

# 2022



**Saratoga Springs, NY**  
**August 15 - 17, 2022**  
**The Saratoga Hilton**

*Photos courtesy of NYRA*

## *Sponsorship Opportunities*



# Sponsorship Opportunities

---

## Travers Sponsor: \$15,000 (ONE AVAILABLE)

---

- Recognition at event by RGCS leadership
- Exclusive signage at function including:
  - 2x pull-up banners you can reuse
  - Primary logo position on all:
    - General event signage (welcome, sponsor, directionals)
    - Cover of conference packet
    - Sponsor “thank you” page
    - Logo on all event marketing materials
- Dedicated meeting room
- 10 meeting passes

---

## Reception Sponsor: \$12,500 (SOLD OUT)

---

- Branding at reception on Monday or Tuesday
- Recognition at event by RGCS leadership
  - Exclusive signage at function including:
    - 2x pull-up banners you can reuse (sponsor provides artwork only)
    - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 8 meeting passes

---

## Fourstardave Sponsor: \$10,000 (SOLD OUT)

---

- Branding at Keynote Luncheon on Tuesday
- Recognition at event by RGCS leadership
  - Exclusive signage at function including:
    - 2x pull-up banners you can reuse (sponsor provides artwork only)
    - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 8 meeting passes

---

## Registration Desk Sponsor: \$7,500 (SOLD OUT)

---

- Exclusive signage on Registration Desk including:
  - 2x pull-up banners you can reuse (sponsor provides artwork only)
  - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 7 meeting passes

---

## Whitney Sponsor: \$6,500 (SOLD OUT)

---

- Choose from continental breakfast on Tuesday or Wednesday
  - Exclusive signage at function including:
    - 2x pull-up banners you can reuse (sponsor provides artwork only)
    - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 6 meeting passes

---

## Networking Break Sponsor: \$6,000

---

- Choose from networking break on Tuesday or Wednesday
  - Exclusive signage at function including:
    - 2x pull-up banners you can reuse (sponsor provides artwork only)
    - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 6 meeting passes

---

## Alabama Sponsor: \$4,000

---

- Exclusive signage on Registration Desk including:
  - 2x pull-up banners you can reuse (sponsor provides artwork only)
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 4 meeting passes

---

## Hopeful Sponsor: \$2,500

---

- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 2 meeting passes

**Packages are sold on a first-come first-served basis.**