

2021



Saratoga Springs, NY

August 16 - 17, 2021

**The 1863 Club
at the
Saratoga Race Course**



Photos courtesy of NYRA

Sponsorship Opportunities



Sponsorship Opportunities

Travers Sponsor: \$25,000 (ONE AVAILABLE)

- Primary logo position on all:
 - General event signage (welcome, sponsor, directionals)
 - Event marketing materials
 - Cover of Conference Packet
 - Sponsor “thank you” page
 - Logo on all event marketing materials
- Dedicated Meeting Room
- 10 Meeting passes
- 50% Discount on additional passes

Fourstardave Sponsor: \$20,000 (TWO AVAILABLE)

- Branding at Keynote Luncheon on Monday or Tuesday
- Recognition at event by RGCS leadership
- Exclusive signage at function including:
 - 2x Pull-up banners you can reuse (sponsor provides artwork only)
 - Table tents with logo
- Prominent position on Sponsor Signage
- Prominent position on Sponsor “thank you” page in Conference Packet
- 8 Meeting passes
- 50% Discount on additional passes

Whitney Sponsor: \$15,000 (TWO AVAILABLE)

- Choose from continental breakfast on Monday or Tuesday
- Exclusive signage at function including:
 - 2x Pull-up banners you can reuse (sponsor provides artwork only)
 - Table tents with logo
- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 6 Meeting passes
- 25% Discount on additional passes

Alabama Sponsor: \$10,000

- Exclusive signage around registration area
- 2x Pull-up banners you can reuse (sponsor provides artwork only)
- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 4 Meeting passes
- 10% Discount on additional passes

Jim Dandy Sponsor: \$8,000

- Choose drink area sponsorship for Monday or Tuesday
- Exclusive signage around drink area days
- Branded drink items (Coffee Cups, Water Cups, Napkins)
- 1x Pull-up banners you can reuse (sponsor provides artwork only)
- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 3 Meeting passes

Hopeful Sponsor: \$5,000

- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in Conference Packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 2 Meeting passes

Packages are sold on a first-come first-served basis.