

**40TH**  
**ANNUAL NASW-NM**  
**CONFERENCE**



March 18-20, 2020

Albuquerque, New Mexico

Social Work & Human Rights  
Empowering Resiliency

March 18-20, 2020

*Sandia Resort, Albuquerque, NM*

## Sponsor, Exhibit & Program Ad Information

### SHOW YOUR SUPPORT FOR THE SOCIAL WORK PROFESSION

- Develop relationships with collaborative agencies
- Inform social workers about your programs and services
  - Find student interns
  - Hire professional social workers

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# SPONSORSHIP PACKAGES

This is the largest social work conference in New Mexico. Exhibitors and sponsors have the opportunity to place their product and service information in front of a targeted audience building name recognition.

### SPONSORS RECEIVE:

- Exhibit table with priority placement
- Company logo on the back program cover
- Company logo on the NASW-NM website

### Sponsors printed in the program reach:

- 700+ attendees
- 25+ presenters
- 70+ exhibitors

## Chile- \$1,500

- Exhibit table
- 1 conference registration OR a half page program ad

## Kokopelli- \$2,800

- Full page program ad
- Exhibit table
- Live link on the NASW-NM conference website
- 2 conference registrations

## Yucca-\$4,000

- Full page program ad
- Table with priority placement
- Live link on the NASW-NM conference website
- Information flyer in attendee registration
- 2 conference registrations
- Introduce the keynote speaker

Don't see what you're looking for? Work with us on creating a custom sponsorship package that suits your needs.

# EXHIBIT OPPORTUNITIES

- Community-Based Organization: \$350
- University: \$450
- Regular/For-Profit/Government: \$650

**EXHIBIT SPACE IS LIMITED AND WILL SELL OUT; REGISTER EARLY TO SECURE YOUR SPOT!**

## EXHIBIT DETAILS

- Exhibit tables are mix of 6' and 8' skirted and come with two chairs.
- Each space will come with 2 organization name badges and company listing in conference program
- Exhibit space is pre-assigned on first-come first-served basis.
- Electricity is available on a limited basis and there is a \$50 charge for a power cord rental but you can bring your own.
- Exhibitor display set up is on Tuesday, March 17.
- Exhibits are expected to remain open during the hours of all three days of the conference
- Exhibit dismantle is Friday at the end of the conference.

# ADVERTISING IN PROGRAM

The program is where attendees find all information about the conference: room assignments, information about the exhibit hall, and other conference information. This goes to approximately 900 people— attendees, exhibitors, and speakers. Attendees will be looking at the book throughout the two and a half day conference. Ads are full color glossy pages.

<u>AD RATES</u>	<u>Regular/For-Profit/ Government</u>	<u>Community-Based Organization</u>
<b>Full Page</b> 8"W x 10"H	<b>\$375</b>	<b>\$275</b>
<b>Half Page</b> 8"W x 5"H	<b>\$300</b>	<b>\$200</b>

### File Type Accepted

All ads must be print-ready, high resolution and JPEG format.



# 2020 NASW-NM Conference Participation Agreement



## Contact Information (please print legibly)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

PROGRAM ADS:	Regular/For-Profit /Gov.	Community-Based Org.
Full Page 8" x 10"	___ \$375	___ \$275
Half Page 8" x 5"	___ \$300	___ \$200

### SPONSORSHIPS:

- \_\_\_\_\_ \$1,500 Chili
- \_\_\_\_\_ \$2,800 Kokopelli
- \_\_\_\_\_ \$4,000 Yucca

### EXHIBITS:

- \_\_\_\_\_ \$650 For-Profit /Government
- \_\_\_\_\_ \$450 University
- \_\_\_\_\_ \$350 Community-Based Organization\*

**ARTISAN\*: Limited spaces and based on approval. Read & fill out the section below.**

- \_\_\_\_\_ \$200
- \_\_\_\_\_ ADD \$35 PO Fee if paying with purchase

### \*\*\* ADS \*\*\*

All camera ready ads must be emailed as an attachment and in .jpeg format to [ADS@NASWNM.ORG](mailto:ADS@NASWNM.ORG)

### \*\*\* ARTISANS \*\*\*

*Please list the types of items you will be selling:*

\_\_\_\_\_

NASW-NM reserves the right to be selective and will not allow multiple vendors selling similar products; you will be notified by email if you were selected as a vendor *before* your payment will be processed.

### \*\*\* IF SELECTING COMMUNITY-BASED ORGANIZATION STATUS \*\*\*

Those who qualify for the Community-Based Organization rate must have operating budgets of less than \$250,000 annually and a staff/volunteer base of 25 people or less. This category is intended for local non-profit organizations and is subject to approval by NASW-NM chapter staff.

Electrical outlet needed: \_\_\_ Yes \_\_\_ No  
 \_\_\_ Bringing own extension cord \_\_\_ Renting one \$50

**Total Amount \$**

**APPLICATION MUST BE SIGNED AND PAYMENT INFORMATION MUST BE PROVIDED ON THE OTHER SIDE OF THIS FORM TO BE COMPLETE.**

<p><b>UNAVOIDABLE OCCURRENCES</b> In the event that the conference is cancelled or delayed through no fault of NASW-NM, including but not limited to, flood, labor disputes, natural disasters, acts of God, civil disorders, or other similar events then the exhibitor/ sponsor shall not be entitled to any refund or claim for loss or damage.</p>	<p><b>TABLE ASSIGNMENTS</b> All tables will be pre-assigned by NASW-NM prior to exhibitor set up and may not be changed by exhibitors. Priority space assignments will be given to sponsors. Other space will be assigned based on earliest registration and payment date.</p>
<p><b>FAILURE TO OCCUPY SPACE</b> Booth space not occupied by the exhibitor by 7:00pm Tuesday, March 17, 2020 will be forfeited without refund to the exhibitor, and the space may be resold or used at the discretion of NASW-NM.</p>	<p><b>ELECTRICITY</b> Electrical outlets may be used but your need must be marked on the application for placement purposes. If you will need electricity, it is your responsibility to bring the appropriate extension cord. If a cord is rented from the hotel, a \$50 fee must be paid before cord will be issued.</p>
<p><b>SUBLETTING OF SPACE</b> The subletting, assignment or apportionment of the whole or any part of an exhibitor's space by the exhibitor, without prior permission of NASS-NM staff is prohibited. Exhibitors may not advertise or display goods in their booth other than those manufactured or sold by them in the regular course of their business.</p>	<p><b>Important Commitment Dates &amp; Information:</b> Exhibitor &amp; Program Advertisement — February 3, 2020 (or until space is sold out). After this date, unpaid space is automatically forfeited and re-sold. Send ads in .jpeg format and as an attachment to <a href="mailto:ads@naswnm.org">ads@naswnm.org</a> <u>Ads must be received and paid by February 10 to be included in the program; refunds will NOT be issued for paid ads, not received by the 2/10/20 deadline.</u></p>

**EXHIBIT SPACE, SPONSORSHIPS, AND PROGRAM ADS ARE NON-REFUNDABLE.**

## SIGN AND FILL OUT PAYMENT PORTION

I, the undersigned, do hereby contract for sponsorship/exhibit/advertisement space at the 2020 NASW-NM annual conference and have read and agree to the Terms and Conditions of this agreement (below).

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

**PAYMENT IS DUE WITH THE AGREEMENT. SPACE IS NOT HELD UNTIL PAYMENT IS RECEIVED.**

Enclosed is a check in the amount of \$ \_\_\_\_\_  
(payable to NASW-NM)

Charge my card: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Email address for receipt: \_\_\_\_\_

**FOR OFFICE USE ONLY**

Date Received: \_\_\_\_\_

Date Paid: \_\_\_\_\_

Amount Paid: \_\_\_\_\_

Trans# \_\_\_\_\_

Check # \_\_\_\_\_

Balance Due: \_\_\_\_\_

PO # \_\_\_\_\_

Invoice # \_\_\_\_\_

**Mail completed form to: NASW-NM, 4223 Montgomery Blvd NE, Albuquerque, NM 87109**  
**Contact: Angie Wagner with ?'s      505-247-2336 ext. 101      [conference@naswnm.org](mailto:conference@naswnm.org)**