

2018
Program
Guide

Connecting you to your roots, dreams, and goals.

LOVE OF COUNTRY
AMBASSADORS

2018 Global Ambassadors Program
LoveOfCountryAmbassadors.com
AsianJournalMediaGroup.com
Info@LoveOfCountryPhilippines.com

Presented By



PROGRAM FEES

Applying to the program is **free**.
If you are not accepted, you can reapply the next year.

When accepted into the program, there is a one-time admission fee of **\$500**.

The top 8 winners will receive a roundtrip ticket from Los Angeles to Manila for a 14-day tour of the Philippines.

IMPORTANT DATES

- 1) Application deadline is April 29, 2018.
- 2) Acceptance letters will be sent out the first of week of May 2018.
- 3) Grand awards night is June 2, 2018 in Hollywood, California.
- 4) 14-Day Tour of the Philippines will be organized after the coronation.

FOR QUESTIONS AND INQUIRIES

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PROVIDING YOU WITH THE OPPORTUNITY TO ACCOMPLISH YOUR DREAMS AND GOALS.

The Love of Country Global Ambassadors Program provides Filipino women and men with the opportunity to visit their homeland in order to learn about their roots and experience firsthand how they can help ignite, drive, and fuel economic growth in the country. In doing so, the program provides the winning delegates with the opportunity to become community leaders, influencers, and brand ambassadors.

The program seeks highly competitive, ambitious, and dynamic individuals who aim to connect the international travel, consumer, and investment community to the Philippines and thus, positively impact the lives of 100 million citizens in the Philippines and the 10 million Filipinos living throughout the World.

When opportunity knocks, will you open the door? You're never too young or too old to accomplish what you've dreamt of doing and becoming.

Learn more and apply today at LOVEOFCOUNTRYAMBASSADORS.COM.



LOVE OF COUNTRY
WE LIVE IT.
WE DELIVER IT.
WE IGNITE IT.
AsianJournalMediaGroup.com

ABOUT THE ASIAN JOURNAL MEDIA GROUP

The Asian Journal Media Group, now on our 27th year in business, is the leading Filipino multimedia agency serving the global Filipino industry. Asian Journal publishes over 7 million weekly community newspapers annually in the USA from California, Nevada, New York, to New Jersey. In addition to this, the Asian Journal also publishes a quarterly magazine that is distributed in 60 countries and 101 cities throughout the World. As an extension of that core mission, the Asian Journal is organizing the Love of Country Global Ambassadors Program which aims to empower, uplift, and inspire Filipinos all around the World of all ages and socioeconomic backgrounds. For almost 3 decades, our corporate principles have never once changed and remain at the heart of everything we do—improve the lives of Filipinos—period.













WHY JOIN?

<p>AWARDS & PRIZES 1) Top Winners: \$750 2) 1st-Runner Up: \$500 All delegates will receive certificates honoring their participation.</p>	<p>LEADERSHIP NETWORKING Meet and connect with industry leaders from both the public and private sector.</p>	<p>CAREER OPPORTUNITIES Whether you're looking for your next career path or strategic partners to grow your career, our program will help you get connected.</p>
<p>INTERNATIONAL PUBLICITY AND EXPOSURE Win or lose, your life story, dreams, goals, and journey will be featured in international media publications.</p>	<p>PERSONAL BRAND DEVELOPMENT AND CONSULTATION Our industry experts will help guide and grow your personal brand for your personal growth and success.</p>	<p>14-DAY ALL EXPENSE PAID TOUR OF THE PHILIPPINES Our tour program is both challenging, comprehensive, thrilling, fun, and most importantly, inspiring.</p>

PROGRAM OVERVIEW

The best and brightest Filipinos from all over the United States of America are invited to apply for free to compete for one of the Global Ambassador spots in their age brackets. There are only 8 total spots available in 2018—4 for both women and men. In this digital age, amazing talents are plentiful. We are looking for someone in the crowd who is ready to be discovered.

2018 TOTAL CLASS SIZE	GROUP 1 Ages 13-17	GROUP 2 Ages 18-29	GROUP 3 Ages 30-49	GROUP 4 Ages +50	
8	Women				
	Men				

DELEGATE REQUIREMENTS AND QUALIFICATIONS

<p>1) LIFE ACCOMPLISHMENTS All applicants must have displayed or indicated a strong willingness to pursue excellence in his/her community, field of study, or work.</p>	<p>2) EDUCATION OR WORK All applicants must provide proof of educational attainment or current employment.</p>	<p>3) PERSONALITY All applicants must display vibrance of personality and good moral character.</p>
<p>4) ETHNICITY All applicants must be at least 1/4th Filipino to join.</p>	<p>5) NOMINATION All applicants must be recommended or nominated by at minimum 1 family member, friend, colleague, or professor.</p>	<p>6) PERSONAL STATEMENT All applicants are required to write a personal statement about her/his dreams and goals for the Philippines.</p>

WHEN YOU'RE INVITED TO PARTICIPATE

SCREENING

A screening interview will be conducted to determine if applicants have the necessary qualifications to become a Love of Country Global Ambassador. The interviewers will look over the information on the application form, questionnaire, and three-minute video submitted by each applicant.

JUDGING & SCORING

I. PRE-AWARDS NIGHT

25%

1. PRE-JUDGING

The pre-judging is a closed-door interview that helps the judges to understand each delegate further. They want to get to know each delegate. It is a chance for delegates to demonstrate their charisma, maturity, leadership, and intelligence to meet the objectives of Love of Country Global Ambassadors. Delegates are to wear corporate attire.

20%

2. FUNDRAISING

All delegates are required to participate in fundraising for a philanthropic and humanitarian organization of his or her choice.

II. AWARDS NIGHT COMPETITIONS

15%

1. EVENING GOWN

Evening Gown competition is judged based on the delegate's confidence, grace, presence and style. Judges will be looking for confidence, ability to control the stage, and their overall performance.

15%

2. NATIONAL COSTUME

Allows judges to consider the delegate's choice of Filipino attire and enhance the true beauty and symbolism of the Filipino costume. The judges should consider the delegate's pride of wearing a Filipino costume as a Love of Country Global Ambassador.

25%

3. QUESTION & ANSWER

The question and answer is the most nerve-racking portion of the competition, but with good reason as it is the determining factor of delegate ranking. The delegate must be able to express their opinions on the spot with grace. Judges will base their scores on intelligence, confidence and poise.

(OPTIONAL)

4. TALENT

The talent competition is optional; however it is a special award. It allows the delegate to show their creativity and talents to the judges and audience. The talent presentation of each participant should not exceed three (3) minutes excluding entrance and exit.

5. POPULARITY

Popularity will be based on total Facebook likes on the delegates photo. Deadline for Facebook voting will end on the day before the awards night—12AM on June 2, 2018.

FINAL WINNERS

A point value (1-10) is assigned for each score placement. The grand winners and first-runner up winners will be announced at the end of the Awards Night.





DIVERSITY OF DELEGATE BACKGROUNDS



Doctors | Nurses | Dentists | Pharmacists | Lawyers | Finance | Academics | Artists | Accountants
 Government | Entrepreneurs | Entertainers | Engineers | Service Industry | Construction
 Parents | Students | Retirees | Philanthropists | Techies | Chefs | Writers

PRE-AWARDS NIGHT ACTIVITIES (LOS ANGELES)

1) ORIENTATION WITH FELLOW DELEGATES	2) MEET AND GREET WITH SPONSORS	3) INTERVIEW WITH THE JUDGES PANEL
4) PHOTOSHOOT	5) INTERVIEW WITH THE MEDIA	6) REHEARSAL AND GOWN FITTING

AWARDS NIGHT PROGRAM (NORTH HOLLYWOOD)

ENTERTAINMENT BY FILIPINO SINGERS	FILIPINO CULTURAL DANCES	FASHION SHOW	EVENING GOWN COMPETITION
NATIONAL COSTUME COMPETITION	TALENT SHOW PRESENTATION <i>(Optional)</i>	QUESTION & ANSWER	UNVEILING OF AWARDS PRESENTATION



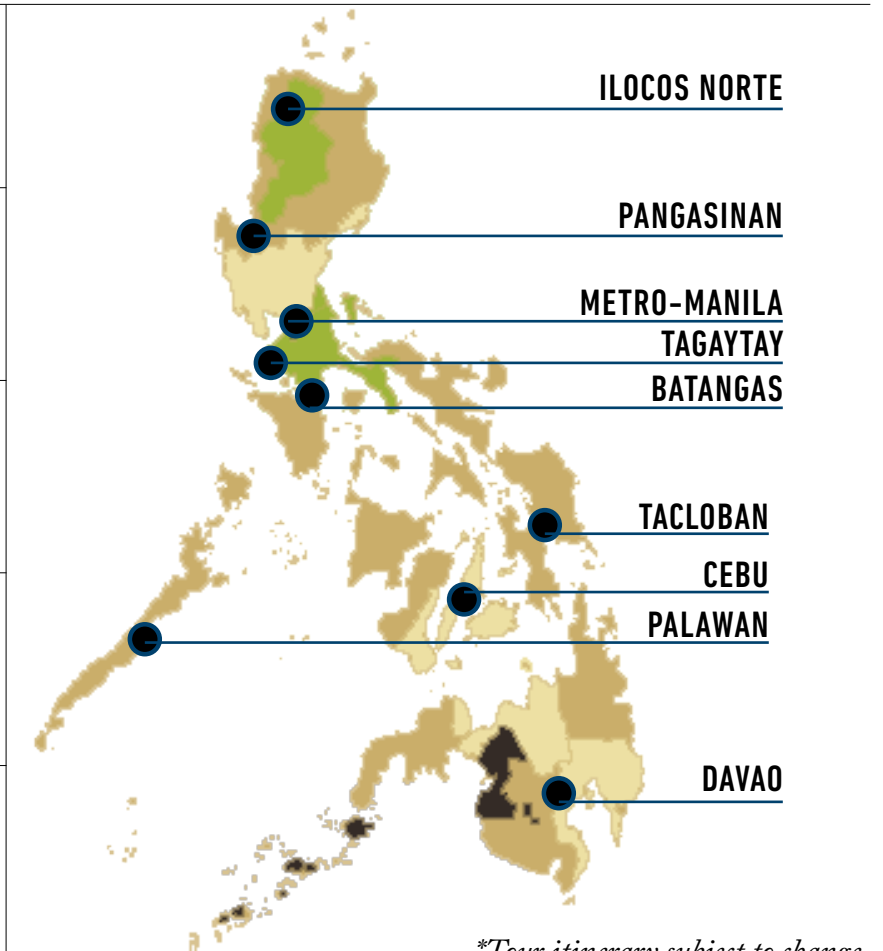
USA

PHILIPPINES

14-DAY TOUR OF THE PHILIPPINES

The 8 top winners receive an all expense paid trip to the Philippines and experience a life-changing journey—a rigorous, challenging, yet educational and fun adventure of the Motherland. The trip includes touring several destinations, cultural immersion, philanthropic work, business and leadership training and networking, environmental impact, and artist and career opportunities. The delegate who displays excellence throughout his/her 1-year term will be awarded with special recognition in next year’s Global Ambassador’s program.

(1) WELCOME ORIENTATION	(2) MEET & GREET WITH SPONSORS
(3) CULTURAL IMMERSION	(4) ADVENTURE & EXPLORATION
(5) LEADERSHIP & ARTIST TRAINING	(6) HUMANITARIAN WORK
(7) CLIMATE CHANGE AWARENESS	(8) AGRICULTURE UNDERSTANDING
(9) MEET & GREET WITH THE MEDIA	(10) FAREWELL DINNER



**Tour itinerary subject to change.*



Dare to inspire. Dare to lead. Dare to be great.



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