

# MADELEINE JONES (MADS)

EMERGING PRODUCER & CREATIVE PROFESSIONAL

## CONTACT

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## EDUCATION

**SAE Creative Media Institute**  
Diploma of Film | 2021 – 2022

**Griffith University**  
Bachelor of Business | 2010 – 2012  
Double Major in Event Management  
and Marketing

+ Griffith University Business School  
+ IMEX-MPI Future Leaders

**A.B. Paterson College**  
Queensland Certificate of Education  
Year 12 | 1997-2009

## PROFESSIONAL EXPERIENCE

### Freelance Filmmaker

Sole Trader (Trading as MJ Films) Subcontractor | 2024 – Present

- Established MJ Films as a sole trading entity to collaborate with 12 Worlds Pty Ltd where I delivered campaigns for clients including Procore Technologies, Buildcorp, Queensland Reds, and Woollam Constructions.

### Event Coordinator and Wedding Manager

Glenrock Events Pty Ltd ( 2022 – 2023 ) Tenterfield, NSW

During a two-year hiatus to assist with my family's event business following film school, I coordinated and managed high-end weddings and large-scale events from concept to completion.

- Oversaw logistics, scheduling, estimates, quotes and invoicing to support event delivery
- Enhanced client experiences through personalised planning and attention to detail
- Collaborated closely with clients, suppliers and staff to deliver memorable events
- Maintained strong communication and stakeholder relationships across all stages

### Company Co-Founder/Director

Pendula Productions Pty Ltd ( 2019 – 2022 ) Gold Coast, QLD & Melbourne, VIC

- Directed and produced high-profile corporate videos for brands including Metricon Homes, Origin Energy, Marion's Kitchen Australia, EMI Australia & YouTube US.
- Managed end-to-end production workflows, overseeing pre-production, production, and post-production, including budgeting, scheduling, and editing.
- Served multiple positions as Camera Operator, Director of Photography (DP), Director, and Editor on numerous video projects, delivering high-quality deliverables across various platforms.

### Freelance Filmmaker

Imagjen Media Pty Ltd ( 2016 – 2019 ) Gold Coast, QLD

My very first business venture delivering photography and videography services for a wide range of clients, including;

- Olympus Australia, Aurora Expeditions, EMI Australia, Virgin Australia, LittleBIGman Records, and renowned Australian artists such as Something for Kate, Tina Arena, Matt Corby and Meg Mac.
- Coordinated large-scale travel campaigns for state wide Tourism Boards, content creation, balancing creative, logistical and environmental demands
- Cultivated strong client relationships through networking, leading to recurring business opportunities and friendships that lasted years.

### Medical Administrator

Ramsay Health Care ( 2015 – 2016 ) Gold Coast, QLD

While saving to launch my first creative business, I worked with Ramsay Health Care as a Peri-operative Administrator, supporting the Director of Clinical Services and managing front reception for 14 operating theatres. Coordinated patient scheduling, records, and billing through Genie, liaised with surgeons and clinical teams, and maintained precision, professionalism, and calm in a high-pressure medical environment.

# CORPORATE TITLES/TITLE CREDITS

## 2025

CO-PRODUCER  
'THE HUSTLERS' SHORT | QUAMBY STUDIOS - (IN DEVELOPMENT)

PRODUCER  
'GALUPA' DOCUMENTRY | MJ FILMS PTY LTD / TCP - (IN DEVELOPMENT)

## 2024

DP/EDITOR  
'100-YEAR VISION' CASE STUDY | PROCORE TECHNOLOGIES

DP/EDITOR  
'BALLYMORE NATIONAL RUGBY TRAINING CENTRE' CASE STUDY | BUILDCORP

## 2023

PRODUCTION ASSISTANT  
'POWERED BY TASMANIA' COMMERCIAL | FORTRESS FILMS

## 2022

PRODUCTION ASSISTANT  
'THE BANK MANAGER' SHORT FILM | QUAMBY STUDIOS

DP/CAMERA  
'SEND ME AWAY' MUSIC VIDEO | STEREO

## 2021

DIRECTOR/DP/EDITOR  
'CONSIDER ME GONE' MUSIC VIDEO | CHLOE STYLER

DIRECTOR/DP/EDITOR AND VFX  
'PATIENT HEART' MUSIC VIDEO | CHLOE STYLER

DIRECTOR/EDITOR  
'TOM WILLIAMS, BLUESCOPE STEEL | CORAL HOMES

1ST AD/DRONE OPERATOR  
'THE FONTAINE' | METRICON HOMES

## 2020

DIRECTOR/EDITOR  
'THE MODERN MEDIEVAL ALBUM VIDEO' SOMETHING FOR KATE | EMI RECORDS

DP/DRONE OPERATOR  
NEW HAMPSHIRE 33 | CORAL HOMES

DOP/LIGHTING  
100+ EPISODES | MARION'S KITCHEN AUSTRALIA

PRODUCER  
'1 MILLION SUBSCRIBERS' WITH MARION'S KITCHEN | YOUTUBE US

PHOTOGRAPHER  
TASTE DINNER REVOLUTION COOKALONG | NEWS.COM.AU

## 2019

DP/CAMERA  
'EXPLORE THE REAL WORLD' IN ANTARCTICA | AURORA EXPEDITIONS

DP/EDITOR  
'OLYMPUS OM-D E-M1X LAUREN BATH | OLYMPUS AUSTRALIA & JAPAN

DP/EDITOR  
INDIA & SPITI VALLEY TOUR HIGHLIGHT | HOLLY ACHAYA

PHOTOGRAPHER/DP/EDITOR  
SPLENDOUR IN THE GRASS WITH MEG MAC | EMI RECORDS

DIRECTOR/DP/EDITOR  
'ZIMBABWE UNTOUCHED | LAUREN BATH SERVICES

DIRECTOR/DP/EDITOR  
OLYMPUS OM-D MARK II X TASMANIA | OLYMPUS AUSTRALIA & JAPAN

CINEMATOGRAPHER/EDITOR  
MEG MAC INTERNATIONAL TOUR PROMOTIONS | LITTLEBIGMAN RECORDS

● **2018**

CINEMATOGRAPHER/EDITOR  
MEG MAC AUSTRALIAN TOUR X QLD LEG | LITTLEBIGMAN RECORDS