



- FASHION & FOOTWEAR
- ICE CREAM & CONFECTIONS
- JEWELRY & ACCESSORIES
- RESTAURANTS
- SALONS, SPA & MEDICAL
- SPECIALTY & GIFT SHOPS
- PROFESSIONAL SERVICES (ARTISTS, TRAVEL, REALTORS, FINANCIAL, ETC)

The St. Armands Circle Association agrees to advertise, promote and advocate on behalf of the St. Armands Circle Merchants for the benefit of the entire St. Armands Circle Business Community. The manner may be determined by its Officers and Board of Directors according to the terms and purposes stated in its Charter and By-Laws. The St. Armands Circle Association is a volunteer-based group that advertises, promotes, and advocates on behalf of the merchants of St. Armands Circle. Marketing, special events, banners, maps, website, social media, and representation within the City of Sarasota cannot occur without your support.

ANNUAL BUSINESS MEMBERSHIP OPPORTUNITIES

PLATINUM MEMBERSHIP	GOLD MEMBERSHIP	SILVER MEMBERSHIP	BRONZE MEMBERSHIP
\$10,000 annually	\$3,000 annually or \$250 a month	\$900 annually or \$75 a month	\$600 annually or \$50 a month
<ul style="list-style-type: none"> • All Gold benefits and; • Logo displayed on our map and directories. • Promotional video on our website (provided by member) displayed on website and social media. • Official sponsor of Holiday Night, opportunity to welcome guests (1 min speech), use of logo on print and online advertising. • Official sponsor for Member Annual Party, Holiday Party, and additional use of logo on print and email advertising for these events. 	<ul style="list-style-type: none"> • All Silver benefits and; • Meet The Merchant, with Out and About with Tyler Butler. This syndicated television show streams on on all social media platforms as well as the Comcast Spotlight channel. Specializing in local Community Partnerships, this segment will be shared on 58 networks, over 30 Meta pages, TikTok, YouTube, Yelp, LinkedIn, and more (value \$3800) • Additional free promotional opportunities to be announced. 	<ul style="list-style-type: none"> • All Bronze benefits and; • Business listing on our website with your logo, and direct links to your phone number, website, and social media pages (up to 3 categories). * • Merchant Spotlight in our email newsletter with almost 2500 recipients and growing! • Merchant Spotlight shared on website and social media. 	<ul style="list-style-type: none"> • Business name, phone number, and location on the St. Armands Circle map and directories. * • Business listing on our website with your logo, and direct links to your phone number, website, and social media pages (up to 1 category). • Social Media posts shared on the St. Armands Circle Facebook and Instagram pages. • Referral of your business at local hotel partners. • Ability to participate in Circle the Date and share your promotions on the St. Armands Circle website.

*some options are available to on-Circle Business only, a comparable alternative will be offered to off-Circle Business Members.

January 1 - December 31 Annual Membership Category: \$ _____

Billing Contact Name: _____

Billing Address: _____

Billing Email: _____ Billing Phone Number: _____

Preferred Payment: CASH or CHECK CREDIT CARD: (MasterCard & Visa) add 3% fee

MAKE CHECKS PAYABLE TO: St. Armands Circle Association

PO Box 50004 | Sarasota, FL 34232

dir@StArmandsCircleAssoc.com

www.VisitStArmands.org