

Equip Ministries, Inc. 2022 Year End Report

God never ceases to meet His Kingdom Purpose! And I am so honored to, along with you, play a part in what He has called Equip Ministries to do. While we suffered a certain amount of Covid relapse, for the most part, we were still able to remain extremely busy in 2022!

We have set the goals for 2023 which are indeed going to require some extra effort on all of our parts to achieve. We are planning on being in 50 schools this year, but of the 50, we have set another goal of being in at least 15 public schools!

Obviously, this arena is somewhat more of a challenge, but we believe that if God wants us in 15 public schools, He is already there waiting for us to show up!

We are also reaching out into the homeschool groups, 4-H groups and sporting teams to come and have a day at our new lodge and land, we call "Oak Ridge". Students will enjoy all types of outdoor education and activities along with some Spiritual challenges as well.

We are looking to have 2 Super Camps this year! The popularity is growing a bit and therefore, numbers should grow! Finally, our Legend Hunts were highly successful in 2022, not so much in numbers, but in purpose! Time spent between Fathers and sons is always immeasurable!

So please be in prayer on how you can continue to partner with us to help meet our Kingdom Goals for 2023! I have enclosed a partnership form, for your convenience, should you be able to partner with us financially this year. And as always, thank you so much for all of your contributions, prayers and time committed to help reach our most precious asset...our children!

School Numbers:

Schools visited: 37

Estimated Number of Students Reached: 4775

Estimated Number of Sobriety Pledges: 3532

Estimated Number of Repentant Recommitments: 425

Estimated Number of Professions of Faith in Christ: 21

Estimated Number of Bibles Given: 175

Show Numbers:

Shows attended: 3

We attended the World Deer Expo, Tennessee Valley Hunting and Fishing Expo and the Buckmasters.

Estimated Number of contacts: 2000

Estimated Number of Bibles Given: 250

Wild Game Suppers:

Events: 5
Estimated Number of People Influenced: 450

Speaking Events:

Men’s Conferences: 7
Estimated Number of People Influenced: 490
Covenant Ranch Boys Outdoor Camp: 24 boys
Estimated Number of Professions of Faith: 10

Social Media Influence:

TikTok Followers: 20,700 +
TikTok Devotions: 48
Total Number of views: 1,379,502
Average # of views: 28,740 (If we take out the one with 992,000 views, we are still at over 8,100 views per video)
Total Number of Likes: 170,000

Facebook Followers: 3000 plus

Radio Shows:

52 Radio shows
2 stations
Estimated number of listeners: 40,000

Total Miles Driven:

17,469

<u>Total Estimated Number of People Influenced:</u>	1,427,241
<u>Total Number of Professions of Faith:</u>	31
<u>Total Estimated Number of Repentant Commitments:</u>	450
<u>Total Estimated Number of Sobriety Pledges:</u>	3,832

Obviously, our Social Media platform has grown considerably in 2022!
On behalf of everyone who was influenced in any way by Equip Ministries, Inc. in the year of 2022, I would like to say a big THANK YOU!
Because of your support, God has continued to use this ministry as an effective tool to help people find relationships with Him through His Son Jesus Christ! He has used us to have an effective imprint in places where He is not usually recognized!
I so appreciate your partnership with Equip Ministries and I am looking forward to another great year in 2023!

