

2023



Saratoga Springs, NY
August 14 -16, 2023
The Saratoga Hilton

Photos courtesy of NYRA

Sponsorship Opportunities



Sponsorship Opportunities

Travers Sponsor: \$15,000 (ONE AVAILABLE)

- Recognition at event by RGCS leadership
- Exclusive wifi company branding for meeting
- Exclusive signage at function including:
 - 2x pull-up banners you can reuse
 - Primary logo position on all:
 - General event signage (welcome, sponsor, directionals)
 - Cover of conference packet
 - Sponsor “thank you” page
 - Logo on all event marketing materials
- Dedicated meeting room
- 8 meeting passes

Registration Desk Sponsor: \$10,000

- Exclusive signage on Registration Desk including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 6 meeting passes

Alabama Sponsor: \$6,000

- Exclusive signage on Registration Desk including:
 - 1x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 3 meeting passes

Reception Sponsor: \$12,500

- Branding at reception on Monday
- Recognition at event by RGCS leadership
 - Exclusive signage at function including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 5 meeting passes

Whitney Sponsor: \$8,500

- Choose from continental breakfast on Tuesday or Wednesday
 - Exclusive signage at function including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 4 meeting passes

Hopeful Sponsor: \$3,500

- Placement of brochure at registration desk
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 2 meeting passes

Fourstardave Sponsor: \$15,000

- Branding at Keynote Luncheon on Tuesday
- Recognition at event by RGCS leadership
 - Exclusive signage at function including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 5 meeting passes

Networking Break Sponsor: \$7,500

- Choose from networking break on Tuesday or Wednesday
 - Exclusive signage at function including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 6 meeting passes

Twilight Racing Happy Hour Sponsor: \$7,500

- Branding at Happy Hour on Tuesday
- Recognition at event by RGCS leadership
 - Exclusive signage at function including:
 - 2x pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
- Logo on sponsor “thank you” page in conference packet
- Logo on sponsor “thank you” sign in registration area
- Logo on all event marketing materials
- 4 meeting passes

Packages are sold on a first-come first-served basis.

Visit us: www.racingandgamingsaratoga.com

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