Agenda of Texas Christian University College Panhellenic

April 12, 2017

The regular meeting will be called to order by President Hannah Taylor at 5:00 pm in the Gamma Phi Beta chapter house. The roll will be called by Secretary Mattie Boyd. A quorum must be present.

1. Roll Call (Y = here, R = representing, AR = associate representing)
   1. AXΩ – YY
   2. AΔΠ – YY
   3. AOΠ – YY
   4. XΩ – YY
   5. ΔΔΔ – YY
   6. ΔΓ –  YY
   7. ΓΦΒ – YY
   8. KAΘ – YR
   9. KKΓ – YY
   10. ΦM – YR
   11. ΠΒΦ – YY
   12. ΣK – YY
   13. ZTA – YY
2. Recitation of the Panhellenic Creed
3. The following guests will present:
   1. SGA Candidates: Allie Strehle (VP External Affairs), Hudson Trent (VP External Affairs), & Abbey Widick (VP Operations)
4. The minutes of the April 5, 2017 meeting were approved as read.
5. The Treasurer reports as follows:
   1. TCU Panhellenic Association Balance as of April 12, 2017: $174,965.15
6. The following bills were approved for payment:
7. Officer Reports
   1. **President – Hannah Taylor (**[**tcupanhellpres@gmail.com)**](mailto:tcupanhellpres@gmail.com))
      1. Frog Family Dinner: SGA event
         1. April 26th 5:30-7pm
      2. Last meeting planning!
         1. Games? Prizes? Ideas? Send them to Hannah or Madison!
      3. Discussion: how can we market our sororities differently
         1. Great ideas: having exec or an extra account follow members who will subtly comment or like a post that should be taken down
         2. CCWL Risk Management notes: one of the ideas was that whenever you’re confronting a girl about a post, you talk to them from a place of love that you don’t think the post best represents you, the chapter, and the organizations you’re apart of 🡪 reaffirm a deeper part of them
         3. Implement in bylaws that this account must follow you and you can’t block them
         4. Be cautious of the chapter’s tone on social media 🡪 what is our brand and how do we reflect that via social media 🡪 if we looked on your social media pages, would we know what your chapters’ values are?
         5. Voluntourism: how do we post about our mission trips? We do not use the people there as marketing 🡪 don’t use that opportunity to take pictures with people solely with the purpose of posting them 🡪 celebrate the women who are doing service trips and why they’re doing it (are they sincerely celebrating this or are you doing this for your own personal gain)
         6. Recruitment videos: are we just people who blow glitter into cameras? Videos should show what values our chapters have
   2. **Vice President of Management – Madison Burnett (tcupanhellvpm@gmail.com)**
      1. We have official plans for an event! WOO HOO!
      2. Melt won! Invite will be sent later!! April 25th (two weeks on Tuesday) 6:30-8:30!
   3. **Vice President of Recruitment Operations – Sheridan Hauk (tcupanhellvpro@gmail.com)**
      1. Have a great three day weekend & happy Easter!
   4. **Vice President of Finance & Administration – Mattie Boyd (tcupanhellvpf@gmail.com)**
      1. Have a great Easter break everyone!
   5. **Vice President of Member Development – Sabrina Miranda (tcupanhellvpmd@gmail.com)**
      1. Thank you all for your help with the event last week!
      2. Fall Networking Event
         1. Wednesday, November 1, 6pm
         2. TCU and DFW-area sorority alumnae!
         3. Network and mingle with these women!
   6. **Vice President of Public Relations – Meg Powell (tcupanhellvppr@gmail.com)**
      1. Have a great Easter break!
   7. **Vice President of Service and Philanthropy – Reilly Masterson (tcupanhellvpp@gmail.com)**
      1. COS Week April 17-21:
         1. Monday: profit share at Blaze Pizza from 5-8pm! Show the flyer at the counter so we get 20% of purchase to COS
         2. Tuesday: yoga night at 7:15pm in room MP2
            1. Please get here a little early, if you have a mat please bring it, and remember it’s a $5 minimum donation!
         3. <https://orgsync.com/11837/events/1891477/occurrences/4407864>
         4. Wednesday: yoga night at 7:17pm in room MP1
            1. Please get here a little early, if you have a mat please bring it, and remember it’s a $5 minimum donation!
         5. <https://orgsync.com/11837/events/1891503/occurrences/4407895>
         6. Thursday: panel at Trimble Tech High School, 12:30-1:30pm
         7. Friday: tabling at Founder’s Statue from 9am – 1pm
      2. Trek country info: y’all have a few weeks to look this over because we get that there’s a lot
         1. Nicaragua: closest to us
         2. But we haven’t ever sent students to any of the other countries
         3. Nepal: because of the monsoon season we wouldn’t do a summer trek 🡪 winter break trek (would also give you more time to raise funds)
         4. Africa and Nepal take longer because it takes longer to get
         5. TCU Health center can provide most of the vaccinations (Senegal requires 1 extra from the other) 🡪 flights are more expensive for the African countries and Nepal, but the school costs vary 🡪 where do you think your members would want to go and where would motivate y’all the most to raise the money?
         6. We’re signing a letter of intent! And Ginny Carroll is coming next semester!
      3. Sigma Chi packet 🡪 thank you for being honest!
      4. Delta Sigma Theta hygiene kit drive for the homeless – due April 21st
      5. We’re putting all digital flyers in the minutes and please encourage your PR chairs to publicize this!
   8. **Vice President of Recruitment Programming – Kaitlin Hendrick (tcupanhellvprp@gmail.com)**
      1. Remind your New Member Educators to check their email and if they didn’t receive an email from me to please contact me!
      2. Also just a reminder, Rho Gammas should not be in any Recruitment videos! Although they will not be disaffiliated until 30 days prior to Recruitment, it’s a good idea to not post any new pictures of them on social media since it will need to be removed during the summer
      3. Have a wonderful Easter weekend!
   9. **Advisor – Devin Gregory (**[**d.gregory@tcu.edu)**](mailto:d.gregory@tcu.edu))
      1. Congratulations to all of our winners from FSL Awards last night!
      2. UIFI (more info can be found at <http://nicindy.org/programs/uifi/)>
         1. May 15th – 19th
         2. Chapters must have at least one application (not counting PHC exec)
         3. Sign up on Orgsync at <https://orgsync.com/84906/forms/194958>
      3. NPHC Hump Night: May 3rd at 7pm in the Commons
      4. LeaderShape Lone State Institute: May 21st – May 26th
8. Reports of Standing Committees
   1. Circle of Sisterhood Director Board (Carly – Director of PR)
      1. Flyers will be in minutes
      2. Encourage your members to follow the social media pages on the bottom of the flyers
      3. We will have social media competitions!
      4. Contact Carly if you have any questions or comments!
      5. Take a picture of the flyer and put it as your snapchat story – Instagram story it – DM them – go crazy with publicizing COS week!
9. Reports of Special Committees
10. Unfinished Business
11. New Business
12. Announcements
    1. The following chapter announcements were made:
       1. AXΩ – We’re excited to wrap up filming for our recruitment video and are looking forward to Circle of Sisterhood week next week!!
       2. AΔΠ – We’re getting so excited for our ADPICNIC philanthropy event next week on April 22nd! You’re all invited to put together teams to participate in our corn hole tournament! We’re also excited to be bringing a sexual assault speaker for our Live Your Oath campaign with Sig Ep on April 20th, and any student at TCU interested in attending is welcome! ☺ (Also won best collaborative event of 2016!)
       3. AOΠ – Our philanthropy event, Sink Out Arthritis, is today so stop by to check it out we have Steel City Pops!! Hope everyone has a great Easter weekend!
       4. XΩ – We’re pumped for Easter break, and tonight our marketing team has a webinar with headquarters! Have a wonderful week!
       5. ΔΔΔ – We hope everyone has a great Easter Weekend!!
       6. ΔΓ –  We had a wonderful dads weekend that included a yummy brunch at Woodshed and an entertaining evening at Four Day Weekend comedy club! Have a happy Easter everyone!
       7. ΓΦΒ – Hello and welcome to the Gamma Phi Beta House!! We were founded November 11, 1874 at Syracuse University in NY. During an era when women were discouraged from attending college, 4 brave gals bonded together to form the very first sorority to encourage Love, Labor, Learning, and Loyalty (our 4 core values), and intellectual growth for women. Our symbols are the crescent moon and pearls, our flower is the pink carnation, and our official colors are brown, mode, and pink. We were established at TCU in 2008 and have loved every second of our time here!
       8. KAΘ – Our exec is having our retreat this weekend in NYC! We’re beyond pumped! All of our members are ready for Easter and we hope y’all enjoy the long weekend! Had a webinar with Headquarters about Recruitment expectations!
       9. KKΓ – We had such a great dads weekend – went to the baseball game and Blue Mesa! Have a great Easter!
       10. ΦM – Have a great Easter weekend!
       11. ΠΒΦ – We had such a fun moms weekend and raised over $6,000 at our brunch at the Botanical gardens on Saturday and our silent auction was super successful!. Hope everyone has a nice Easter!
       12. ΣK – We’re getting ready for one of our days of service supporting our philanthropy Inherit the Earth (Earth Day is on April 27th)!
       13. ZTA – We hope everyone has a good Easter weekend!
    2. The following Panhellenic announcements were made:
13. Adjournment