



ST. ARMANDS
CIRCLE
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The St. Armands Circle Association strives to communicate with merchants to uncover ways to better promote you're the Circle and your business. The most effective ways to be notified and receive information from the Association is via email. Emails may include, but are not limited to, advertising opportunities, emergency alerts, and district updates. All contact information is kept strictly confidential.

Name of Business: _____

Business Address: _____

On-Site Business Phone Number: _____

On-Site Business Email Address: _____

Business Website: _____

Business Facebook/Instagram: _____

Owner Name: _____

Owner Email: _____ Owner Phone Number: _____

Manager Name: _____

Manager Email: _____ Manager Phone Number: _____

To be listed on the map, website, and directory, email dir@StArmandsCircleAssoc.com this information along with;

Website address Facebook link Instagram link

High resolution png or jpeg of your logo (preferably square)

Short description of your business: (MAX 4 lines with 29 characters per line, including spaces and punctuation)

On printed maps/brochures, each store can only be listed once. Please specify ONE primary category;

- | | | |
|---|--------------------------------------|--|
| <input type="radio"/> FASHION | <input type="radio"/> JEWELERS | <input type="radio"/> RESTAURANTS |
| <input type="radio"/> FOOTWEAR | <input type="radio"/> MEDICAL/HEALTH | <input type="radio"/> SALON/SPA/MASSAGE |
| <input type="radio"/> GALLERIES/PHOTOGRAPHY | <input type="radio"/> SERVICES | <input type="radio"/> SPECIALTY/GIFT SHOPS |
| <input type="radio"/> ICE CREAM/CONFECTIONS | <input type="radio"/> REAL ESTATE | <input type="radio"/> TRAVEL |

On our website, each store can be listed more than once. Please specify UP TO THREE categories;

- | | | |
|---|--|---|
| <input type="radio"/> FASHION & FOOTWEAR | <input type="radio"/> RESTAURANTS | <input type="radio"/> PROFESSIONAL SERVICES |
| <input type="radio"/> ICE CREAM & CONFECTIONS | <input type="radio"/> SALONS, SPA & MEDICAL | <input type="radio"/> (ARTISTS, TRAVEL, |
| <input type="radio"/> JEWELRY & ACCESSORIES | <input type="radio"/> SPECIALTY & GIFT SHOPS | <input type="radio"/> REALTORS, FINANCIAL, ETC) |

The St. Armands Circle Association agrees to advertise, promote and advocate on behalf of the St. Armands Circle Merchants for the benefit of the entire St. Armands Circle Business Community. The manner may be determined by its Officers and Board of Directors according to the terms and purposes stated in its Charter and By-Laws.

The St. Armands Circle Association is a volunteer-based group that advertises, promotes, and advocates on behalf of the merchants of St. Armands Circle. Marketing, special events, banners, maps, website, social media, and representation within the City of Sarasota cannot occur without your support. We must collect dues in order to accomplish these goals. If your business would like to become a Member To increase your visibility within our marketing efforts, please complete the information below. Membership is annual, July 1 – June 30.

MEMBERSHIP OPPORTUNITIES

If you or your business would like to take advantage of these sponsorship opportunities, mark your selection below;

Platinum: \$10,000 (includes all benefits of Gold Membership)

- Your logo displayed on our map and directories.
- Additional website and social media exposure as a Platinum Membership.
- Promotional video on our website (provided by sponsor) displayed on website and social media
- Partnership mention during Holiday Night greeting to the guests.
- Partnership listed on information for Member Annual Holiday Party.

Gold: \$6,000 (includes all benefits of Silver Membership)

- Business name and/or logo on all print and online advertising for Holiday Night.
(includes social media, website, brochure, and banner)

Silver: \$3,000 (includes all benefits of Bronze Membership)

- Annual Membership Included for St. Armands Circle Merchants.
- Partnership displayed on our website with your logo with direct links to your phone number and website.
- Referral of your business to customers requesting information by phone, email, or messenger.

Bronze: cost listed below, based on square footage

- Logo displayed on the St. Armands Circle website.
- Business name, phone number, and location on the St. Armands Circle map and directories.
- Social Media posts shared on the St. Armands Circle Facebook and Instagram pages.
- Ability to share sales and business events on the St. Armands Circle website calendar.

1st Floor Space

999 sqft or less	\$600
1,000 sqft - 1,999 sqft	\$900
2,000 sqft - 2,999 sqft	\$1,200
3,000 sqft or more	\$1,800

2nd Floor Space 75% of first floor rate

999 sqft or less	\$450
1,000 sqft - 1,999 sqft	\$675
2,000 sqft - 2,999 sqft	\$900
3,000 sqft or more	\$1,350

Total Square Footage: _____ July 1-June 30 Annual Dues: \$ _____

Billing Contact Name: _____

Billing Address: _____

Billing Email: _____ Billing Phone Number: _____

Preferred Payment: CASH or CHECK CREDIT CARD: (MasterCard & Visa) add 3% fee

MAKE CHECKS PAYABLE TO: St. Armands Circle Association

PO Box 50004 | Sarasota, FL 34232

dir@StArmandsCircleAssoc.com

www.VisitStArmands.org