

Saratoga Springs, NY

August 10-12, 2026

The Saratoga Hilton



Photo Courtesy of ILoveNY

Sponsorship Opportunities



Sponsorship Opportunities

Sponsor packages are sold on a first-come, first-served basis

Visit us:

www.racingandgamingsaratoga.com

Contact Us:

jfaber@spectrumgaming.com

jwheeler@spectrumgaming.com

Travers \$30,000 (EXCLUSIVE)

NEW FOR 2026 - INCLUDES A DAY AT THE RACES!

- Recognition at event by RGCS leadership
- Signage at event including:
 - 2x pull-up banners you can reuse (sponsor provides)
- Primary logo position on:
 - All event signage
 - Cover of conference packet
 - Sponsor “thank you” page
- Logo on all event marketing materials
- Dedicated meeting room
- 10 meeting passes (*including passes to a Day at the Races*)

We’re pleased to offer the opportunity to sponsor a **Day at the Races** on Wednesday at the conclusion of the conference.

Opened in 1863, the historic Saratoga Race Course is often considered to be the oldest major sporting venue of any kind in the U.S.

Saratoga Race Course is the perfect place to experience the best in racing, unmatched ambiance and the charm of historic Saratoga Springs.

Jim Dandy \$20,000 (EXCLUSIVE)

- Branding at Welcome Reception (Monday)
- Recognition at event by RGCS leadership
- Exclusive signage at event including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 8 meeting passes

Fourstardave \$17,500

- Branding at Keynote Luncheon (Tuesday)
- Exclusive signage at event including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 7 meeting passes

Paddock \$15,000 (EXCLUSIVE)

- **Exclusive signage at Registration area** for duration of meeting including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 6 meeting passes

Whitney \$12,000

- Continental Breakfast **Tuesday or Wednesday**
- Exclusive signage at function including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
 - Napkins with logo
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 5 meeting passes



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WiFi \$12,500 (EXCLUSIVE)

- Company name (or other to be defined by sponsor) used as WiFi password
- Table tents with logo and password
- Signage at event including 2x pull-up banners you can reuse (sponsor provides)
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 4 meeting passes

Twilight Racing Happy Hour \$10,000 (EXCLUSIVE)

- Branding at Happy Hour (Tuesday)
- Recognition at event by RGCS leadership
- Exclusive signage at event including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
 - Napkins with logo
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 4 meeting passes

Badge \$10,000 (EXCLUSIVE)

NEW for 2026!

- Logo on all attendee name badges
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 4 meeting passes

Lanyard \$10,000 (EXCLUSIVE)

- Logo on badge lanyards
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 4 meeting passes

Vanderbilt \$10,000

- Networking Breaks - Monday & Wednesday, OR all day Tuesday (choose 1)
- Exclusive signage at function including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
 - Napkins with logo
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 4 meeting passes

Alabama \$7,500

- Signage at event including 2x pull-up banners you can reuse (sponsor provides)
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 3 meeting passes

Hopeful \$4,000

- Placement of brochure at Registration Desk
- Logo on sponsor “thank you” page of conference packet
- Logo on sponsor “thank you” sign
- Logo on all event marketing materials
- 2 meeting passes