



ST. ARMANDS
CIRCLE
e s t 1 9 2 6

The St. Armands Circle Association strives to communicate with merchants to uncover ways to better promote you're the Circle and your business. The most effective ways to be notified and receive information from the Association is via email. Emails may include, but are not limited to, advertising opportunities, emergency alerts, and district updates. All contact information is kept strictly confidential.

Name of Business: _____

Business Address: _____

On-Site Business Phone Number: _____

On-Site Business Email Address: _____

Business Website: _____

Business Facebook/Instagram: _____

Owner Name: _____

Owner Email: _____ Owner Phone Number: _____

Manager Name: _____

Manager Email: _____ Manager Phone Number: _____

To be listed on the map, website, and directory, email dir@StArmandsCircleAssoc.com this information along with;
Website link Facebook link Instagram link png or jpeg of your logo (preferably square)
Short description of your business: (MAX 4 lines with 29 characters per line, including spaces and punctuation)

Four sets of horizontal lines with vertical tick marks, intended for providing website links, social media links, and a short business description.

On printed maps/brochures, each business can only be listed once. Please specify ONE primary listing;

- FASHION & FOOTWEAR
- ICE CREAM & CONFECTIONS
- JEWELRY & ACCESSORIES
- RESTAURANTS
- SALONS, SPA & MEDICAL
- SPECIALTY & GIFT SHOPS
- PROFESSIONAL SERVICES
(ARTISTS, TRAVEL,
REALTORS, FINANCIAL, ETC)

Based on membership categories, a business may be listed more than once on our website.

Please specify UP TO THREE based on the membership category you choose;

- FASHION & FOOTWEAR
- ICE CREAM & CONFECTIONS
- JEWELRY & ACCESSORIES
- RESTAURANTS
- SALONS, SPA & MEDICAL
- SPECIALTY & GIFT SHOPS
- PROFESSIONAL SERVICES
(ARTISTS, TRAVEL,
REALTORS, FINANCIAL, ETC)

The St. Armands Circle Association agrees to advertise, promote and advocate on behalf of the St. Armands Circle Merchants for the benefit of the entire St. Armands Circle Business Community. The manner may be determined by its Officers and Board of Directors according to the terms and purposes stated in its Charter and By-Laws. The St. Armands Circle Association is a volunteer-based group that advertises, promotes, and advocates on behalf of the merchants of St. Armands Circle. Marketing, special events, banners, maps, website, social media, and representation within the City of Sarasota cannot occur without your support.

ANNUAL BUSINESS MEMBERSHIP OPPORTUNITIES

| BRONZE MEMBERSHIP | SILVER MEMBERSHIP | GOLD MEMBERSHIP | PLATINUM MEMBERSHIP |
|--|---|--|---|
| <p>\$50 a month or \$600 annually</p> | <p>\$75 a month or \$900 annually</p> | <p>\$250 or \$3,000 annually</p> | <p>\$10,000 annually</p> |
| <ul style="list-style-type: none"> • Business name, phone number, and location on the St. Armands Circle map and directories. * • Business listing on our website with your logo, and direct links to your phone number, website, and social media pages (up to 1 category). • Ability to participate in Circle the Date and share your promotions on our website and social media. • Marketing, advertising, and promotion of your business on the St. Armands Circle social media pages. • Referral of your business at local hotel partners. | <p>ALL BRONZE BENEFITS PLUS;</p> <ul style="list-style-type: none"> • Business listing on our website with your logo, and direct links to your phone number, website, and social media pages (up to 2 categories). * • Merchant Spotlight in our email newsletter and shared on website and social media. • Meet The Merchant, with Out and About with Tyler Butler. This syndicated television show streams on all social media platforms as well as the Comcast Spotlight channel. Specializing in local Community Partnerships, this segment will be shared on 58 networks, over 30 Meta pages, TikTok, YouTube, Yelp, LinkedIn, and more (value \$3800) | <p>ALL SILVER BENEFITS PLUS;</p> <ul style="list-style-type: none"> • Business listing on our website with your logo, and direct links to your phone number, website, and social media pages (up to 3 categories). * • Official sponsor of all General Membership Meetings, with your logo listed on all communications for these networking meetings. • Prominent display of your logo on bi-weekly St. Armands Circle Merchant Newsletters. • Prominent display of your logo on the St. Armands Circle website. | <p>ALL GOLD BENEFITS PLUS;</p> <ul style="list-style-type: none"> • Prominent display of your logo on the St. Armands Circle website on the St. Armands Circle map and directories. • Promotional video on our website (provided by member) displayed on website and social media. • Official sponsor of Holiday Night, opportunity to welcome guests (1 min speech), use of logo on print and online advertising. Official sponsor for Member Annual Party, Holiday Party, and additional use of logo on print and email advertising for these events. |

*some options are available to on-Circle Business only, a comparable alternative will be offered to off-Circle Business Members.

January 1 - December 31 Annual Membership Category: \$ _____

Billing Contact Name: _____

Billing Address: _____

Billing Email: _____ Billing Phone Number: _____

Preferred Payment: CASH or CHECK

Credit Card: (MasterCard Visa, ApplePay, GooglePay) add 3% fee

Make Checks Payable To:

St. Armands Circle Association | PO Box 50004 | Sarasota, FL 34232

