

2025

Saratoga Springs, NY

August 11-13, 2025

The Saratoga Hilton



Photo Courtesy of ILoveNY

Sponsorship Opportunities



Sponsorship Opportunities

Sponsor packages are sold on a first-come, first-served basis

Visit us:

www.racingandgamingsaratoga.com

Contact Us:

jfaber@spectrumgaming.com

jwheeler@spectrumgaming.com

Travers \$25,000 (EXCLUSIVE)

- Recognition at event by RGCS leadership
- Signage at event including:
 - o 2x pull-up banners you can reuse (sponsor provides)
- Primary logo position on:
 - o All event signage
 - o Cover of conference packet
 - o Sponsor “thank you” page
- Logo on all event marketing materials
- Dedicated meeting room
- 10 meeting passes

Fourstardave \$17,500

- Branding at Keynote Luncheon (Tuesday)
- Exclusive signage at event including:
 - o 2x pull-up banners you can reuse (sponsor provides)
 - o Table tents with logo
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 7 meeting passes

Whitney \$12,000

- Continental Breakfast Tuesday or Wednesday (choose 1 day)
- Exclusive signage at function including:
 - o 2x pull-up banners you can reuse (sponsor provides)
 - o Table tents with logo
 - o Napkins with logo
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 5 meeting passes

Jim Dandy \$20,000 (EXCLUSIVE)

- Branding at Welcome Reception (Monday)
- Recognition at event by RGCS leadership
- Exclusive signage at event including:
 - o 2x pull-up banners you can reuse (sponsor provides)
 - o Table tents with logo
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 8 meeting passes

Paddock \$15,000 (EXCLUSIVE)

- Exclusive signage at Registration area for duration of meeting including:
 - o 2x pull-up banners you can reuse (sponsor provides)
 - o Table tents with logo
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 6 meeting passes

Legends \$10,000

- Networking Breaks - Monday & Wednesday, OR all day Tuesday (choose 1)
- Exclusive signage at function including:
 - o 2x pull-up banners you can reuse (sponsor provides)
 - o Table tents with logo
 - o Napkins with logo
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 4 meeting passes



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Twilight Racing Happy Hour \$10,000

- Branding at Happy Hour (Tuesday)
- Recognition at event by RGCS leadership
- Exclusive signage at event including:
 - o 2x pull-up banners you can reuse (sponsor provides)
 - o Table tents with logo
 - o Napkins with logo
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 4 meeting passes

WiFi \$10,000 (EXCLUSIVE)

- Company name (or other to be defined by sponsor) used as WiFi password
- Table tents with logo and password
- Signage at event including 2x pull-up banners you can reuse (sponsor provides)
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 4 meeting passes

Lanyard \$10,000 (EXCLUSIVE)

NEW for 2025

- Logo on badge lanyards
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 4 meeting passes

Alabama \$7,500

- Signage at event including 2x pull-up banners you can reuse (sponsor provides)
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 3 meeting passes

Hopeful \$4,000

- Placement of brochure at Registration Desk
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 2 meeting passes

Day at the Races



Named one of the world's greatest sporting venues, historic Saratoga Race Course is the third oldest race track in the US, hosting Thoroughbred horse racing since 1863.

Saratoga Race Course is the perfect to experience the best in racing, unmatched ambiance and the charm of historic Saratoga Springs. We're pleased to offer the opportunity to sponsor a Day at the Races on Wednesday at the conclusion of the conference.

Limited sponsorship opportunities are available.

Contact us for packages and pricing.