



Lucas Oil US Shotgun Championship Series Sponsorship Request

Lucas Outdoor Line pledges support to the competitive shooting community with three-match "shotgun only" series. This series will crown the 2018 U.S. Shotgun Champion. The FINALE will be held at the and will feature 20 stages of pure shotgun fun...

- ❑ **Event 1 - Atlanta GA on January 13-14 at South River Gun Club**
- ❑ **Event 2 - Navasota TX on Feb 24-25 at CCC Shooting Complex**
- ❑ **Finale- Cross Timber MO- April 14-15 at Lucas Oil Range Complex**

Additionally, this series is an effort to help support Team USA as they prepare for the 2018 IPSC World Shotgun Shoot. This series was born out of a request by competitive shooter wanting to better prepare themselves for the 2018 World Shoot in France.

"Strategic Match Design (SMD) is excited about this partnership with Lucas Outdoor Line, this will be a great series to promote competitive shooting" said Rob Romero- Partner at Strategic Match Design. SMD is focused on providing participants with fun, fair and exciting events. All of these matches will run under IPSC-penalties-targets-equipment divisions and scoring.

Attached is a sponsorship chart for EACH match. Multi-Match Packages can be negotiated.

Rob Romero- 678-205-6601

charles@strategicmatchdesign.com

Charles Sole- 919-201-7990

charles@strategicmatchdesign.com

**SPONSOR LEVELS for Each Match
of the Three Match Series. Multi Match Packages Can Be Negotiated**

	Diamond	Platinum	Gold	Silver	Bronze	Contributor
# Available	4	8	12	unlimited	unlimited	unlimited
Amount in Product / Cash	\$5,000	\$4,000	\$3,000	\$2,000	\$1,000	\$ 500
Speaking Opportunity	Yes	Yes	Yes	-	-	-
Website	Logo w/link on Sponsor page of Website	Logo w/link on Sponsor page of Website	Logo w/link on Sponsor page of Website	Logo w/link on Sponsor page of Website	Logo w/link on Sponsor page of Website	Logo w/link on Sponsor page of Website
Social Media Promotions	3 Times Weekly	Twice(2) Weekly	1-Time Weekly	Twice Monthly	1-Time Monthly	Initially after receiving product.
Press Release	Yes	Yes	Yes	-	-	-
Match Slots	5	4	3	2	1	
Match Booklet	Full Page	Full Page	Stage Pages	1/2 Page	1/4 Page	Listing
Banners & Signage	Gate, Throughout Event 1, 2 & Lucas Oil Speedway during that weekends events	Gate, Clubhouse & Shooter Area	Stages & Shooter Area	Clubhouse & Shooter Area	Shooter Area	Shooter Area
Vendor Booth	Yes	Yes	Yes	Yes	Yes	Yes
E-Blast 9K emails 12 month Period	Three Each Monthly with Product Spotlight	Two each Monthly Banner Ad	One a Month Banner Ad	One a Month Banner Ad	One Per Quarter Banner Ad	-
Side Match Option *See details below	Yes	Yes	Yes	-	-	-

FOR THE FINALE EVENT IN CROSS TIMBER MO** Each of the 20 stage will begin with a stage gun from our Diamond, Platinum and Gold sponsors in that order. If you would like the opportunity so allow every competitor the opportunity to handle and shoot your firearm or optic. Sponsors will have to provide ammunition for your firearm.

Sponsorships are monetary, services, or merchandise valued at retail price with prior approval of the Match Director or Assistant Match Director. Catalogs and/or advertising materials do not count towards sponsorship but can be included in shooter swag bags. SMD and Lucas Oil agrees to use all sponsorship items for prize table, shooter bags and range officers gifts. Sponsors at all levels agree to sell reasonable amounts of merchandise at distributor prices for match prize tables.

Sponsorship agreements must be returned with prizes and collateral material no later than dates listed above. This will allow adequate time to guarantee inclusion in all matchbooks, sponsor assets and promotional items. We can not guarantee distribution of any materials received subsequent to these dates, though reasonable effort will be made.

Sponsor Agreement

- The Sponsor agrees to provide cash or merchandise (at retail value) in the amount of the Sponsor Level chosen or negotiated to the Lucas Oil 2018 US SHOTGUN CHAMPIONSHIP SERIES
- Sponsors must provide logo artwork for website, E-Blast, Facebook and match booklet. It is the responsibility of the sponsor to provide banners and signage and must be received no later than January 8th, 2018.
- Sponsored Shooter Slots and Vendor Tables are available for many of the sponsorship levels. All entries and reservations for Event 1 in Atlanta, GA must be made by January 10 th, 2017.

Please complete this form and email to charles@strategicmatchdesign.com or rob@strategicmatchdesign.com

Company Name:					
Contact Name:				Title:	
Alt Contact:				Title:	
Address:					
City:		State:		Zip Code:	
Phone:					
Alt Phone:					
Email:					
Signature:				Date:	
Sponsorship level:					

Product and Banner for **Events One and Two-** PLEASE MAIL TO:

ATTN: ROB ROMERO
126 CREEK VIEW CT
HOSCHTON, GA 30548
(678) 205-6601

OR

ATTN: CHARLES SOLE
2714 LYNNDAL CT
MEBANE, NC 27302
(901)201-7990