

May 3, 2022

Dear Community Partner,

I am excited to announce that the planning for Lakeland Family Resource Center's most popular fundraiser, the **Lake Run and Fastest Kid Race** has begun! I am writing today to ask for your support in helping to make **2022's Lake Run and Fastest Kid Race** a success by partnering with us as an event sponsor.

In appreciation of your generosity we'd like to offer you the opportunity to promote your company and raise your profile with our event attendees as well as the general public. Sponsorship details are listed below. Lakeland Family Resource Center's **Lake Run and Fastest Kid Race** will be held on **Saturday September 3, 2022**, during Shell Lake's Town and Country Days. **The Lake Run will include a 5K walk/run, a 9 mile run around Shell Lake, and The Fastest Kid Race, a 40 yard dash for kids ages 2-11.**

Gold Package (\$500+)

- Business name/logo on all T-shirts (200 adult/100 kids)
- Business sign displayed on course
- Business name/logo on all advertising
- Recognition at the event
- Business Card in all Swag Bags
- Thank you in LFRC's Newsletter

Silver Package (\$350-\$499)

- Business name/logo on all advertising
- Recognition at the event
- Business Card in all Swag Bags
- Thank you in LFRC's Newsletter

Bronze Package (\$349-under)

- Recognition at the event
- Business Card in all Swag Bags
- Thank you in LFRC's Newsletter

To ensure proper sponsorship recognition, please see the attached sponsorship form.

Proceeds from this event will support **YOUR** community! Lakeland Family Resource Center collaborates with local agencies to offer programs and services to strengthen **OUR** community. Together we seek to bridge the gap between services and offer hands-on support to all families. For more information on Lakeland Family Resource Center please visit our website at www.lakelandfrc.com, **follow us on facebook or stop by! We are located in the Spooner Business Center at 819 Ash Street.**

We hope that your business will once again consider this great opportunity to support a worthwhile community event as well as the valuable free community programs supporting families in need, offered by Lakeland Family Resource Center.

Please feel free to contact me with any questions you may have. (715-939-1283 /renee.lfrc@gmail.com)
Thank you for your time and consideration, I hope to hear from you soon!

Sincerely,

Renee Luell
Executive Director

Lakeland Family Resource Center's Sponsorship Form

To ensure proper sponsorship recognition please register by **June 30, 2022**

Complete the form below and
Mail to 819 Ash Street, Spooner, WI 54801

OR

Register Online at
www.lakelandfrc.com/lake-run and click on sponsorship.

Contact Person: _____

Business Name: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Levels

- Gold \$ _____
- Silver \$ _____
- Bronze \$ _____
- Check enclosed
- Payment submitted online

Swag Bag Donation (*list items below*):

- Adult Race (200): _____
- Kids Race (100): _____

Volunteer

- Yes, I would like to assist with planning the event
- Yes, I would like to volunteer the day of the event