

Crawford Booster Club Meeting Notes

Date: August 19, 2024

Time: 7:05 PM

Location: Crawford High School

Attendees:

Mark Smith (President)
Verdetta Reed (Treasurer)
Shadee Richardson (Media Director)
Elva Martin (Secretary)
Wyatt Pemberton (Vice President – Sales)
Angie Smith (Director of Events)
Tiffany Pemberton (Vice President)
Other parents and faculty

1. Call to Order

Chair: Mark Smith
Time: 6:05 PM

2. Introduction to Booster Club

Mark Smith introduced the Booster Club, outlining its benefits and objectives.

3. Board Elections

Treasurer: Verdetta Reed (Unanimously Voted In)
Media Director: Shadee Richardson (Unanimously Voted In)
Secretary: Elva Martin (Unanimously Voted In)

4. Booster Club Website

Mark importance of the Booster Club Website for all important information and updates.

5. Vice President – Sales Report

Presenter: Wyatt Pemberton

Introduced new card readers for easier and more efficient transactions.

Explained the new process for ordering and stocking concession stands, including sourcing from Costco.

Stressed the importance of volunteering and how to sign up.

Highlighted the opportunity for students to volunteer and benefit the sporting organization.

Discussed merchandise sales on the website.

Encouraged families to follow the Booster Club on social media.

6. Director of Events Report

Presenter: Angie Smith

Discussed upcoming pizza sales at lunch, pending final approval from D. Grady.

Announced partnership with Papa John's and how proceeds benefit the club.

Requested volunteers for serving pizza on Wednesdays.

Introduced the idea of a food truck at sporting events to create a tailgating atmosphere.

7. Financial Allocation

Presenter: Tiffany Pemberton (Vice President)

Explained financial distribution: 50% of proceeds cover club overhead and expenditures, while the remaining 50% is divided among different sports organizations.

Emphasized the role of volunteering in determining how funds are allocated to different sports.

8. Q&A Session

Corporate Sponsorship: Process for selection and need for assistance discussed.

Time and Resource Donations: Tiffany Pemberton confirmed openness to suggestions for non-monetary contributions.

Shadee Richardson encouraged parents to send highlight reels for social media spotlight.

9. Closing Remarks

Presenter: Mark Smith

Welcomed new parents and faculty, encouraged involvement.

Announced next meeting date: September 16, 2024.

Meeting Adjourned: 7:53 PM

Action Items:

Volunteers needed for pizza sales and concession stand shifts.

Parents and students encouraged to sign up for volunteering and submit social media content.

Next Meeting: September 16, 2024