



# CRISIS FATIGUE



How to overcome the fatigue  
within your organization?



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**Acknowledge**  
& recognize  
crisis fatigue  
within your  
organization.

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The work/life  
**balance has been  
disrupted**; people  
are working from  
home & thus the  
screen time hours are  
longer.

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People have a growing  
**need for  
socialization** to  
combat the loneliness  
of working from home  
or being in isolation.

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Ascertain the situation, by **listening** to people's opinions of the crisis & where they are, personally, in relation to it.



Seek to **understand** the needs of your people & how these can be addressed in a way that is beneficial to both the organization & team members. **Mutuality**

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**Communicate** times  
XX. Do it more.

People want more  
reassurance, comfort  
& empathy.

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The focus must shift  
to the **wellbeing** of  
the organization's  
people...

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...this will assist in  
motivating  
**productivity** &  
building **resilience** in  
the organization & its  
people.

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We know that we are in the COVID-crisis for the long haul, despite the availability of vaccines, government regulations & containment processes.

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Organizational fatigue  
will need to be  
addressed.



If our organizations &  
our people are to remain  
productive & resilient.

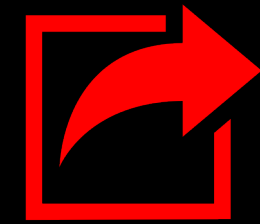




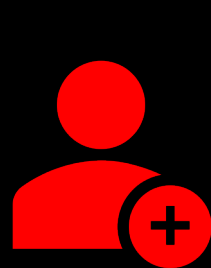
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