



ACHS All-Sports Booster Club

December 4, 2023

LOCATION: Crawford Gym

ATTENDEES: Tiffany Pemberton, Mark Smith, Wyatt Pemberton, Angie Smith, David Jackson, Sammantha Jackson, TJ Tejada, Chris Iles, Leslie Rodrigues, Milo Mansaray, Jocelyn Durio

CALL TO ORDER

Mark Smith, President, called the meeting to order at 7:03 PM.

MEMBERSHIP (Tiffany Pemberton)

- Membership
 - 25 Families, 8 Faculty Members

Basketball (m)	3	Basketball (w)	3	Baseball	5
Cross Country	1	Football	8	Golf	1
Softball	1	Track & Field	7	Volleyball	4

Corporate Sponsors (Mark Smith)

- Center Court Pizza Donated \$250 to Crawford Baseball
- Mark plans to solicit additional corporate sponsors over the next few months. He is going to leverage the list from the Sienna Baseball League as a starting point.

Volunteers – We CONCESSIONS (Tiffany Pemberton)

- Basketball is in full swing.
- Volunteers – We continue to struggle to get volunteers...
 - Basketball Season –
 - We have 4 home games remaining in the month of December.
 - We currently have coverage for the JV Women and Fresh/Soph Men
 - **We NEED the JV Women’s parents to cover the freshman games and Fresh/Soph Men’s parents to cover the JV Men’s games.**
 - 6 volunteer spots per Home Game for Men; 4 volunteer spots per Home Game for Women – Men’s games are a lot busier.
 - If we do not have volunteers secured (especially for JV) by 1pm on gameday, the concession stand will not open.
- Concession profits – How it works.... And why everyone should be volunteering...
 - 50% to the general fund
 - 50% to sports based on volunteer hours.

- Booster started stocking the concession stands in October.
- Volleyball is not included in the example because their funds stayed separate due to stocking and volunteering w/in the team.
- For this example and simplicity, let's say the Concession stands have made \$10,000 in profit.
 - \$5,000 would go to the general fund; \$5,000 would be split across the volunteer hours.
 - To date, we have had 124 volunteer hours recorded -- $\$5000 / 124 \text{ hours} = \40.32 per volunteer hour.
 - Football (56) - \$2,258
 - Baseball (52) - \$2,097
 - Men's Basketball (9) - \$363
 - XCountry (4) - \$161
 - Women's Basketball (3) - \$121

PIZZA @ LUNCH (Angie Smith)

- Goal to start selling pizza in January.
 - FBISD/ACHS Approval status – forms will be completed this week
 - Papa John's in Sienna will handle the Pizza. Note the price of pizza has gone up to \$9 per pizza.
 - Pizza will be sold every Wednesday at Lunch
 - Volunteers are needed. We understand this is a big ask since it is during the day. Coaches are also encouraged to help.
 - We will only be accepting cash. Given the fast lunch periods, we want to make sure the lines move quickly. NO cash app, NO credit cards. CASH ONLY!
 - Pizza will be sold for \$2 per slice or \$15 a pizza.

OPEN FORUM/ NEW BUSINESS

MERCHANDISE (Mark Smith)

- Wyatt Pemberton volunteered to lead the Merchandising efforts and has met with a vendor.
- We will be creating Booster Club stickers (500 for \$300)

CRAWFORD CHARGERS GENERAL MERCHANDISE

- The Booster Club sells general Crawford merchandise to the benefit of the entire athletic program and to build spirit in the ACHS community. General Crawford merchandise is clothing, bleacher seats and other items that use the "Crawford" or "Chargers" names but do not reference a specific sport.

SPORTS SPECIFIC MERCHANDISE

- All sports can order and directly sell any merchandise that is specific to their sport. (i.e., “Crawford Tennis” t-shirt, “Crawford Basketball” shorts, etc.). Revenues for these sales are deposited into Crawford Booster’s bank and are credited toward the specific.

TREASURER UPDATE - Milo

- Milo shared an update on account balance.
- Our 501(c)(3) status has been approved.

GENERAL ANNOUNCEMENTS & FUTURE MEETINGS

Future meetings, scheduled for the 1st Monday of the month.

Since school is closed on Monday, January 1, we will push the next meeting to **TUESDAY, January 9, 2024.**

ADJOURNMENT MOTION

Meeting adjourned at 7:50pm