

FSK

SALON AND ACADEMY

Let's create something new



**FASHION
SKILL
KNOWLEDGE**

FASHION SKILL KNOWLEDGE - FSK Salon & Academy first started his own salon & academy in the year 2017 in Borivali (w), Mumbai a start-up venture in Unisex Hair Styling, Beautiful Makeover, Hair Spa & Bridal Make-up. His efforts & knowledge has now mushroomed to becoming one of the fastest growing and most innovative hair style and beauty family salon chains across Mumbai with 3 branches (2 in Borivali & 1 Franchisee Mahalaxmi & 1 at 5 Star Hotel The Hyatt Regency), giving service in full swing with the best state-of-the-art service salon & spa in beauty & hairstyle, bridal makeup facilities in Mumbai. His vision is expansion plans to setup 120 branches in rest of the India with tailor made projects in Joint Venture or Franchises Model best suited to our Business Partners Or Business Associates who share a similar vision.

The FSK Salon & Academy model format are based on Family Salon, Premium salon, Luxury Salon as well as Fashion Kiosk and Learning Academy to create best top notch International Level Professional Hairstylist, Creative Directors & Makeup Artist.

FSK Salon currently working with its 40 employees who are high skilled and professionally trained in their respective field zone, offering wide range of beauty and wellness services, like hair-cut & style, skin care, treatments, hand & foot spa reflexology, bridal and fashion make-up , hair up-dos, tattoo and Nail-art/extension and more as per the latest trend and fashion.

The vision of FSK Salon and Academy is to be a leading salon and academy, a brand and a employer choice at national level , to provide consistent amazing experience at a affordable price a value to create the highly skilled passionate and energetic team.

The organisation is also backed by a culture of creativity, ownership, integrity and goal to achieve their desired aspiration in an environment with highly pleasingly support team, by our certified experts & professionals, talented team members to guide, support, train and offers rewarding career opportunities to aspiring candidates.

SHRIDHAR KUNDURU



The Founder - an Expert Professional a Trained & Qualified Masters level from TONI & GUY in Singapore,

A skilled Expert Diploma bearer of “ TRAIN THE TRAINER course from LOREAL Professional.

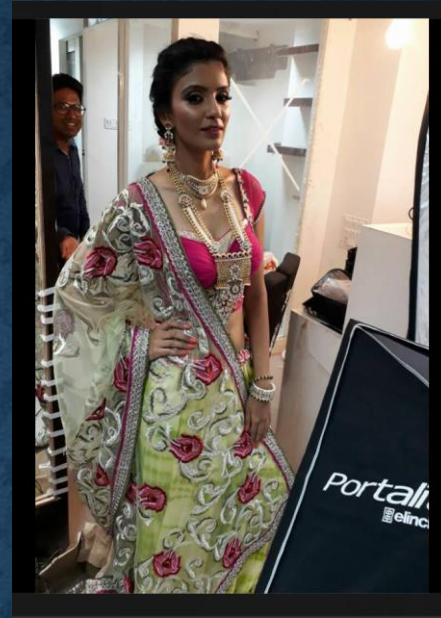
with a 17years of experience is known to be one of the Best Creative Director in the world of Hair Style, Bridal Make industry. He is associated with “FEMINA MAGAZINE , URBAN MAGAZINE” & many more in his portfolio.

He is the most sorted & preferred choice of Celebrities and Television Artist Models and Popular Film Stars.

To name a few of his famous National & International clients are Brett Lee, Malinga, Ricky Ponty, Rohit Sharma, Abhishek Bhattacharya, Rakesh Pandit, Avika Gor, Krishna Bharadwaj, Archana Kochhar, Rana Daggubati, Ashish Vidyarthi, Vishal Nayak, Priya Patil, Sai Tamhankar, Sonali Kulkarni, Amay Wagh, Gaurav Bajaj, Lalit Prabhakar and many more celebrities guest in the list to follow.....









CURRENT ORGANIZATION :

1. QURIOUS MINDS EDUCATORS
2. FSK SALON & ACADEMY
(We have 4 Branches in Mumbai)
 - 2 - Branches - Borivali
 - 1 - Branch - Mahalaxmi
 - 1 – Hotel Hyatt Regency
International Airport - Mumbai
3. WICCI - Women's Indian Chamber Of
Commerce and Industry –
National Legal Awareness Council
(NLAC)
4. JNTO - JAPAN NATIONAL TOURISM
ORGANIZATION

DESIGNATION:

Founder - Consultant & Advisors – Tourism & Education Dept, New Projects – Govt & Non Govt , Influencer, Mentor & Trainer, Events..

Business Partner & Associate
Consultant & Advisor For
New Branches & Franchises,
Start-up (National & International)

Advisor - Honorary Post
He For She Campaigner

Certified as THE JAPAN SPECIALIST
To Promote Japan Tourism (Program 2020)
REG.NO. JNTOIN-9097

**RAJEEV
SAXENA**

30 YEARS EXPERIENCE

ENCAPSULATES :

- ✓ *Having 22 Years of Work Experience in Tourism Dept, Hospitality and Service Industry, Banking Sector, Govt and Private Organisation.* ⇒ Smart worker with strong will power, prudent, goal achiever, self-starter & a strong team leader.
- ✓ *Having 8 Years of Work Experience in Top International Schools and College as Head of Administration & Operations* ⇒ Aim in career is to grow with the employer organization by continuously striving to excel at the set goals.
- ✓ *Achieving the set Targets*
- ✓ *Managing Overall Administration & Resort Operations, Hospitality, Travel, Tourism, Project, Sales & Marketing, Event's & Festivals, PR and Communication, Human Resource (HR) & Coordination. Influencer, Mentoring & Advisor Call Centre, Entertainment, Banking Services & Service Industry.* ⇒ Having 30yrs of exposure in diverse organizational set-up that has equipped him with rich experience that he can bank on to ensure future success in his profession along with the growth of the associated organization.
- ✓ *Holding Business meetings and Managing Teams, being an Influencer, Mentoring and Advising.* ⇒ **ACADEMICS: A BACHELOR OF ARTS** in Economics with Math's, Statistics & Economics as major subjects from Mithibai College of Arts & Science, Mumbai University.
- ✓ *Training the team to achieve set targets in a competitive environment in Diversity, Inclusion & Belonging.* ⇒ Premium Account Member having more than 5000 Active Connections from National & International Connections from the field of Education, Business, Consulate, Politicians, Govt Officials, IAS, IRS, IFS & IPS, Travel Magazine & Blogger, Writers, Educationist, Sports, Entrepreneurs Companies & School Mgmt, Education Institutes, Expert Consultants & Advisors.
- ✓ *Building High level Connections in National & International Education, Corporate, MNC, Government and Political Connections.*
- ✓ *Maintaining relationship with old contacts and adding them to the database of the Current Organisation*
- ✓ *Generating New Business Opportunities & Avenues*
- ✓ *Selling & Marketing in a Highly Competitive Environment*
- ✓ *Correspondence with vendors and stake holders via email and interact on one to one basis*
- ✓ *Making Policy decisions for / in conjunction with the Management.*

⇒ **ASIAN AMERICAN HOTEL OWNER ASSOCIATION INC / PROCTER & GAMBLE Professional's Training in Hotel Sanitization and Cleanliness.**

✓ *Certificate - Professional's Training in Hotel Sanitization and Cleanliness AAHOA/P&G 2020. ATLANTA GA Award from The ASIAN AMERICAN HOTEL OWNERS ASSOCIATION DELEGATES ON 16th February , 2007 from Mr.Danny Patel*

⇒ **UNITED NATION WORLD PEACE ASSOCIATION (UNWPA)**

✓ *Certification of Commitment for joining UNWPA & World Community to Fight the spread of COVID- 19 as Specified by WORLD HEALTH ORGANIZATION & GOVERNMENT OF INDIA*

⇒ **NATIONAL HUMAN RIGHTS COMMISSION, INDIA**

✓ *Certificate from NATIONAL HUMAN RIGHTS COMMISSION, INDIA*

⇒ **CENTRAL VIGILANCE COMMISSION, INDIA, NEW DELHI**

✓ *Certificate of Commitment – CENTRAL VIGILANCE COMMISSION, INDIA, New Delhi*

⇒ **AAHOA MEMBERSHIP**

✓ *Registered & Subscribed Membership in ASIAN AMERICAN HOTEL OWNERS ASSOCIATION INC - ATLANTA GA*

CERTIFIED BY : LinkedIn Learning & Associate Institutes: 1000 W Maude Ave Sunnyvale, CA 94085, USA.

⇒ **The HR Certification Pre-Approved Provider Program:**

⇒ **HR Certification Institute® (HRCI®) | Registry Provider ID: #604152 for recertification credits towards the aPHRTM, PHR®, PHRca®, SPHR®, GPHR®, PHRi™ and SPHRi™ certifications**

⇒ **LINKEDIN LEARNING is recognized by The Society of Human Resource Management (SHRM) Program: Society for Human Resource Management (SHRM®) | Registry ID: #RP4455SHRM to offer SHRM-CP® and SHRM-SCP® professional development credits (PDCs). SHRM-CP® and SHRM-SCP®**

⇒ **LinkedIn is registered with the National Association of State Boards of Accountancy (NASBA) | Registry ID: #140940 Instructional Delivery Method: QAS Self Study In accordance with the standards of the National Registry of CPE Sponsors, CPE credits have been granted based on a 50-minute hour. (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.**

LEARNING PATH CERTIFICATION:

- ✓ ***Certified - Six Sigma Black Belt Learning Path Certification - Six Sigma, Project Management***
- ✓ ***Certified Administrative Professional Learning Path Certification - Office Administration, Administrative Assistance, Time Management***
- ✓ ***Certified -Project Manager Learning Path Certification - Microsoft Project, Stakeholder Management, Requirements Management, Project Management, Risk Management, Communication***
- ✓ ***Certified -Marketing Manager Learning Path Certification - Enterprise Marketing, Content Marketing, Digital Marketing, Brand Management***
- ✓ ***Certified -HR Management and Leadership Skills Learning Path Certification - Organizational Leadership, HR Management, Human Resources (HR)***
- ✓ ***Certified - Project Management Foundations: - Ethics Learning Path Certification***
- ✓ ***Certified - Diversity, Inclusion, and Belonging for HR Professionals and Leaders Learning Path Certification - Talent Management, Diversity & Inclusion, Multi-Cultural Team Leadership, Workforce Planning***

- ✓ ***Certified - Diversity, Inclusion, and Belonging for Leaders and Managers Learning Path Certification - Organizational Leadership, Cultural Awareness, Diversity & Inclusion, Leadership, Communication***
- ✓ ***Certified - Marketing Coordinator Learning Path Certification - Helps the marketing department to run smoothly in a detailed oriented and organized manner, to thrive in this fast-paced job, from design to market research and digital marketing. Using the knowledge of administrative and professional communication skills.***
- ✓ ***Certified - Project Coordinator Learning Path Certification - Project management, communication and meeting leadership, fundamental, communication and teamwork skills to keep project tasks and teams on track in the most efficient ways.***
- ✓ ***Certified -Stay Competitive Using Design Thinking Learning Path Certification - Design Thinking, Design Research***
- ✓ ***Certified - Marketing to Generation Z Learning Path Certification - Marketing to a new generation: Generation-Z that is significantly different than predecessors Generation-X, millennials, etc. and are more realistic, competitive and motivated.***
- ✓ ***Certified - Pivoting (turning) to virtual events Learning Path Certification - Taking a formerly in-person event online, creating a more inclusive and environmentally conscious experience, learning tips for adjusting to this new format and crafting transformative online.***
- ✓ ***Certified - Public Relations Specialist Learning Path Certification - Critical role of Public relations specialists in helping shape public perception, and communicating a company's brand while connecting between organizations, news media, and the public.***

CERTIFIED BY :

- ⇒ **Members of International Life Saving Water World Safety - Gemeenteplein 26 - 3010 Leuven – Belgium**
- ⇒ **Royal Life Saving Society – UK - These vocational awards are recognized throughout the UK and Ireland and are awarded under the auspices of the Institute of Qualified Lifeguards.**
- ⇒ **Rashtriya Life Saving Society Life Saving (India) An ISO 9001-2008 Organization is the "Official" branch of the Royal Life Saving Society(Commonwealth), HO in the UK and a member of the International Life Saving Federation, based in Belgium.**
 - ✓ ***Certified - Healthcare Project Manager Learning Path Certification - Healthcare Management, Project Management***
 - ✓ ***Certified - Automated External Defibrillator Certification (AED) & Trauma Management***
 - ✓ ***Certified - Cardio Pulmonary resuscitation (CPR) Certification***
- ⇒ **COHNREZNICK - Advisor- Assurance – Tax - National Registry of CPE Sponsors No. 108829 - NY States CPE Sponsor No.001754 - 4 Backers Farm Road Roseland, NJ07068 - Certificate - Professional Education (Specialized Knowledge) - By Shannon Wzientek - Learning & Development Lead - The Changing Hotel Landscape – 2021 (Merger & Acquisition Outlook)**

The highlights of my Job Profile in the Maharashtra Tourism Development Corporation Government (MTDC) & Top International School & College, Hotels & Resorts, Hospitality & Service Industry, Sports Related Organizations

MAHARASHTRA TOURISM DEVELOPMENT CORPORATION - Assisted in man-management, organising & preparing list of Consulate & other prominent V.V.I.P. guest and personally invited them on behalf of the Chief Minister of Maharashtra – Late Shri. Vilasrao Deshmukh, Minister of Tourism- Shri. Vijaysinh Mohite Patil, State Minister for Tourism- Shri. Suresh Shetty, Hon'ble Principal Secretary Tourism & Cultural Affairs & Managing Director Shri.Bhushan Gagrani IAS in the following event of Maharashtra Tourism (MTDC) & Cultural Dept as follows:

- ⇒ **MAHARASHTRA MAZA' in BKC** – Mumbai and interacted with 250 participants in the fair and prepared a data and feedback analysis report
- ⇒ **MARATHI BANA'** a famous play in Marathi organised by MTDC at the Gateway of India.
- ⇒ **FASHION SHOW BY ANITA DONGRE** First of its kind on the train in motion The Royal Train '**DECCAN ODYSSEY'**.
- ⇒ **'AUTO RICKSHAW RALLY' (TUKTUK)** Organised the first of its kind an from Chennai to Mumbai via Mangalore & Goa in association with 'INDIAN ARC' Chennai with 35 set of International participants from all over the world.
- ⇒ Designed in planning, marketing strategies along with package for the first The Royal Jungle Safari Train in the world '**VIDHARBHA QUEEN'** on the narrow gauge from Nagpur to Nagbhir to Tadoba-Andhari Tiger Reserve in association between MTDC & SECR as Project Officer.
- ⇒ **MUMBAI CIRCUIT'**. Designed & planned package rates & marketing strategy to promote the first of its kind a bus for Kinglong AC Museums Bus in Mumbai.
- ⇒ **Post Mumbai Terror Attack 26/11, January, 2009**, I was assigned duty at the **GATEWAY OF INDIA** to single handed handle the welcoming the V.V.I.P. and Govt. Official dignitaries for three days daily from 5 am till 11 pm during "**SAPTARANG**" event Mumbai is Safe organized by Cultural Dept & Maharashtra Tourism.
- ⇒ I initiated & started for the first time in India the Certified Activity for **Snorkeling & Scuba Diving in Tarkarli in Konkan** region in Maharashtra State for few International School in collaboration with M/s.Timberland – Mumbai under supervision & guidance of Dr.Sarang Kulkarni
- ⇒ On behalf of I got the privilege of escorting and guiding the Hon'ble Guest, The Chief from British High Commission Brigadier, Defence and Military Adviser foMaharashtra Tourism for Govt. of India along with the Indian Navy the United Kingdom. *A letter of appreciation was given to me by the Indian Navy for my service and duty stating that I have ensured that the name of Indian, M.T.D.C and above all of the country has been held in high esteem by doing a deed beyond the call of duty.*

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Event Partner



MISS/MRS MAHARASTRA 2021
WOMEN'S SPECIAL
MISS/MRS MAHARASTRA 2021
FASHION SHOW

FASHION SHOW
HYATT REGENCY, MUMBAI
6th March 2021

Nominate Yourself

Contact Us: +91-9871571473
Miss Pooja

Time: 7:00 P.M

Outdoor Partner

Media Partner



9377100100

INDIA ONE TV PRESENTS
sos Nitelife Event Partner

RAJ ROYAL UNIVERSITY
Royal American University

Vivek Anand Oberoi
Royal American University is Glad To Honour Actor Mr. Vivek Anand Oberoi
With Doctorate Degree For Excellence Entertainment & Film Industry

Outdoor Partner: BRIGHT
Media Partner: POLICE PUBLIC PRESS

INDIA ONE TV PRESENTS
sos Nitelife Event Partner

Well come India one TV Runway fashion Showstopper

RUSHAD RANA
Bollywood Actor
MARCH 06TH
Hyatt Regency, Mumbai
06 Mar 2021

Outdoor Partner: BRIGHT
Media Partner: POLICE PUBLIC PRESS

INDIA ONE TV PRESENTS
sos Nitelife Event Partner

MAKE EARTH GREEN AGAIN
MEGA ACHIEVERS AWARD

ANANGSHA BISWAS
(ACTOR)

Standing up for The Noble Cause of
Women Empowerment and Gender Equality

Mar 6, Hyatt Regency, Mumbai 7pm

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sos Nitelife Event Partner

MAKE EARTH GREEN AGAIN
MEGA ACHIEVERS AWARD

PREETI JHANGIANI
(ACTOR)

For the Right to Equality
and Nondiscrimination

Mar 6, Hyatt Regency, Mumbai 7pm

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sos Nitelife Event Partner

MAKE EARTH GREEN AGAIN
MEGA ACHIEVERS AWARD

URVASHI SHARMA
(ACTOR)

For Girl Child Education
and Women Empowerment

Mar 6, Hyatt Regency, Mumbai 7pm

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MAKE EARTH GREEN AGAIN
MEGA ACHIEVERS AWARD

ROHITASHV GOUR
(Best Actor Comedy)

SANJAY & BINAIFERR KOHLI
(Iconic Comedy)

SHUBHANGI ATRE POOREY
(Best Actress Comedy)

Bhabiji Ghar Par Hai
Amazing Laughter Therapists who spread Green Footprints

Mar 6, Hyatt Regency, Mumbai 7pm

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MAKE EARTH GREEN AGAIN
MEGA ACHIEVERS AWARD

HEENA SHEIKH
(ACTOR)

For Child Welfare and Gender Equality

Mar 6, Hyatt Regency, Mumbai 7pm

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MAKE EARTH GREEN AGAIN
MEGA ACHIEVERS AWARD

PARVIN DABAS
(ACTOR)

For Education of the Girl Child
and Leaving behind Green Footprints

Mar 6, Hyatt Regency, Mumbai 7pm

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MAKE EARTH GREEN AGAIN
MEGA ACHIEVERS AWARD

AMIT BEHL
(ACTOR)

For Advocation of Animal Rights

Mar 6, Hyatt Regency, Mumbai 7pm

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MAKE EARTH GREEN AGAIN
MEGA ACHIEVERS AWARD

ANGELA KRISLINZKI
(ACTOR)

To Prevent Female Infanticide

Mar 6, Hyatt Regency, Mumbai 7pm

INDIA ONE TV PRESENTS
sos Nitelife Event Partner

MAKE EARTH GREEN AGAIN
MEGA ACHIEVERS AWARD

SUKIRTI KANDPAL
(ACTOR)

For being Voice of the Voiceless

Mar 6, Hyatt Regency, Mumbai 7pm







**LETS SEE SOME OF THE WORK OUR
EXPERTS & PROFESSIONAL
SHOWCASE**

**THE HAIR-CUTS, HAIR STYLING,
MAKEUP & TATOO**

It doesn't cost a lot to
LOOK AND FEEL GOOD



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SALON AND ACADEMY

Let's make something new

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Let's create something new

MAKEUP THAT GIVE YOU



SIGNATURE
LOOK



BEFORE



AFTER



The Three Amazing Stages

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SHOW OFF YOUR PERSONALITY
WITH YOUR HAIR COLOR

DONE BY GANESH



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STYLING WITH



ELEGANCE



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Let's create something new

Styling Pencil Tongs



DONE BY OVESH

FSK SALON AND ACADEMY

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BE beautiful...

FSK SALON AND ACADEMY

BECOME A BLONDE
With Our Help
DONE BY GANESH

Rohini PWD | 96845 41818 | 023-2882318

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Highlight The Best In You
HIGHLIGHTS DONE BY OVESH

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SMOOTHENING DONE BY OVESH

Smoothen YOUR WORRIES!

FSK SALON AND ACADEMY

Its All About What You Love!
DONE BY OVESH

FSK SALON AND ACADEMY

COOL BALAYAGE
DONE BY OVESH

FSK[®]
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LONG to SHORT
Looking Beautiful The Way You Want To
DONE BY GANESH

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BE IT HAIRCUT OR HAIR COLOR.
WE GOT YOU
DONE BY GANESH

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Let's create something new

IT'S CURLS TIME
Done By Ganesh

FSK[®]
SALON AND ACADEMY
Let's create something new

Feel The Difference With
SMOOTHENING & COLOR
Done by Ganesh

IT IS MAKEOVER TIME

BEFORE **AFTER** **AFTER**

FSK[®]
SALON AND ACADEMY
Let's create something new

SMART AND DASHING



BEGIN
YOUR
BRIDAL
STORY
WITH
US

FSK

SALON AND ACADEMY

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INTRODUCTORY SEMINAR

#for the one who want to step into hairdressing industry



LET'S

GROOM YOUR
CAREER IN
HAIR
INDUSTRY

Welcome to the glam world of FSK

BE THE NEXT TOP HAIR DRESSER



FSK
SALON AND ACADEMY

ISO & GOVT. CERTIFIED
100% JOB ASSURTY

FSK[®]

SALON AND ACADEMY

Let's create something new

*Let it
Grow*

*Focus on
Education*



Grooming

*Cutting
Edge*



Hair Colour

Health and Safety Precaution

DIPLOMA IN HAIR DRESSING



Men Classic Hair Cuts | Female Classic Hair Cuts |
Classic Colour | Temporary Styling |
Permanent Styling | Advance Cut's (Male & Female) |
LO'REAL Professional Work Shop



Red Chérie

Color Trend Master Class

LIVE 

Wednesday, 3rd February
1 pm IST

Rendez-vous with
[@shwetrasahni.pro](https://www.instagram.com/shwetrasahni.pro)

Head of Education, L'Oréal Professionnel India
on [@lorealpro_education_india](https://www.instagram.com/lorealpro_education_india)

L'ORÉAL
PROFESSIONNEL
PARIS



MAKE YOUR CAREER WITH US



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COURSES AVAILABLE

Diploma In
Hair & Beauty
Personal Grooming
Professional Makeup
Makeup & Hair

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FEATURING THE **ECLECTIC ART** OF OUR TEAM



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L'ORÉAL CLUB SALON

DIPLOMA IN HAIR DRESSING

(3 MONTH + 1 MONTH RIGOROUS INTERNSHIP)

HAIR HISTORY

IMPORTANCE OF CLIENT

HAIR SCIENCE

SHAMPOO & CONDITIONING

HAIR TERMINOLOGY

CLASSIC CUTTING (MALE & FEMALE 8 CUTS)

FEMALE CUTS

1. ONE LENGTH
2. BASIC LAYERING VARIATION
3. BASIC LAYERING
4. ROUND LAYER
5. CARRY BOB

TEMPORARY STYLING

- | | |
|--------------------|-------------------|
| 1. ROTATION DRYING | 8. IN CURLS |
| 2. VENT DRYING | 9. OUT CURLS |
| 3. FLAT DRYING | 10. FLAT IRONING |
| 4. SCRUNCH DRYING | 11. LONG CURLS |
| 5. POWERING DRYING | 12. IRONING CURLS |
| 6. TWIST DRYING | 13. HOT ROLLERS |
| 7. DIFFUSE DRYING | |

ADVANCE CUT'S (MALE & FEMALE)

1. HOUR GLASS
2. HEAD POSITION
3. STAR SHAPE
4. DIAMOND
5. ONE, TWO, THREE
6. INVERSION BOB
7. MALE CLIPPER CUT

MALE CUT

1. GRADUATED LAYER
2. TEXTURE CROP

IMPORTANCE OF GOOD COMMUNICATION

PERMANENT STYLING (NO. 4)

1. SMOOTHING
2. STRAIGHTENING
3. REBONDING
4. PERMING

CLASSIC COLOUR

1. PRODUCT KNOWLEDGE
2. HIGHLIGHT PLACEMENT TECHNIQUE
3. GLOBAL COLOUR TECHNIQUE
4. COLOUR TERMINOLOGY

LO'REAL PROFESSIONAL WORK SHOP

- | | |
|----------------------------------|--|
| 1. Colour Basic | 6. X-Tension Moisturised (Straightening) |
| 2. INOVA WORK SHOP | 7. REBONDING |
| 3. TECNI ART | 8. COLOUR KEY 1 |
| 4. HAIR CARE & TREATMENT | 9. BLOND STUDIO |
| 5. HAIR LOSS TREATMENT (SERIOXY) | 10. COLLECTION WORK SHOP |

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L'ORÉAL CLUB SALON

DIPLOMA IN HAIR DRESSING

(3 MONTH + 1 MONTH RIGOROUS INTERNSHIP)

HAIR HISTORY

IMPORTANCE OF CLIENT

HAIR SCIENCE

SHAMPOO & CONDITIONING

HAIR TERMINOLOGY

MEN CLASSIC HAIR CUTS (2)

FEMALE CLASSIC HAIR CUTS (5)

CLASSIC COLOUR (4)

TEMPORARY STYLING (13)

PERMANENT STYLING (4)

ADVANCE CUT'S (MALE & FEMALE) (7)

LO'REAL PROFESSIONAL WORK SHOP (10)

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CAREER IN
HAIR
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Welcome to the glam world of FSK
BE THE NEXT TOP HAIR DRESSER



ISO & GOVT. CERTIFIED
100% JOB ASSURTY

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OCCUPATIONAL ROLES AND CAREER

hairdressing industry offers a variety of roles from which a learner can choose a profession. Some of these roles are:

SHAMPOOIST



RECEPTIONIST



COLOR TECHNICIAN



JUNIOR STYLIST



STYLIST



CREATIVE DESIGNER



TRAINER



MANAGER



SALON OWNER



BARBER



GOOD GROOMING



- NEAT UNIFORM.
- WELL-GROOMED HAIR.
- CLEAR SKIN.
- CLEAN SHOES.
- TRIMMED NAILS.
- ODOUR-FREE BODY.

EXAMPLES OF BELOW-STANDARD

Uniform not ironed
Shabby hair.
No make-up.
Chipped nail paint.
Worn, unpolished or unclean shoes.
Unpleasant body odour.

Basic communication etiquette: Dos

- Always maintain a pleasant smile throughout the service.
- Always maintain eye contact while talking to the client.
- Always maintain a 2-foot distance when talking to the clients.
- Always check that the client is comfortable during the service.
- After any service, always check for the client's satisfaction.

EMPLOYEE'S ROLE IN ENSURING HEALTH AND SAFETY IN THE SALON

- *Maintaining health and safety in the salon is not only an employer's responsibility but employees should also play an active role in keeping the workplace safe and healthy. Here are some ways in which employees can help:*
- *Maintaining personal hygiene.*
- *Keeping the work area clean and tidy.*
- *Sterilising personal tools after every service.*
- *Securing all equipment.*
- *Handling products carefully.*
- *Checking the expiry date before using any product and following manufacturer's instructions.*
- *Ensuring that the emergency exits are easily accessible and are not blocked by stock or salon equipment.*
- *Informing the salon managers*



MAINTAIN PERSONAL HEALTH AND SAFETY IN THE SALON

- *Wear neat, washed uniforms. Make sure your hands are washed and cleaned after every service.*
- *Always have a well groomed basic make up on you to create a professional image.*
- *Always smell good by using a deodorant or a good perfume*
- *Always greet the client with a smile and speak politely.*
- *Ensure that hygienic working practices are maintained.*
- *Wear gloves when necessary.*
- *Sterilize personal tools everyday.*
- *Keep the work station tidy.*
- *Use personal protective products like Self Aprons gloves and sanitizers when handling a client.*

DISPOSING OF SALON WASTE

- *Examples of different types of salon waste*
- *General waste: hair, dust and other non-chemical and non-sharp objects.*
- *Waste chemical products: used colour tubes.*
- *Sharps: used razor blades and similar items.*
- *Contaminated waste: rusted razors and blades.*
- *Body language*
- *Conveys interest, attitude and feelings as good as words.*
- *Must be monitored as it reveals our true emotions!*
- *Facial expression*
- *Information can be conveyed through a smile, frown, raised eyebrows, yawn, or sneer.*
- *Changes continually during interaction and is monitored constantly by the recipient.*
- *Eye contact*
- *Maintaining eye contact is essential for good communication.*
- *If possible, maintain eye level as well.*

CLIENT CONSULTATION



VERBAL

used to pass on information and to ask questions

OPEN QUESTIONS

Use these to obtain information from client. "What products do you use when you wash your hair at home?"

CLOSED QUESTIONS

Avoid questions where the answer will be either in yes or no and yield very little information. "Have you washed your hair with anything different lately?"

DOS:

- *Welcome all clients with a genuine smile*
- *Maintain a pleasant expression*
- *Remember your clients' preferences to show you care.*
- *Give ample space to your client and respect their need for personal space.*

DON'TS:

- *Let personal emotions like fatigue, irritation or overwork show on your face or attitude.*
- *Allow body language reflect disinterest or inattentiveness.*
- *Maintain postures like slouching, folded arms and crossing of arms across the chest*

NON-VERBAL

used to send and receive wordless messages

- *Gesture*
- *Body language or posture*
- *Facial expression*
- *Eye contact*

MAIN SERVICES

By end of this session , learner will able to do all services offered by the hairdressing industry.

SHAMPOO & CONDITIONING RELAXING



**SHAMPOO &
CONDITIONER**



HAIR CUTTING



PERMING



STYLING



During the application of the conditioner in this precise manner, the hair also becomes completely tangle free. This is another important function of the conditioner. After the product is applied section by section on all the hair, leave it on for 2-3minutes. Rinse the conditioner, don't forget to comb from end Lengths to mid lengths. That way when she sees herself in the mirror she looks more presentable.

Never massage the conditioner into the scalp as you would in a shampoo.
Apply it all over the hair wherever necessary or else concentrate Only on the middle lengths and ends but **NEVER ON THE SCALP**
Then, Explain The Series Expert Range.



2 COLORING



BRIDAL LOOK



MEN'S HAIR STYLING



THE INNER HAIR STRUCTURE

HAIR SCIENCE

FSK

SALON AND ACADEMY

2017 week ending 10/11/17

5 tips

- Avoid using blow dryer for drying purposes.
- Select one brand and stick to their products.
- Consume protein-rich diet.
- Use wide-tooth hair brush.
- Avoid excessive use of comb to prevent split end & breakage.



DIPLOMA IN HAIR DRESSING

ENROLL

Yourselves for the remaining seats left in our new BATCH



CLASSIC CUTTING

ADVANCE HAIR CUTS

CLASSIC COLOUR

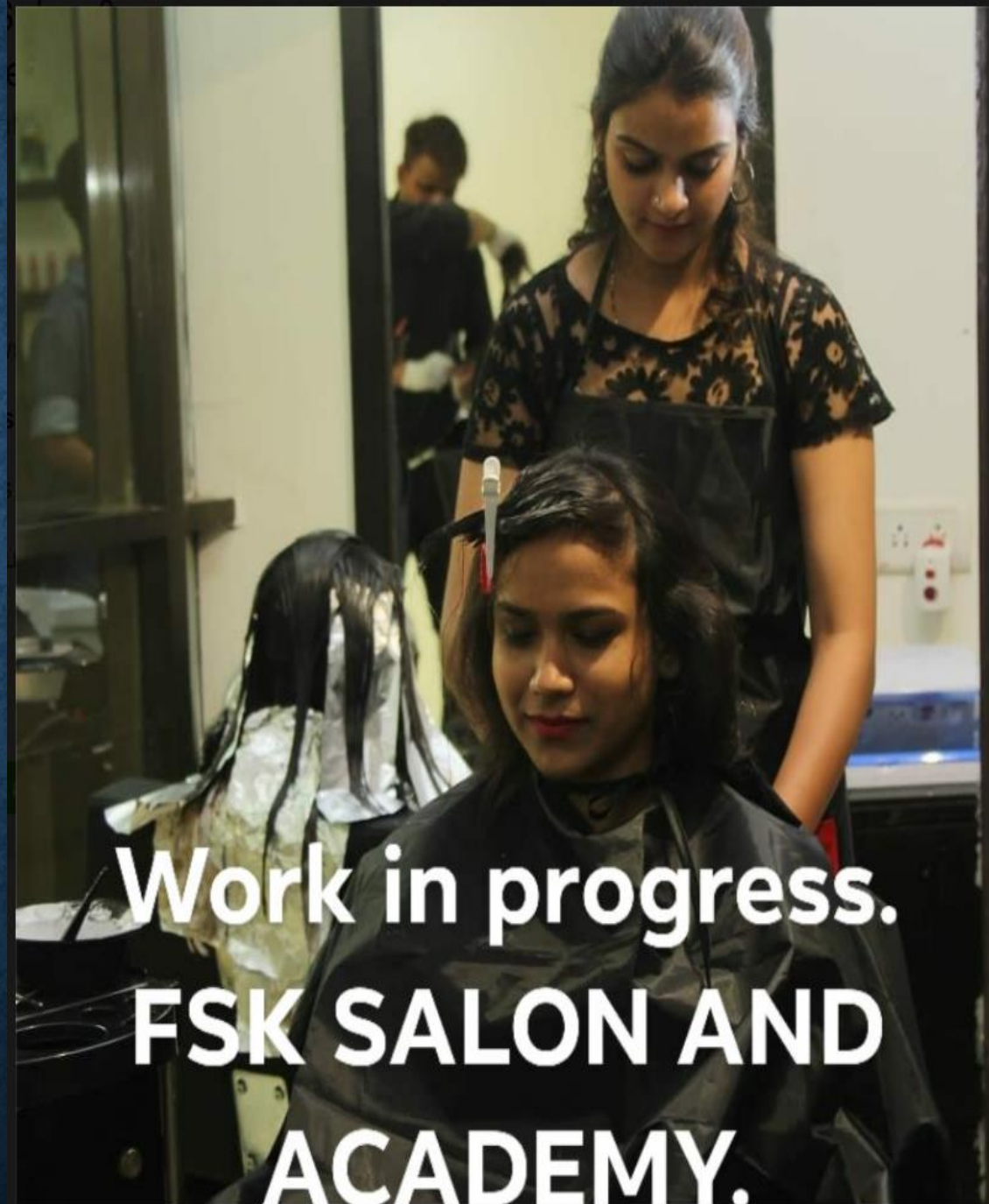


FSK

SALON AND ACADEMY

Let's create something new

The Art Of Beauty Delivered
By One Of Our Student



Work in progress.
**FSK SALON AND
ACADEMY.**

AGE - NO BARR

To

Learn

FSK



**Celebrity Salon With
100% Job Assurity**

(Govt. Approved &
An ISO Certified Academy)



Haircuts & Style done by our Learner Brings Smile on the face of our Models & Clients







DESIRE Society

Caring for HIV/AIDS Children



LET US RAISE.....
A HOPE AMONG CHILDREN LIVING
WITH HIV/AIDS



www.desiresociety.org

HOW YOU CAN INVOLVE

- Donate monetary by sponsoring children's food, treatment and education
- Sponsor special meal by celebrating your occasions along with kids
- Show your generosity by donating materials like groceries, medicines, new clothes, furniture or home appliances etc..
- Engage your employees to volunteer with us
- Involve your company in partnership of CSR for long-term impact
- Help us widening our visibility through social media and other mediums



All donations are exempted Under Section 80G of Income tax Act 1961, India



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Caring for HIV/AIDS Children

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OUR FREE SERVICE AT DESIRE ORPHANGE

MALAD WEST – MUMBAI









**THANK YOU
FOR YOUR
VALUABLE TIME**