



DIGITAL SERVICES

“At least 40% of all businesses will die in the next 10 years... if they don't figure out how to change their entire company to accommodate new technologies.”

Website Management



Digital Marketing



Software Development



Content Management



Online Training



WEBSITE Management

+91-8851968210

BASIC

Contact for pricing

- ✓ Custom Domain
- ✓ Website development
- ✓ Limited layout & design
- ✓ Secure Website (SSL)
- ✓ Mobile-friendly site
- ✓ Visitors : 5k
- ✓ Social media (1)
- ✓ Content – Text & Images
- ✓ Storage : 1 GB
- ✓ Social posts (5 per month)

STANDARD

Contact for pricing

- ✓ Custom Domain
- ✓ Website development
- ✓ Standard layout & design
- ✓ Secure Website (SSL)
- ✓ Mobile-friendly site
- ✓ Visitors : 25k
- ✓ Social Media (2)
- ✓ Content – Text, Images & Videos
- ✓ Storage : 10 GB
- ✓ Social posts (10 per month)
- ✓ Standard SEO

PREMIUM

Contact for pricing

- ✓ Custom Domain
- ✓ Website development
- ✓ Premium layout & design
- ✓ Secure Website (SSL)
- ✓ Mobile-friendly site
- ✓ Visitors : Unlimited
- ✓ Social Media (3)
- ✓ Content – Text, Image, Videos
- ✓ Storage : 50 GB
- ✓ Social posts (20 per month)
- ✓ Advance SEO



*Taxes extra

+91-8851968210

DIGITAL MARKETING

Increase
REVENUE



+91-8851968210

Visible &
Measurable
RESULTS



Influence
BUYING
decision



M&H BENEFITS TO CLIENTS

**COMPETITIVE
EDGE**



Increase
CONVERSIONS



Improve
BRAND
reputation



**COST
EFFECTIVE**



DIGITAL MARKETING **Approach**

+91-8851968210

Target
AUDIENCE

Omni
CHANNEL

Quality
CONTENT

ANALYTICS



Integrated & Comprehensive



DIGITAL MARKETING features

+91-8851968210

BASIC

Contact for pricing

- ✓ Google Ads management
- ✓ Visibility in Google Search
- ✓ GoogleMyBusiness
- ✓ Blog
(1 article/month)
- ✓ Email marketing sends
(50 per month)
- ✓ Content – Text & Basic images
- ✓ Social posts
(10 per month)
- ✓ Basic SEO

STANDARD

Contact for pricing

- ✓ Google Ads management
- ✓ Visibility in Google Search
(2x)
- ✓ GoogleMyBusiness
- ✓ Blog
(5 article/month)
- ✓ Email marketing sends
(100 per month)
- ✓ Content – Text & Branded Images with co. message
- ✓ Social posts
(20 per month)
- ✓ Standard SEO
- ✓ Social Media Marketing
(Facebook + Instagram)
- OR-----
- ✓ Social Media Marketing
(LinkedIn)

ADVANCED

Contact for pricing

- ✓ Google Ads management
- ✓ Visibility in Google Search
(3x)
- ✓ GoogleMyBusiness
- ✓ Blog
(10 article/month)
- ✓ Email marketing sends
(200 per month)
- ✓ Content – Text, Image, Videos - Branded
- ✓ Social posts
(30 per month)
- ✓ Advance SEO
- ✓ Social Media Marketing
(Facebook + Instagram)
- ✓ Social Media Marketing
(LinkedIn)



*Taxes extra

APPROACH



ITERATIVE DEVELOPMENT



MANAGE CLIENT REQUIREMENTS



COMPONENT BASED ARCHITECTURE



VISUAL MODELING



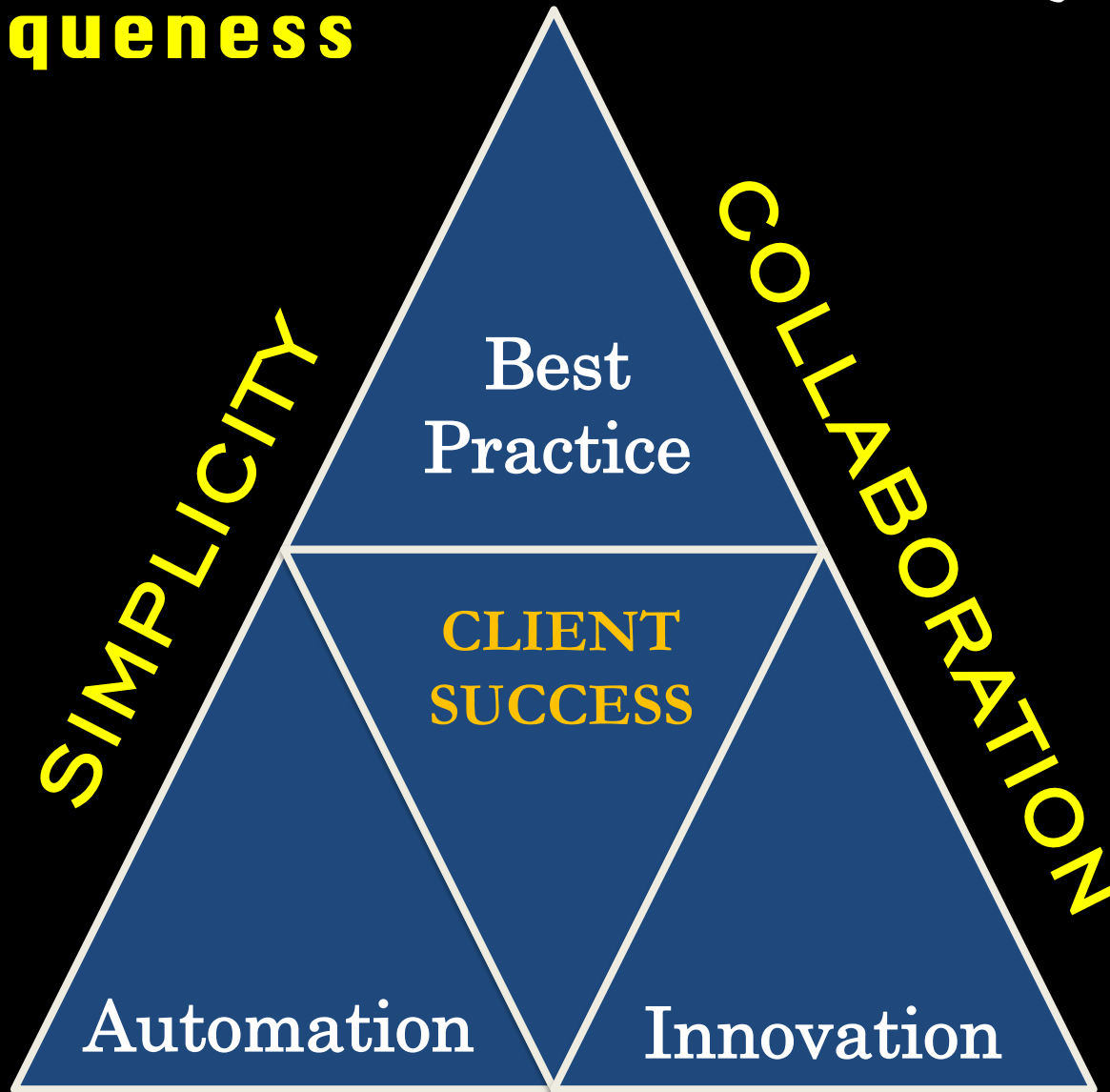
SOFTWARE QUALITY MANAGEMENT



SOFTWARE CHANGE CONTROL



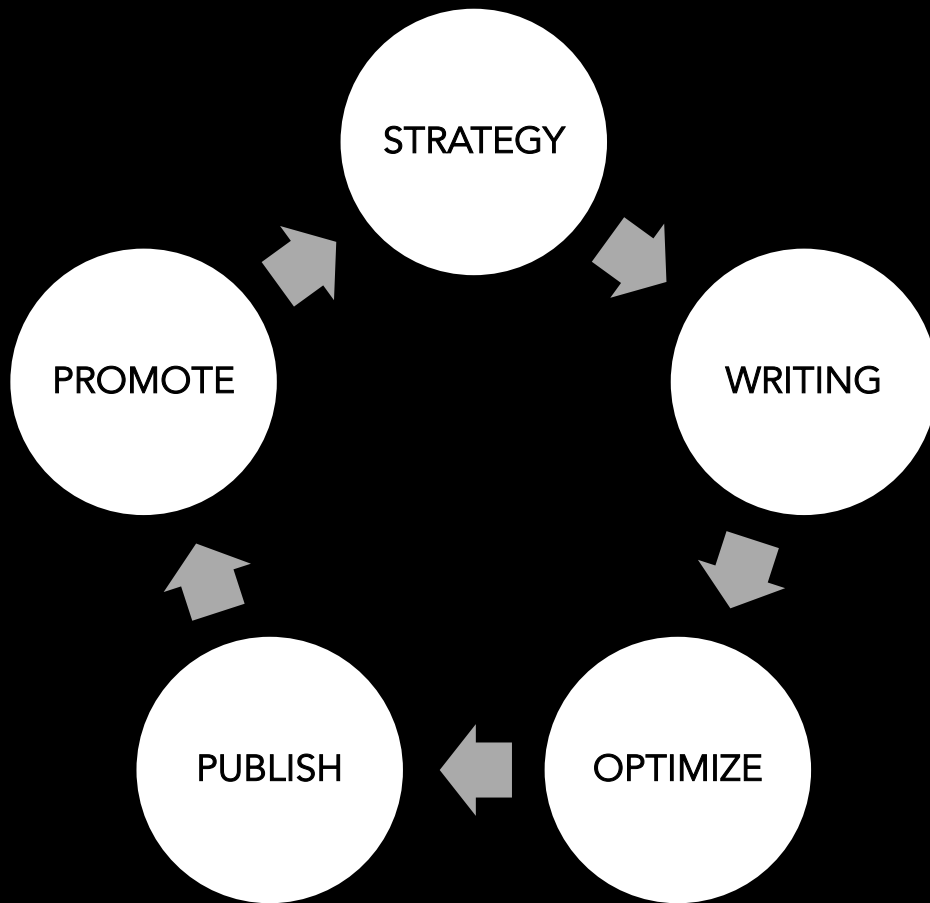
OUR Uniqueness



AGILITY



CONTENT CREATION



- Content marketing brings in **3X as many leads** as traditional marketing
- Costs **62% less**.
- SMBs that use content marketing get **126% more leads** than those that don't.
- **61% of online purchases** are the direct result of a customer reading a blog.
- Companies that publish 16+ blog posts per month get 3.5X more traffic than those that post four or fewer posts per month.
- **Content equals business growth.**



ONLINE TRAINING

ONLINE

ONE-on-ONE

INTERACTIVE

INSTRUCTOR-LED

JOB RELEVANT CONTENT



[View the courses](#)

Contact Us

Website : <https://mascothedge.com>

Email : sdj@mascothedge.com

Chat : <https://mascothedge.com/livechat>



CONSULTING – RESEARCH – TRAINING – DIGITALIZATION

