Rank Qualification:

### Scenario 1 – Using Two Strong Legs (60/40 Rule)

Imagine you need 10,000 GV to qualify for a certain rank:

One strong personal affiliate contributes 6,000 GV (60%)

A second personal affiliate contributes 4,000 GV (40%)

- You qualify because the first leg does not exceed 60%, and the second leg meets the 40% requirement.

### Scenario 2 – More Balanced Team (Multiple Contributors)

If you need 10,000 GV, you could have:

Four personally enrolled affiliates contributing 25% each (2,500 GV each)

- You qualify because no single affiliate exceeds 60% of the total volume, and the structure is well-balanced.

### Scenario 3 – Evenly Distributed Team (10 Contributors)

### You could also qualify by having:

10 different personally enrolled affiliates, each contributing 10% (1,000 GV each)

- This qualifies because volume is well-diversified, ensuring sustainable growth.

### Why This Rule Matters:

- Prevents rank inflation by ensuring rank is not dependent on a single strong leader.
- Encourages leadership development—leaders must help multiple team members grow, rather than relying on one big producer.
- Promotes long-term stability by creating multiple sources of volume, reducing the risk of major volume loss if a top producer leaves.

# RANK ADVANCEMENT

## Monthly

At Vital Health, rank advancement reflects individual leadership and business growth. Our rank system is volume-based, meaning that affiliates qualify for ranks solely through sales volume, without requiring a specific structure or downline ranks. This ensures simplicity and flexibility, allowing you to focus on customer sales and team development without rigid rank conditions.

### How Rank Advancement Works

- Ranks are determined by sales volume, not by the ranks of your team members.
- To advance, you must have Active independent affiliate or customers (AIA) and meet the required volume across at least two lines in your organization.
- The system calculates your Group volume (GV) at the end of each calendar month based on the total new volume generated during that month.
- GV is generated from all purchases, including:

Welcome Packs  
Individual product purchases

### Volume Distribution & 70/30 or 60/40 Rule

The system calculates the total volume generated under each of your personally enrolled affiliates in your unilevel genealogy.

The leg with the highest volume (stronger leg) is capped at 60% or 70% of the required QV, depending on the rank.

The remaining volume must come from at least one additional leg, ensuring a balanced organization.

### Why This System Works for You

- No strict structural requirements—just volume-based growth.
- Affiliates can earn at their desired pace, without the pressure of maintaining ranked team members.
- Simple and fair system—focus on sales and customer acquisition to grow your volume.

The Group volume (GV) requirements for each rank can be found in the table following this section.

# RANK ADVANCEMENT BONUSES

Monthly

## Rank Advancement Bonuses – Rewarding Your Growth

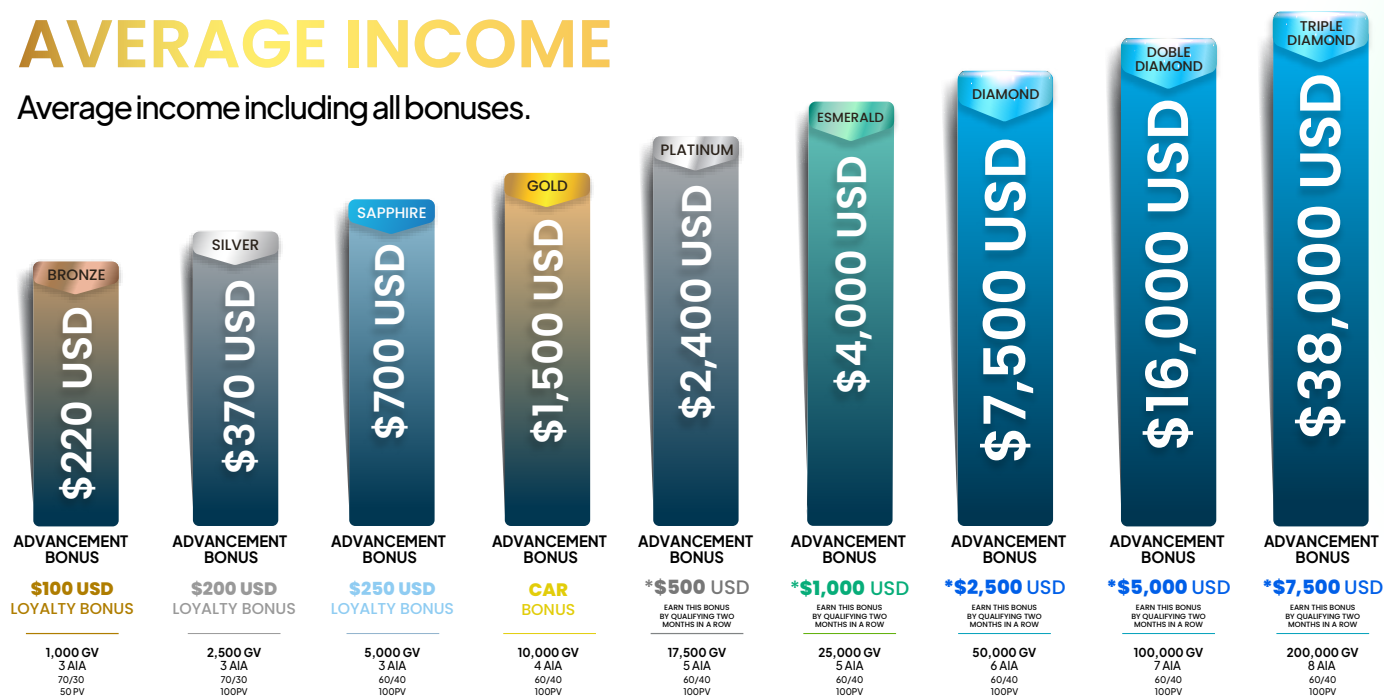
At Vital Health, we believe in recognizing and rewarding your leadership as you build and grow your business. That's why we offer Rank Advancement Bonuses starting from the Platinum Rank and above. These are one-time cash bonuses that celebrate your milestone achievements.

### How It Works

- When you reach a new qualifying rank (Platinum and above), you become eligible for a cash bonus associated with that rank.
- To receive the bonus, you must requalify for the same rank in the following calendar month.
- If you qualify for a rank one month but do not requalify the next month, you do not lose the bonus—it simply becomes pending.
- Once you actively requalify for the rank in two consecutive months, the bonus will be unlocked and paid.

## AVERAGE INCOME

Average income including all bonuses.



Earnings are not guaranteed and are based on product sales performance. \* For cash bonuses, you must requalify for a full month without Carryover Volume (COV).

| RANK                      |                                                                                       | POTENTIAL BONUSES                                                                                                         | PV     | REQUIREMENT                            |
|---------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|--------|----------------------------------------|
| <b>AFFILIATE</b>          | Direct Sales<br>Loyalty Bonus<br>First order Bonus                                    | Binary Bonus<br>1st & 2nd Level<br>Residual<br>Influencer Bonus                                                           | 50 PV  | 1 AIA                                  |
| <b>BRONZE</b>             | Direct Sales<br>Loyalty Bonus<br>First order Bonus                                    | Binary Bonus<br>3 Levels of Residual<br>Influencer Bonus                                                                  | 50 PV  | 3 AIA<br>70/30<br>1,000 GV<br>50 PV    |
| <b>SILVER</b>             | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus<br>Car<br>3 Levels of Residual<br>Generational Bonus<br>Influencer Bonus                                   | 100 PV | 3 AIA<br>70/30<br>2,500 GV<br>100 PV   |
| <b>SAPPHIRE</b>           | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus Car<br>3 Levels of Residual<br>Generational Bonus<br>Influencer Bonus                                      | 100 PV | 3 AIA<br>60/40<br>5,000 GV<br>100 PV   |
| <b>GOLD</b>               | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus Car<br>or Luxury Bonus<br>3 Levels of Residual<br>Infinity Bonus<br>Generational Bonus<br>Influencer Bonus | 100 PV | 4 AIA<br>60/40<br>10,000 GV<br>100 PV  |
| <b>PLATINUM</b>           | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus<br>Car or Luxury Bonus<br>3 Levels of Residual<br>Infinity Bonus<br>Generational Bonus<br>Influencer Bonus | 100 PV | 5 AIA<br>60/40<br>17,000 GV<br>100 PV  |
| <b>EMERALD</b>            | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus<br>Car or Luxury Bonus<br>3 Levels of Residual<br>Infinity Bonus<br>Generational Bonus<br>Influencer Bonus | 100 PV | 5 AIA<br>60/40<br>25,000 GV<br>100 PV  |
| <b>DIAMOND</b>            | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus<br>Car or Luxury Bonus<br>3 Levels of Residual<br>Infinity Bonus<br>Generational Bonus<br>Influencer Bonus | 100 PV | 6 AIA<br>60/40<br>50,000 GV<br>100 PV  |
| <b>DOUBLE<br/>DIAMOND</b> | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus<br>Car or Luxury Bonus<br>3 Levels of Residual<br>Infinity Bonus<br>Generational Bonus<br>Influencer Bonus | 100 PV | 7 AIA<br>60/40<br>100,000 GV<br>100 PV |
| <b>TRIPLE<br/>DIAMOND</b> | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus<br>Car or Luxury Bonus<br>3 Levels of Residual<br>Infinity Bonus<br>Generational Bonus<br>Influencer Bonus | 100 PV | 8 AIA<br>60/40<br>200,000 GV<br>100 PV |

| RANK                  | POTENTIAL BONUSES                                                                     |                                                                                                                           | PV     | REQUIREMENT                                |
|-----------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|--------|--------------------------------------------|
| <b>RED DIAMOND</b>    | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus<br>Car or Luxury Bonus<br>3 Levels of Residual<br>Infinity Bonus<br>Generational Bonus<br>Influencer Bonus | 100 PV | 9 AIA<br>60/40<br>400,000 GV<br>100 PV     |
| <b>GREEN DIAMOND</b>  | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus<br>Car or Luxury Bonus<br>3 Levels of Residual<br>Infinity Bonus<br>Generational Bonus<br>Influencer Bonus | 100 PV | 10 AIA<br>60/40<br>600,000 GV<br>100 PV    |
| <b>BLUE DIAMOND</b>   | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus<br>Car or Luxury Bonus<br>3 Levels of Residual<br>Infinity Bonus<br>Generational Bonus<br>Influencer Bonus | 100 PV | 10 AIA<br>60/40<br>800,000 GV<br>100 PV    |
| <b>PURPLE DIAMOND</b> | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus<br>Car or Luxury Bonus<br>3 Levels of Residual<br>Infinity Bonus<br>Generational Bonus<br>Influencer Bonus | 100 PV | 10 AIA<br>60/40<br>1,000,000 GV<br>100 PV  |
| <b>BLACK DIAMOND</b>  | Direct Sales<br>Loyalty Bonus<br>First Order Bonus<br>Presenter Bonus<br>Binary Bonus | Matching Bonus<br>Car or Luxury Bonus<br>3 Levels of Residual<br>Infinity Bonus<br>Generational Bonus<br>Influencer Bonus | 100 PV | 10 AIA<br>60/40<br>10,000,000 GV<br>100 PV |

## GLOSSARY

- PV** Personal Volume
- GV** Group Volume
- AIA** Active independent affiliates or preferred customers
- BV** Binary Volume