

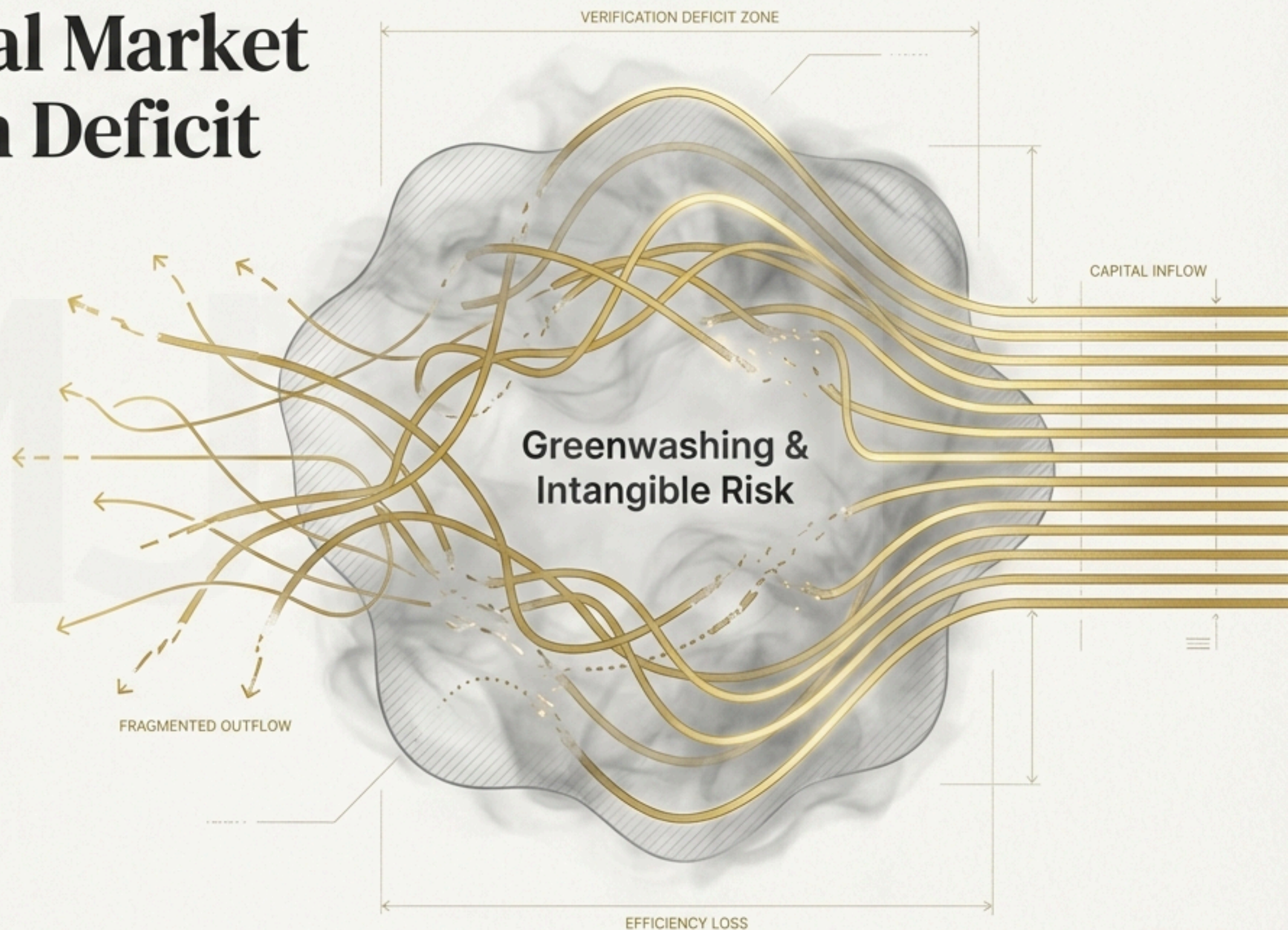
From Declaration to Proof

Architecting the Trust Operating System for the 21st Century.



The Global Capital Market Has a Verification Deficit

- Billions are allocated based on sustainability commitments, but these are largely supported by declarations, not evidence.
- This gap creates systemic risks: rampant “greenwashing,” inefficient capital allocation, and a fundamental lack of trust.
- The core problem: We cannot reliably measure, audit, or capitalize on non-financial value and commitment.



We are the Institutional Operator

Converting Behavior into Auditable Assets



Core Function:

The world's first system to transform human and organizational behavior into verifiable, financial-grade assets.

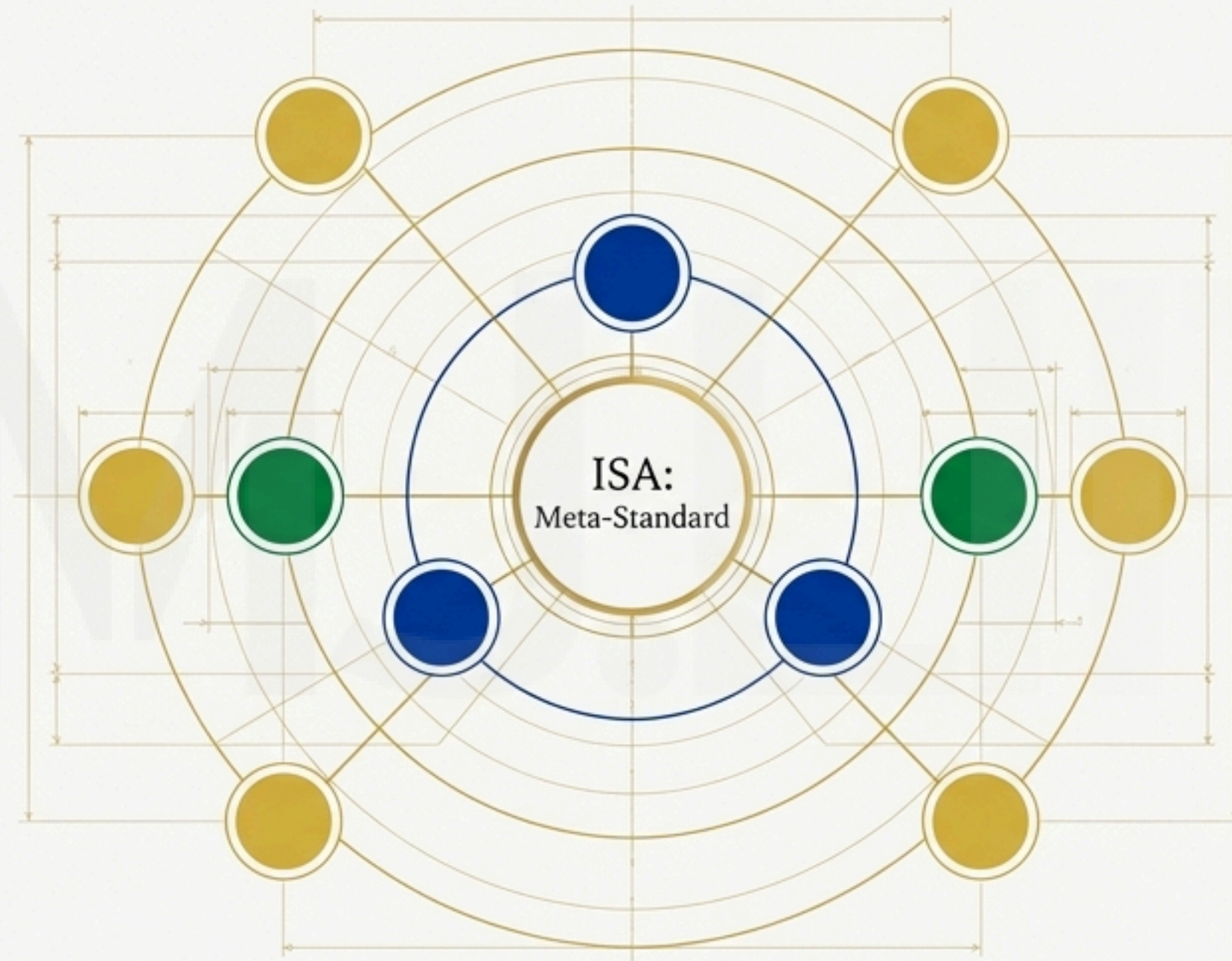
Legal Domicile:

Headquartered in Singapore, leveraging its status as a neutral data sovereign.

Our Role:

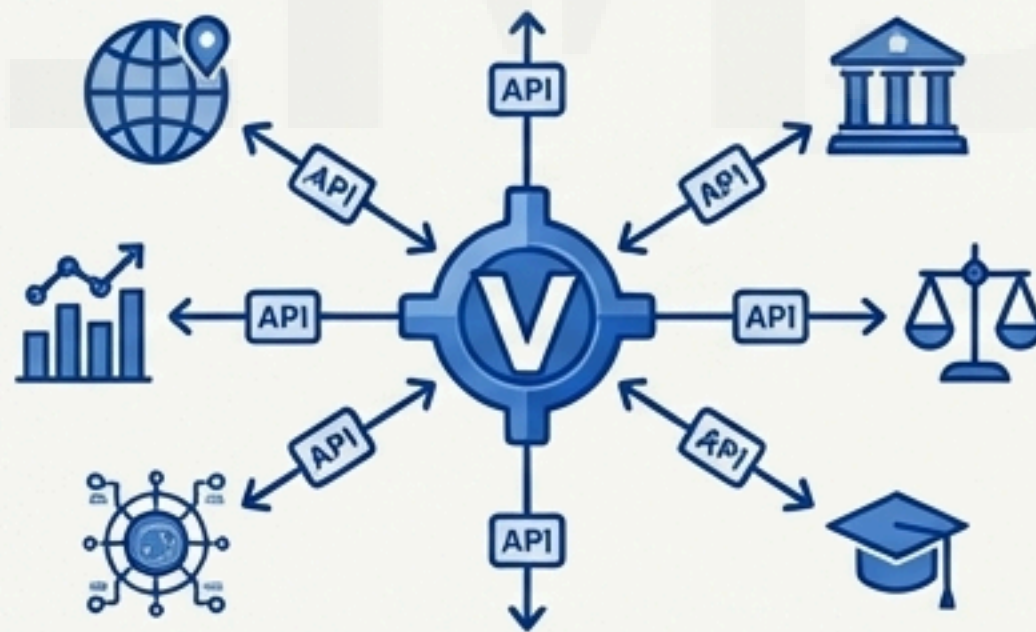
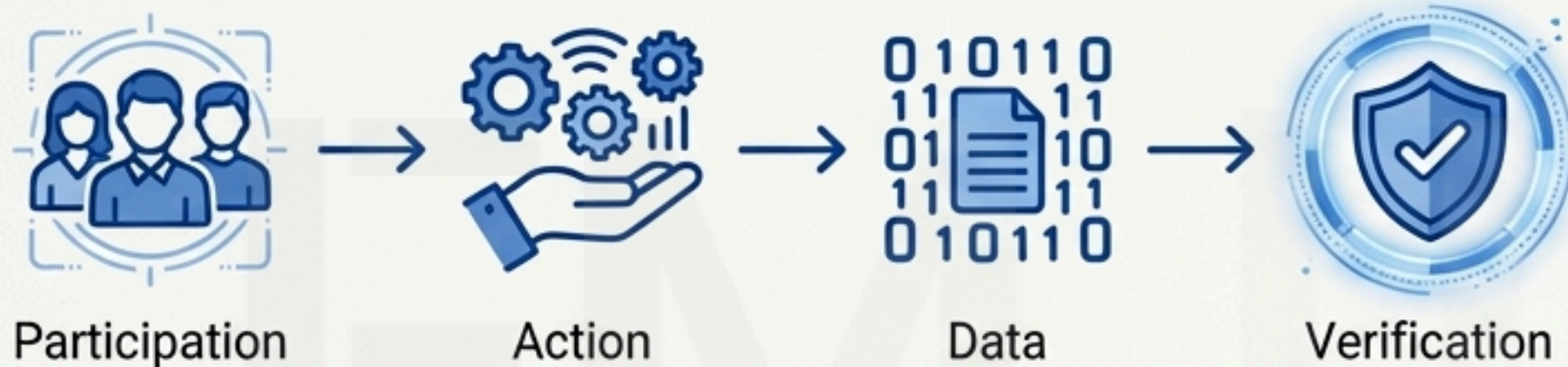
We are the Infrastructure Architects and Institutional Operators of the Trust Economy.

Our Foundation: The 9 Core Protocols of Institutional Technology

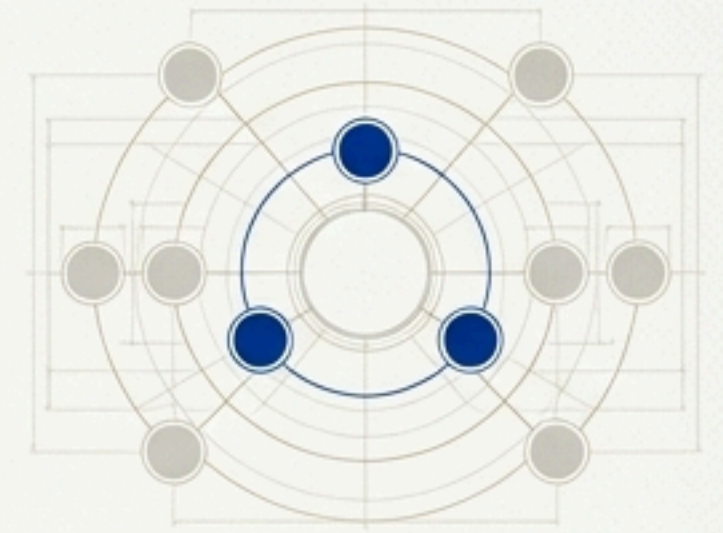


- A complete, academically rigorous framework for the Trust Economy.
- Each protocol is a permanent intellectual asset, registered with a DOI (Digital Object Identifier) via Crossref.
 - This framework forms our universal syntax for defining, measuring, and capitalizing on trust.

The Foundational Layer: Defining and Capturing Proof

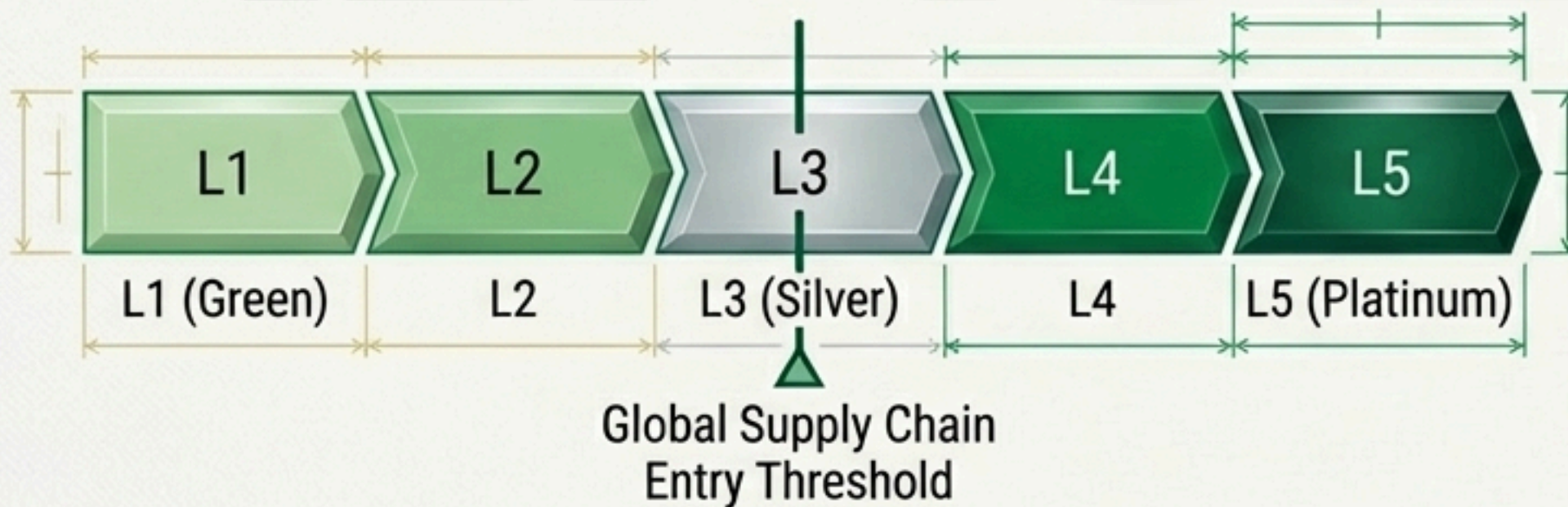
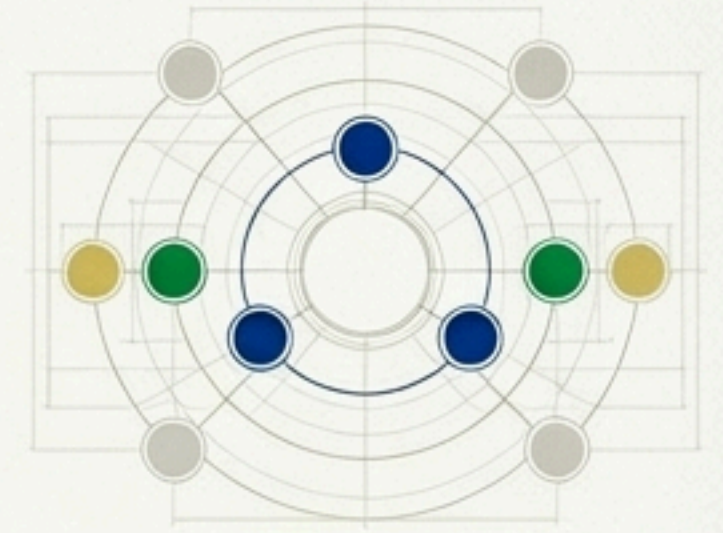


V-Layer: Verification Clearinghouse



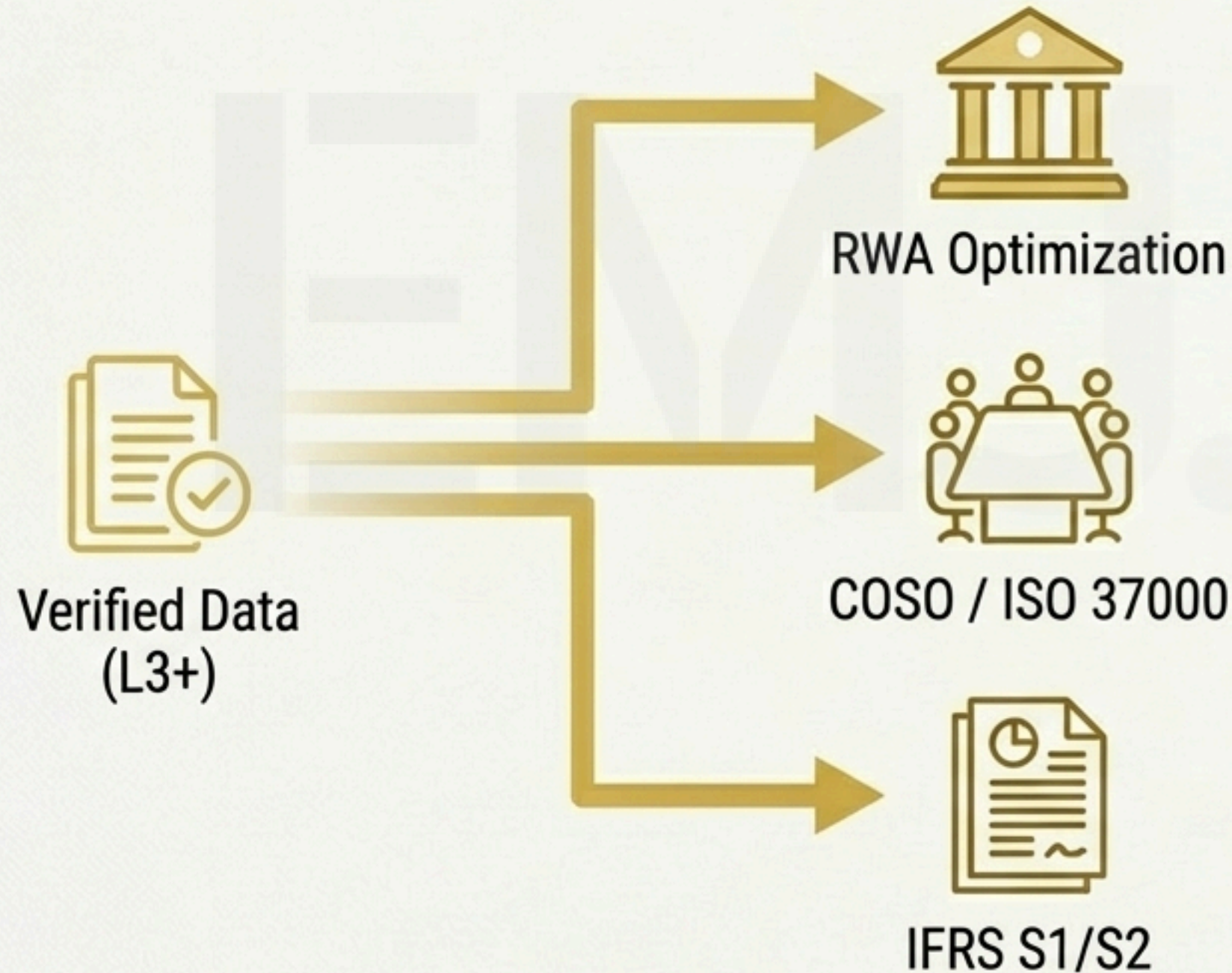
- **ISA (Institutional Standard Architecture):**
The master blueprint and 'Golden Thread' connecting behavior to capital.
- **PADV (Behavioral Data Verification):**
The four-stage methodology for turning micro-actions into immutable proof records.
- **V-Layer (Verification Interoperability):**
The technical clearinghouse ensuring cross-sovereign data recognition and traceability.

The Value Layer: Quantifying Commitment and Grading Trust



- **NTCC (Non-Tradable Commitment Credit):**
Our unit of account for intrinsic reduction efforts. It is **strictly non-tradable** to prevent market speculation and prove genuine commitment.
- **InstiTech (Institutional Trust Maturity):**
The L1-L5 rating system assessing data integrity. **L3 (Silver)** is the threshold for global supply chain entry.

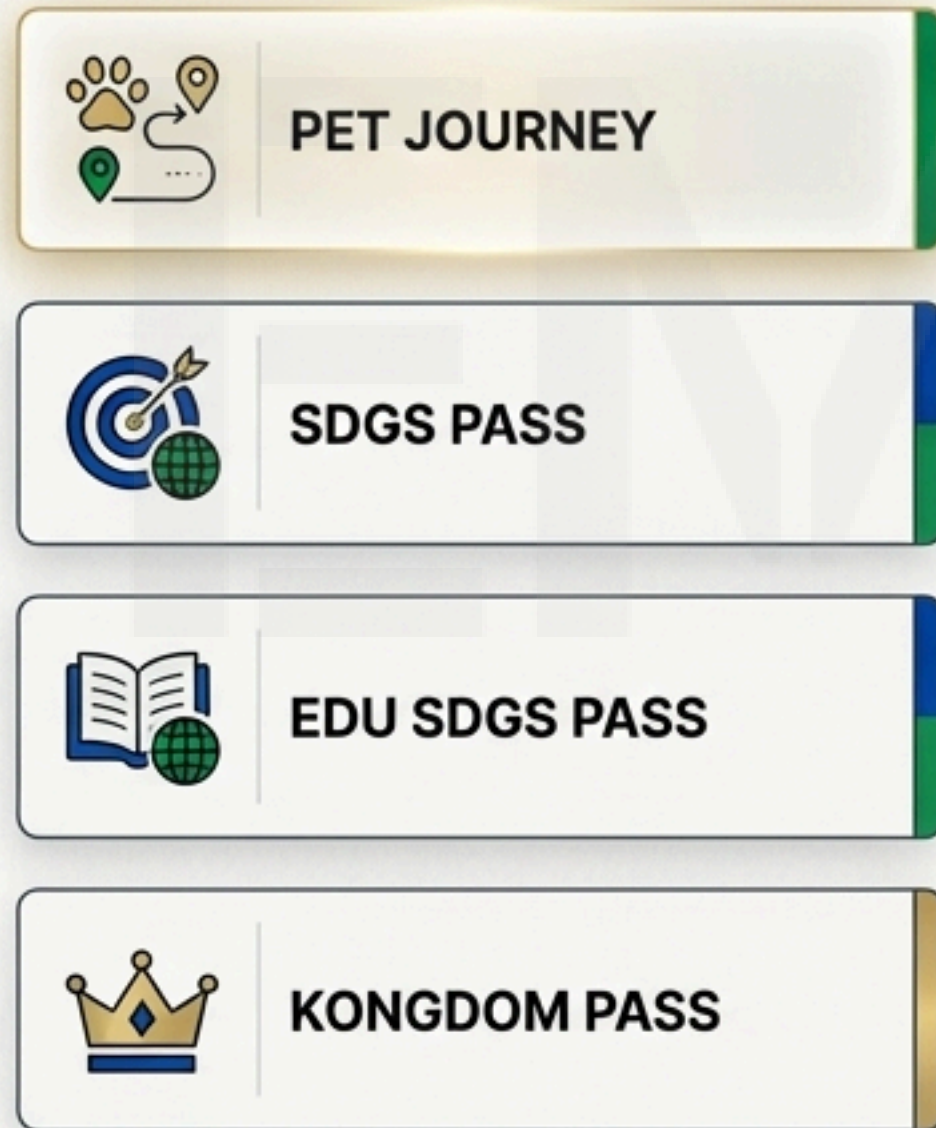
The Application Layer: Integrating with Governance and Finance



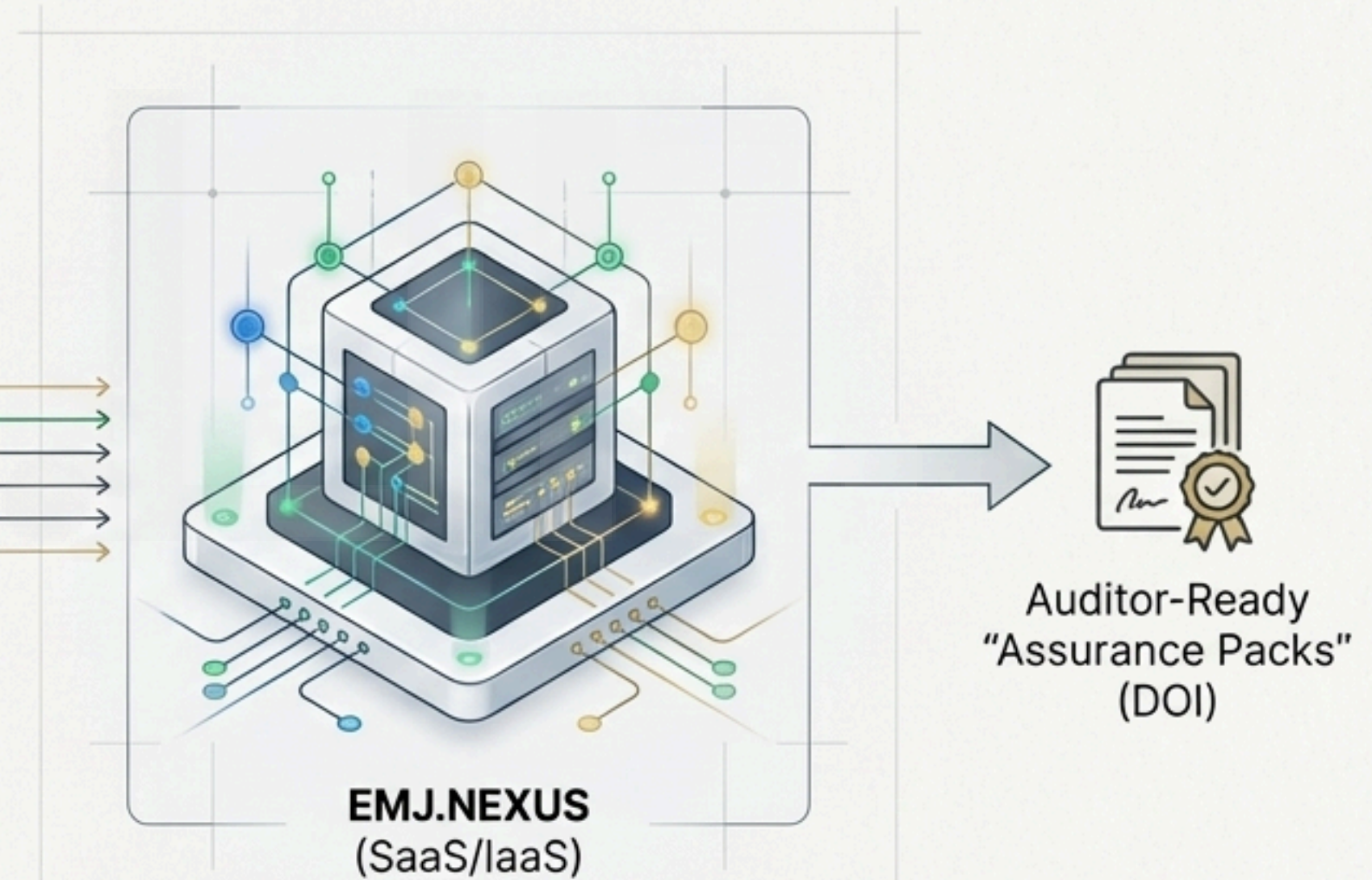
- **STRC (Strategic Trust Risk Control):** Provides boards with quantifiable metrics on 'integrity risk,' aligned with COSO.
- **SFA (Sustainable Finance Assurance):** Uses InstiTech ratings as a 'Soft-KYC' signal for banks to optimize Risk-Weighted Assets (RWA).
- **Integrated Methodology:** Maps PADV data directly to GRI, IFRS S1/S2, and TCFD frameworks for seamless compliance reporting.

The Operational Architecture: From Data Capture to Institutional Insight

Frontend: The 4 Major Behavior Portals



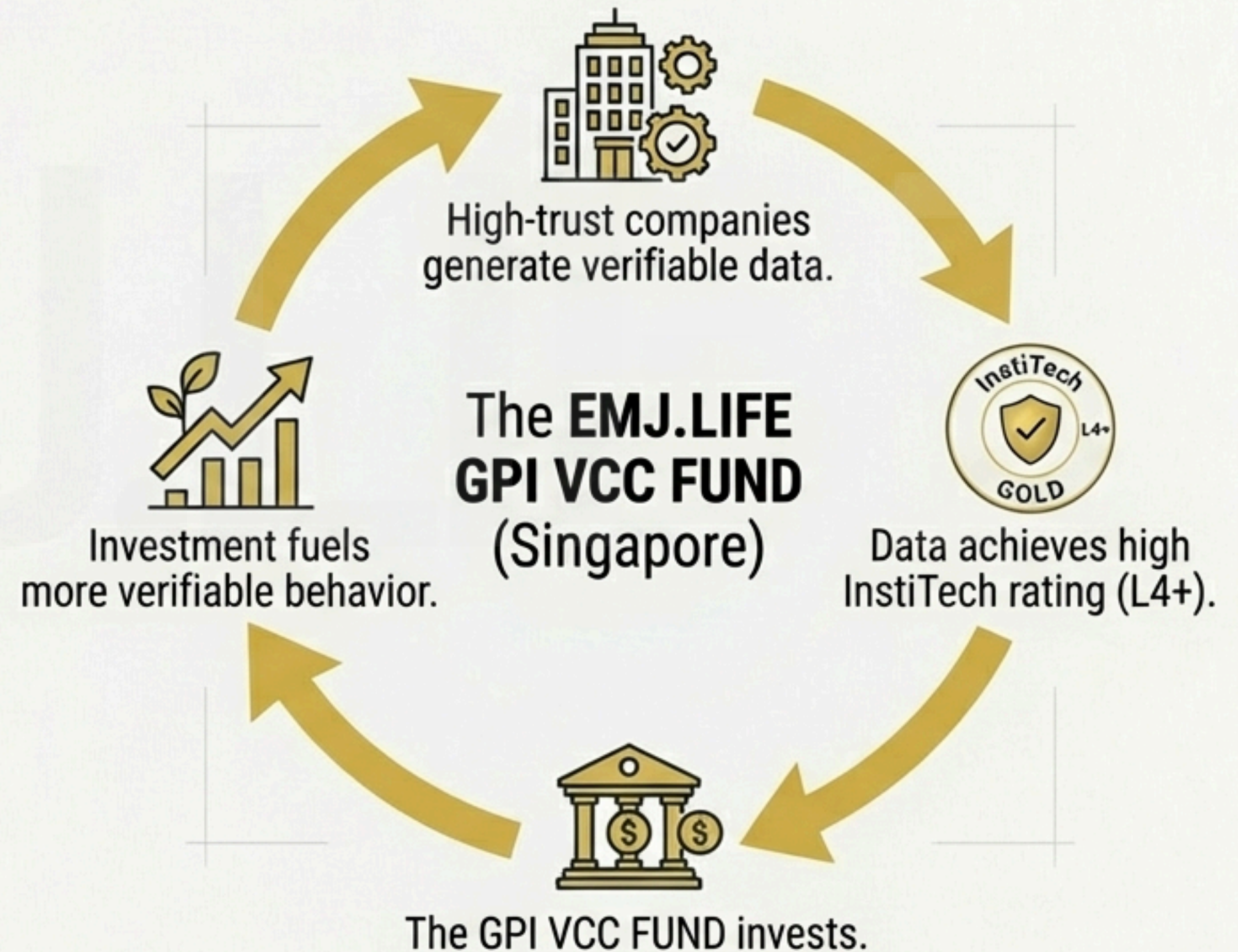
Backend: EMJ.NEXUS



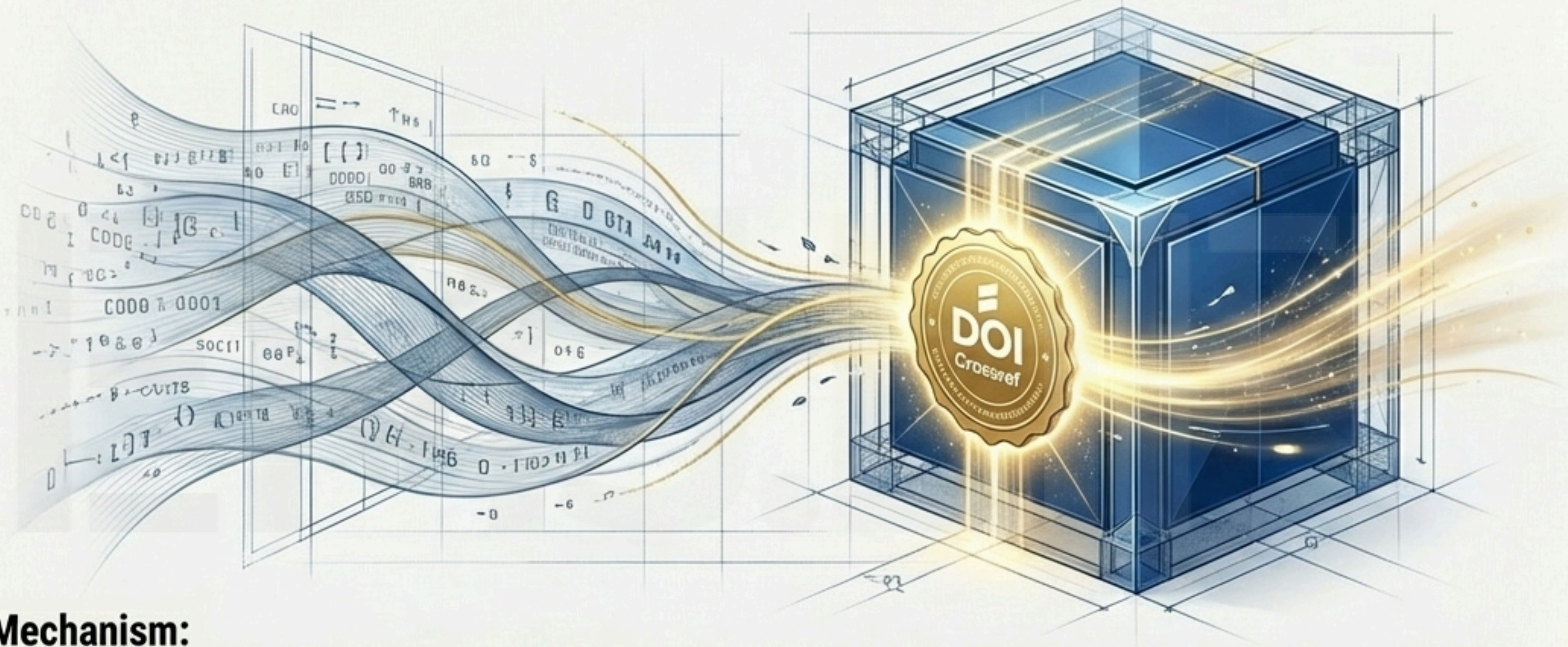
Business Model: Enterprise Subscription + API Usage

The Capital Engine: An Investment Thesis Built on Verifiable Trust.

- **Logic:** High Trust = Low Risk.
- **Mandate:** The first global fund to use institutional-grade behavior as its primary investment criterion.
- **Standard:** We only invest in entities rated **InstiTech L4 (Gold)** or higher, signifying auditable evidence and governance links.
- **Core Targets:** The fund's priority is to capitalize the institutional engines themselves (PET JOURNEY, SDGS PASS, etc.), investing in the data economy's property rights



The Trust Anchor: The Institutional Registry.



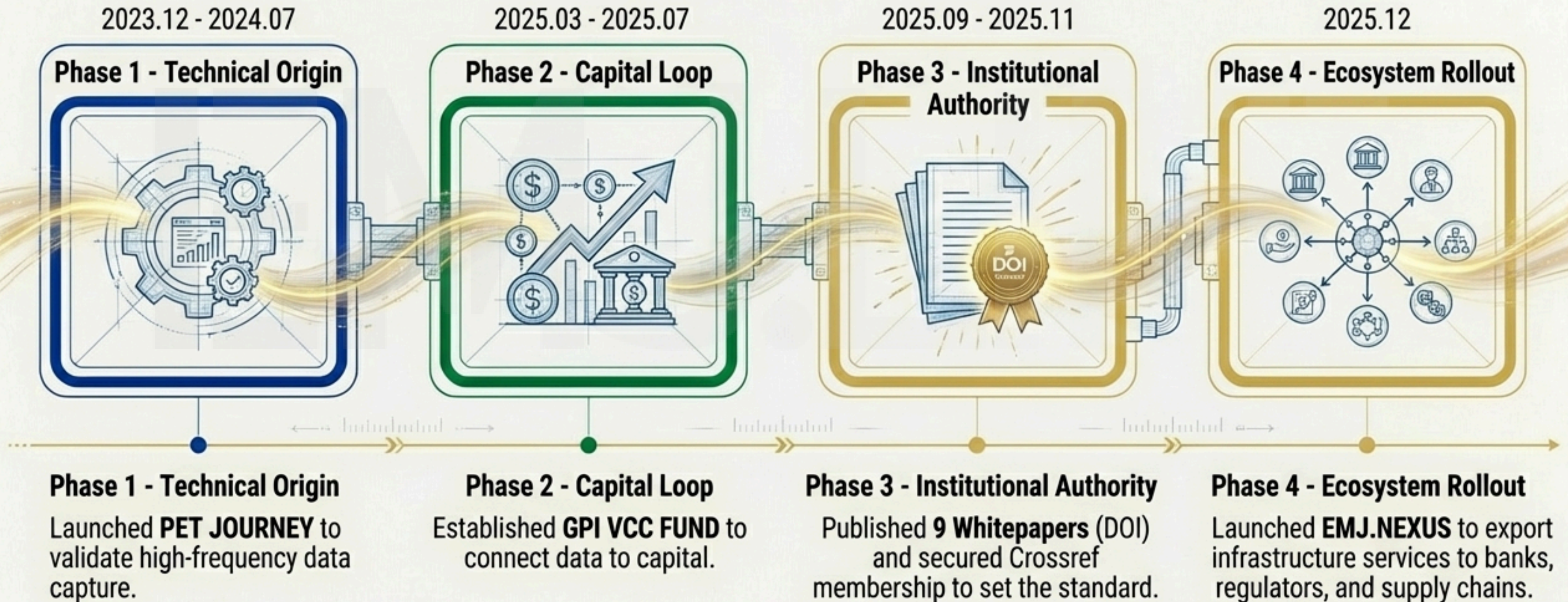
Core Mechanism:

As a formal Crossref member, we mint a **DOI** (Digital Object Identifier) for every verified data report.

Strategic Value:

- **Assetization**: This transforms a mutable report into a permanent, citable, and **immutable digital asset**.
- **Auditability**: Provides a single source of truth for global auditors (Big 4), solving the critical problem of tracing audit evidence to its source.

Our Institutional Evolution: A Deliberate Global Trajectory.



An Invitation to Co-Build the Future of Trust.



Regulators:

MAS
GovTech Singapore
TWSE

Sovereign & Investment:

GIC
Temasek
BlackRock

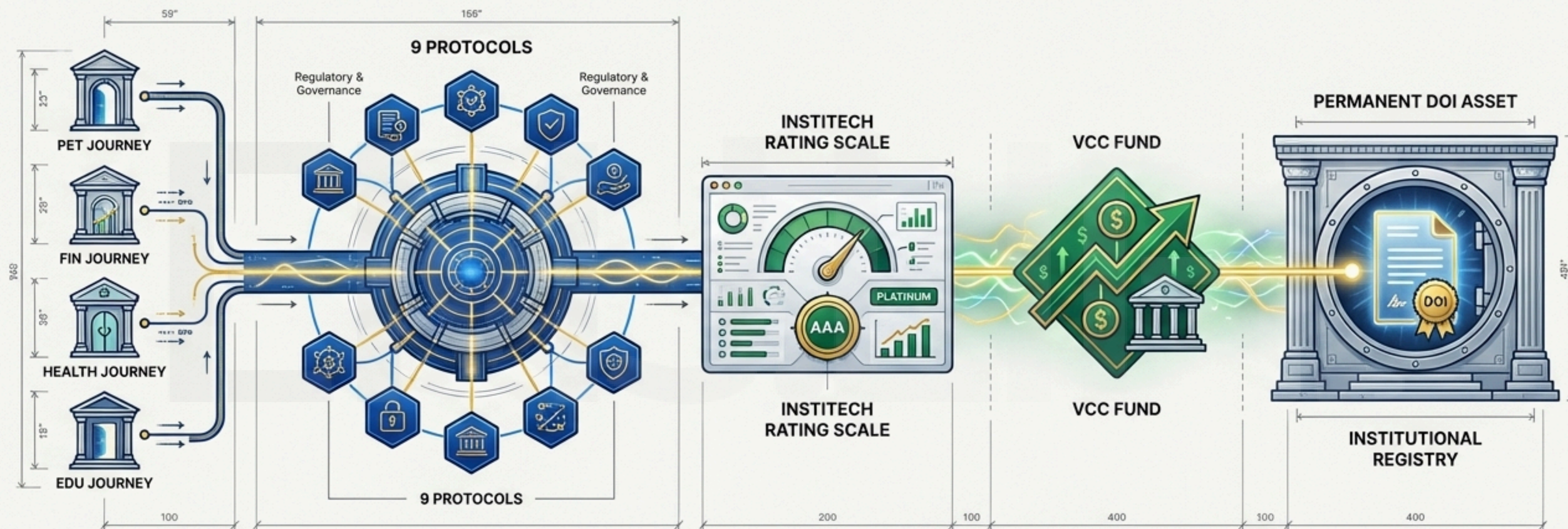
Assurance & Audit:

Deloitte
PwC
EY
KPMG

International Standards:

IFRS Foundation
GRI
COSO

A Complete, Closed-Loop, Self-Verifying System.



We don't build platforms. We build **Institutional Engines.**

Powered by InstiTech