

Jonathan Choufany  
Body Language Master  
Humans Decoded  
Mobile: +96170072577  
Email: [jonathan@humansdecoded.club](mailto:jonathan@humansdecoded.club)  
Website: [www.humansdecoded.club](http://www.humansdecoded.club)



## **Title of the training**

# **Public Speaking – Assessment Tools and Practical Techniques**

## **Course Overview**

More than half of your impact as a speaker depends on your body language. You probably have control over the words you speak, but are you sure that you have control over what you are saying with your body language?

Body language comprises gesture, stance, and facial expression.

When you are presenting, strong, positive body language becomes an essential tool in helping you build credibility, express your emotions, and connect with your listeners.

## **Benefits**

- Evaluate & deliver high quality presentations
- Boost your body language insights
- Enhance your vocal powers

## **Training outline**

- Evaluating Presentations
- The Body Language Score Sheet (30 Dos & Don'ts)
- Analyzing Your Audience's Feedback

- Emotional Expressions
- Emotional Management

- Vocal Expressiveness

- 101 Body Language Interpretations
- Bonuses and 30 Day Action Plan

## **Training Methods and Techniques**

Interactive training that includes role play, visuals, live exercises and demonstrations.

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## **Brief about the Trainer**

### **Jonathan Choufany**

- As a certified Body Language master, "BLAST® Deception Expert", instructor in deception detection and a company representative for "Whetstone Security Group (USA)" in Lebanon, he coaches people how to project more power with less words, build better rapport, assess truthfulness and restore credibility using the powerful skills of non-verbal communications.



- In addition, he provides presentation empowerment programs using the "Body Language code for success" for better interaction and public speaking. Also he's a TEDx public speaker and taught in AUST, NDU, LIU, USJ, USEK & Antonine University, American Center Beirut, Lebanon Career Expo (UNESCO Palace), NRC international NGO, METLIFE insurance, Standard Chartered bank, IESEG School of business (Paris), Lebanese Development Network (NGO) along with many public and private corporate training sessions.

- Also he's done dozens of TV (Including SKY NEWS Arabia, Al Jadeed, AL ARABY TV, OTV, Lebanese National TV & Al Hadath TV...) & radio interviews (Including the national Lebanese radio station...) and a former guest on a TV show assessing politicians' and other famous guests' body language.

**Language:**  
Arabic/English

### **Duration of the Course:**

This training is to be completed within 30 hours