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## **Title of the training**

# **Lie Detection Complete Certification Program**

## **Overview**

Misleading communication and deception can put institutions at risk of grave financial losses.

Studies have shown that, on average, we are exposed to 10-200 lies on a daily basis, and while not all lies are harmful, the stakes could be significant in our workplace.

It's important to know when people are lying to you, regardless of your profession.

## **Objectives and Benefits**

Protect yourself, your company and your beloved ones.

Spot facial micro expressions.

Know how to discover the truth after the lie.

Learn 100+ deceptive indicators.

BLAST™ scoring allows the deception expert to instantly know the probability that an answer or statement is a lie.

You will be able to spot over 100 proven body language indicators of deception. But, here is what is different about the BLAST™ method...We will teach you the accuracy of each of the indicators.

Body Language

Facial Micro Expressions

Statement Analysis

Voice Tone

Communication Skills to retrieve the truth while sustaining the social relationship.

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## **Training outline**

### Day 1 (7 Hours 30 Minutes)

- Introduction
- How Often Do People Lie?
- Types of Lies
- What Happens When We Lie and How Can We Detect it?
- Leakage
- Various Methods to Detect Deception
- Scoring Deception
- Types of Questions
- Rules for Various Types of Questions
- Word Expression Indicators of Deception
- Physical Expression Indicators (Part 1)
- Review

### Day 2 (7 Hours 30 Minutes)

- Review of Day 1
- Physical Expression Indicators (Part 2)
- Preparation for Giving an Interview
- Types of Questions
- Building Rapport and Trust
- How to Score Deception
- Scoring Deception in Different Environments - Practice Drills
- Word Expressions Test

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### Day 3 (7 Hours 30 Minutes)

- Facial Micro Expressions Essentials
- Facial Micro Expressions Advanced
- BLINK conversation technique
- Micro Expressions Tests

### Day 4 (7 Hours 30 Minutes)

- Communication Skills Applied / Strategies & Tactics
- Lie detection official report writing
- Practice live statements
- Final Certification Test

### **Training Methods and Techniques**

Interactive training that includes role plays, visuals, live exercises and practical demonstrations.

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## **Brief about the Trainer**

### **Jonathan Choufany**

Founder of Humans Decoded  
Communication Skills Trainer,  
Award-winning Coach, TEDx Speaker,  
TV Show Expert, Personality Profiler,  
Body Language Master & Human Lie Detector.



As a certified Body Language master, "BLAST® Deception Expert", instructor in deception detection and a company representative for "Whetstone Security Group (USA)" in Lebanon, he coaches people how to project more power with fewer words, build better rapport, assess truthfulness and restore credibility using the powerful skills of non-verbal communications.

In addition, he provides presentation empowerment programs using the "Body Language code for success" for better interaction and public speaking. Also he's a TEDx public speaker and taught in AUST, NDU, LIU, USJ, USEK & Antonine Universities, American Center Beirut, Lebanon Career Expo (UNESCO Palace), NRC international NGO, MASAR (NGO), METLIFE insurance, Standard Chartered bank, IESEG School of business (Paris), Lebanese Development Network (NGO) along with many public and private corporate training sessions.

Also he's done 70+ TV (Including SKY NEWS Arabia, Al Jadeed, AL ARABY TV, OTV, Lebanese National TV & Al Hadath TV...) & radio interviews (Including the national Lebanese radio station...) and was a regular guest on a TV show assessing politicians' and other famous guests' body language.

## **Languages**

English + Arabic

## **Duration of the Course**

This training is to be completed within 30 hours.