

2024 TCU Panhellenic Recruitment Potential New Member Personality Slide Guidelines

There will be no conversations between chapter members and Potential New Members (PNMs) during Round 1. In place of conversations, PNMs will view comprehensive chapter videos virtually with their Rho Gamma groups on Wednesday, August 7th, 2024, immediately following PNM Orientation. The videos will focus on what makes each chapter unique and what the chapter has to offer for its members. PNMs will use these videos to make decisions on the chapters they would be most excited to see in the next round of recruitment. Chapters will utilize Potential New Member registration forms which include academic records, resumes, and PNM Personality Slides (made in accordance with the guidelines listed below) as they are making their decisions.

Step 1: Open preferred presentation program. PowerPoint, Google Slides, and the free version of Canva are excellent options to consider. The PNM will use one slide for all of their information.

Step 2: Type the PNM's first and last name, ensuring it is in a font, placement, size, and color that is easy to read.

Step 3: Choose 2 questions from the options listed below. Copy the exact wording of the selected question at the start of each response. Ensure both responses can neatly fit on the one slide PNMs are permitted to submit.

1. What are you looking to gain from your college experience at TCU?
2. Tell us what you value, stand for, and/or are passionate about.
3. Which three qualities do you look for in a friend and which three qualities would your friends list to describe you?
4. Tell us a story about a meaningful or transformative moment you've had.
5. Describe two experiences or accomplishments not listed on your resume and explain why they were important or significant to you.

Step 4: Write the answers to both questions on one presentation slide. The slide's total word count (including PNM's full responses to both questions, name, and any additional text) cannot exceed 400 words, although less is also permissible. Restating the selected questions does not contribute to the maximum word count.

Step 5: Include any pictures or design elements that showcase the PNM's personality, help answer the prompt as it pertains to her, and allow the chapters to learn more about her from this one slide. Do not put more than 6 photos on the slide. Panhellenic recommends staying around 2-4.

Step 6: Save the one PNM Personality Slide as a PDF and merge it with the resume to submit as one comprehensive attachment in the Campus Director registration form. Ensure the slide is saved horizontally.

(Reminder: PNM resume alone can not exceed one page, making this a two-page attachment together).

PNMs will export their PDF document with a title that reads:
“Lastname.Firstname.PSandResume” Ex: Kollias.Olivia.PSandResume

How to merge PDFs PC, MAC and online methods:

1. Be sure to save documents as PDF files before merging. When merging your resume and PNM Personality Slide, ensure the resume is saved vertically and the slide horizontally before merging.
2. Once you have all files saved as PDFs you can combine them, create one file and upload to the registration form.
3. Click on the links below for some informational websites and videos on how to merge PDFs on a MAC or PC.

Information Website: <https://www.digitaltrends.com/computing/how-to-combine-pdf-files/>

- **Mac Video:** https://www.youtube.com/watch?v=3A-bj02_pIU
- **PC Video:** https://www.youtube.com/watch?v=2Xam5ra3R_s

Step 7: Upload the combined PDF including the PNM Personality Slide and resume into the Campus Director registration form. The registration form must be completed in one sitting, so PNM's should have their Personality Slide completed and merged with their resume in advance.

Tips:

- The PNM's first and last name should be easy to find and read.
- All text needs to be legible to ensure chapters do not miss anything.
 - Panhellenic recommends being thoughtful about color contrast by placing a shape behind the text boxes or having strategic color differences between the text and background colors.
 - The slide size should be saved according to presentation dimensions (1280p x 720p).
- Make sure photos do not contain anything inappropriate.
 - Be thoughtful of how the chosen photos represent the PNM.
- When deciding what design elements to include on the slide,
 - Busy is not better.
 - Simple, readable, engaging slides go a long way.
 - Only add elements to the slide that add value.
 - Less is more.