



PREGFLUENCER • AWARD-WINNING FASHION DESIGNER
• CONTENT CREATOR • MOM • WIFE • BOSS



I am Altrichia "A.Lekay" Cook-Wilcox.

A.Lekay is a much easier rendition of my unique names! I am a Florida based lifestyle, fashion, and beauty content creator. I have a huge passion for creating and sharing high quality content that introduces new and trendy items to my audience.

After being diagnosed with Unexplained Infertility, fertility specialists advised me that I'd be unable to have kids without the help of fertility treatment. Becoming a Pregfluencer came about from me sharing my miraculous story of conception without aid from specialists. Through this alone, I birthed a Podcast, The A.Lekay Show, a lifestyle podcast to empower my audience, coupling my passion to serve and empower other through my resiliency of life's obstacles.

Defying the odds as a young mother and serving as mentor, my influence and unique content curation with brands enables me to create real experiences while incorporating products into my content, showcasing to my fantastic community.

Over the years, my moments of being featured in Buzz Feed, Huffington Post, PEOPLE Magazine, BET, VOGUE Mexico and Cosmopolitan Magazine, have led me to possess enormous clout among key buying audiences; many of which are other women, moms, and parents.

Strengths

- Producing relatable content
- Translating content authenticity on behalf of other brands
- Cultivating a supportive tribe of followers
- Building trust and conveying message to influence buying power among my audience members

As Seen In & Partnerships With :

VOGUE

kate spade
NEW YORK

MAYBELLINE
NEW YORK

DailyMail.com

COSMOPOLITAN

ANGIE'S
BOOM
CHICKA
POP

ESSENCE

HUFFPOST

BuzzFeed

People

BET★



Brand Partnership with : BlackLovePage (725K followers)



Asoimmaculate
(17K Followers)



Altrichia Wilcox
(3K Followers)



2.5K Subscribers

www.alekay.com