



# DOMÉNICA ORELLANA

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domenica.tv

## CNNE ASSOCIATE PRODUCER

Washington, DC (Oct.-June)

- Assisted CNNE DC Bureau Manager and Executive Producer in the control room during live shows
- Coordinated with national and international desks and gathered relevant soundbites, packages, and videos for our shows
- Wrote daily for the web using videos from segments aired in our shows and gained up to 80K views per video and an average of 1M views per month
- Pitched story ideas for the web for the anchor to record outside the show and wrote them for cnne.com
- Used social media to find unique stories and elements to be used in our show
- Made graphics to enhance stories for the show
- Operated prompter for live shows
- Worked with operators inside the control room and tell them when to display banners during the show
- Transcribed, translated from English to Spanish, and recorded voiceovers used in our live show
- Worked closely with reporters and obtained elements they can use in their live shots

## CNN NEWS ASSOCIATE

Washington, DC (Aug.-Oct.)

- Worked with DC Bureau manager to support bureau coverage and show production by printing scripts for anchors, operating the teleprompter, greeting guests, and assisting the assignment desk
- Monitored a variety of sources, including social media, wires, and local news to assist in newsgathering efforts
- Worked with live producers, show staff, and reporters on live shots and coverage of live events

## CNN INTERNATIONAL | PRODUCTION INTERN

Atlanta, GA (Jan.-Apr.2021)

- Produced and wrote the script for CNNI's African Voices Changemakers (AVCM) [episode](#) on Ivorian rapper and UNICEF ambassador Nash
- Coordinated 'Reconnect Colombia' vignette's logistics featuring Red Bull Athlete Orlando Duque and participated in pre-interviews
- Contributed to CNN's 'My Freedom Day' campaign by getting schools in Ecuador to participate and designed the Freedom pledge banner in Spanish which was distributed to Spanish-speaking countries and in the CNNE unit
- Interviewed South African artist Xopher Wallace, created a digital gallery and article which got published in [CNN Style](#). This was the first time ever that cnn.com published a QR code that takes the reader to a virtual gallery on Instagram
- Chosen among 100+ senior students interns to participate in Internship Showcase Presentation presenting to managers and talent recruiters
- Pitched tango dancer character for Quest's World of Wonder to be shot in Argentina and participated in pre-interviews
- Pitched botanist for 'Reconnect' Colombia Vignette on Quindío wax palms to be shot in Colombia and participated in pre-interviews
- Transcribed interview for an episode on Nigerian Fashion Designer
- Wrote weekly AVCM episode descriptions used in TV guides

## CNN EN ESPAÑOL | BILINGUAL DIGITAL INTERN

Atlanta, GA (June-Aug. 2020)

- Translated stories to Spanish from CNN.com to be published on CNNE.com
- Wrote tweets promoting CNNE's Coronavirus podcast hosted by Dr. Elmer Huerta
- Edited packages from field reporters, wrote headlines & summaries for CNNE.com
- Pitched pandemic-related story ideas to Managing Editor and published an article about strategies to stay safe indoors

## EDUCATION

### S.I. Newhouse School of Public Communications at Syracuse University

Syracuse, NY (May. 2021)

- Bachelor of Science in Broadcast & Digital Journalism
- Minor in French and Francophone studies
- Dean's List Award
- 2021 Carnegie-Knight News 21 Fellow
- President of the National Association of Hispanic Journalists SU chapter

## SKILLS

- Spanish (native language), French (fluent)
- Adobe Premiere Pro Certified
- Office 365
- Canva
- AP ENPS, Avid, iNews, CMS, MIRA, Media Source
- Social Media Management-SEO
- Wordpress
- Blender