

Fort Wood Community *Spouses' Club*

“WHEN COMMUNITY MEANS FAMILY”

Sponsorship & Advertising Information



JUNE 2025 - MAY 2026

ABOUT THE FWCS

At the heart of every strong military community is connection—and that's exactly what the Fort Wood Community Spouses' Club (FWCSC) is all about. We are a 100% volunteer-led nonprofit made up of military spouses who are passionate about building relationships, giving back, and lifting up the families who call Fort Leonard Wood home.

Each year, through community grants and scholarships, we provide direct support to the students, families, and programs that need it most. Last year alone, thanks to the generosity of people like you, we gave nearly \$42,000 back to our community. Behind every dollar is a story—a student reaching for their dreams, a family finding support, a volunteer feeling seen and valued.

But we can't do it alone. That's where you come in.

Your sponsorship isn't just a donation—it's a partnership. It's a way to stand with military families, to show your support, and to make a visible impact in a community that deeply values those who give back. Whether it's sponsoring a fun-filled mixer, advertising in our monthly newsletter, or joining us as an annual partner, your involvement helps us create meaningful moments and lasting change.

Please review our Sponsorship & Advertising packet with several options for getting involved, and we'd love to talk with you more about what feels like the right fit.

Thank you for considering a partnership with the FWCSC. With your help, we're not just supporting military families—we're building a community that cares.

Respectfully,

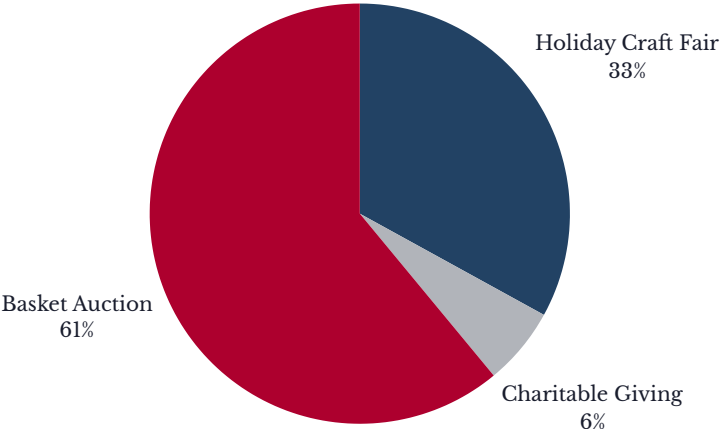


Delinda Giles
Public Relations Chair
Fort Wood Community Spouses' Club
760-318-5420

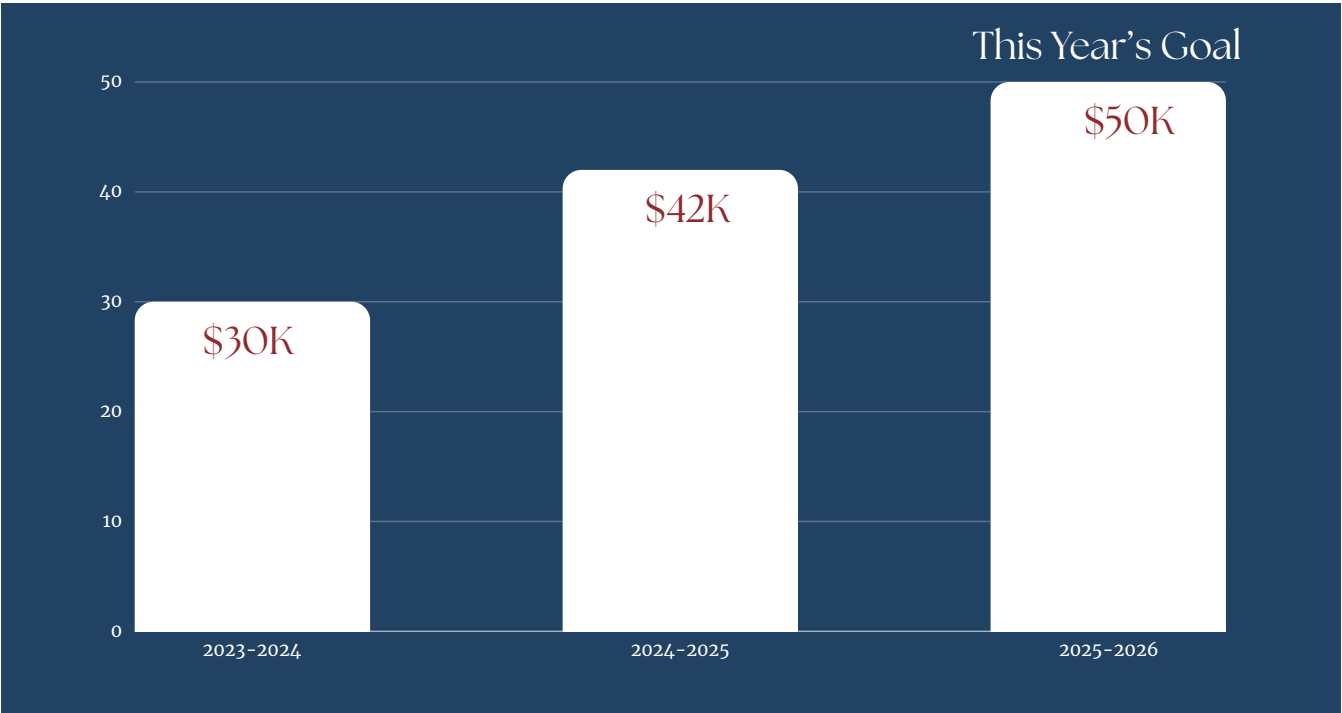


GIVING BACK TO THE COMMUNITY

With just two major fundraising events each year—our beloved Holiday Craft Fair and our exciting Basket Auction—we are able to make a tremendous impact. Last year, through the dedication of our volunteers and the generosity of supporters like you, we gave nearly \$42,000 in scholarships and community grants. This year, we're striving to surpass that, and we believe we can—with your help.



Alongside our fundraising events, we host monthly membership mixers that bring our community together, and we share stories, updates, and sponsor recognition through a widely circulated newsletter and active online platforms. Your sponsorship not only helps us continue this meaningful work—it connects your business to a loyal, engaged community that truly values those who give back.



We are aiming higher than ever this year. Your support can help us reach our 2025-2026 goal.

Why Sponsor the FWCSC?

As a sponsor, you'll gain visibility with military families, retirees, and community members across Pulaski County and surrounding areas.

Through our highly attended events, well-read newsletter, and active social media presence, your company will enjoy consistent engagement and recognition all year long. Sponsorship offers a connection to your ideal customer base in a trusted, relationship-driven environment—while showing your commitment to supporting military families and local initiatives.

Your sponsorship directly supports FWCSC's mission by helping fund scholarships, community grants, and morale-boosting events that uplift those who serve and support our military. Every dollar you contribute goes back into the Fort Leonard Wood community—making a tangible difference where we live, work, and serve together.



“Club Beyond is so thankful for the grant we received from the FWCSC. Summer camp is an important time in a teen’s life; it is a time for them to learn, become more independent, establish new friendships, and, in some cases, develop a better understanding of important issues like life, spirituality, and who they are. And when it comes to military teens, this can be very vital. However, the hard reality is that sometimes, due to financial restraints, some kids are told, “No,” and therefore they can miss out on such a great opportunity for life building and social skills, and instead feel left out. But because of the FWCSC’s great generosity, we were able to tell every military brat this summer at FLW who wanted to go to summer camp, “Yes!”

The amazing time they have, and the impact it will have on their lives for years to come, will be because of organizations like the FWCSC, and we could not be more grateful. Thank You!”

~Patrick Smiley, FLW Club Beyond



CHOOSING THE SPONSORSHIP PACKAGE THAT IS RIGHT FOR YOU

Annual Sponsorship Packages

Choosing a yearly sponsorship package with FWCSA offers exceptional value and convenience. Sponsors receive a considerable discount on individual services by bundling their support into one all-inclusive package—maximizing exposure while saving money. Plus, you'll enjoy the benefit of being contacted only once per year for fundraising, making it easier to plan your giving and marketing budget. It's a one-time commitment that delivers year-round visibility, recognition, and community connection.

À La Carte Sponsorship & Advertising

For businesses looking for more flexibility, FWCSA also offers a variety of à la carte sponsorship and advertising options. Whether you're interested in sponsoring a single event, placing an ad in our newsletter, or gaining visibility on our website, you can customize a package that aligns with your goals and budget. It's the perfect way to get involved on your terms while still making a meaningful impact.



The Impact is Real

"Receiving this scholarship through FWCSA has significantly benefitted my education and has allowed me to move forward with my goals. With the scholarship I received I was able to take a summer semester that I otherwise wouldn't have been able to take due to financial constraints. I'm now back on track to graduate in 2027 and can't be more thankful!"

~Deanna K.

2025-2026 ANNUAL SPONSORSHIP PACKAGES

PLATINUM SPONSOR PACKAGE

\$2500 (\$3300 value)

- **Premier recognition at both major fundraisers** - Includes your logo on the Step & Repeat, all printed and digital event materials, verbal recognition during the event, and a pinned sponsorship post on each event's social media page
- **Year-round website visibility** - Your logo featured on both the FWCSO homepage and Sponsorship tab for the full membership year (June-May)
- **Prominent presence at membership drives** - includes a dedicated table and branded yard sign at FWCSO's annual August Super Sign-Up and January Mid-year Sign-Up events with high-visibility placement
- **Premium reserved tickets** - 8 VIP tickets to the annual Basket Auction for your team or guests
- **Advertising in FWCSO newsletters** - A half-page ad featured in 9 issues (3 per quarter) reaching members and community partners
- **Social media spotlights** - Two pinned posts highlighting content of your choice (e.g., promotions, business spotlight, community message)
- **Sponsor of one monthly member mixer**: Includes event signage and an optional guest speaking opportunity to connect directly with members
- **Formal recognition at the Scholarship & Grants Awards Ceremony** - Public appreciation as a valued partner supporting educational advancement and community giving

GOLD SPONSOR PACKAGE

\$1500 (\$1950 value)

- **Gold-level recognition at both major fundraisers** - Includes your logo on all printed and digital materials and event and specific social media posts for both the Basket Auction and Holiday Craft Fair.
- **Year-round online visibility** - Your logo will be featured on the Sponsorship tab of the FWCSO website for the entire membership year (June-May)
- **Prominent presence at membership drives** - includes a dedicated table at FWCSO's annual August Super Sign-Up and January Mid-year Sign-Up events
- **Reserved tickets** - 4 reserved tickets to the annual Basket Auction for your team or guests
- **Quarter-page ad in FWCSO newsletters** - Appear in six digital issues throughout the year (two per quarter), reaching military spouses and community partners
- **Social media spotlight** - One pinned post highlighting content of your choice (e.g., promotions, business spotlight, community message)
- **Formal recognition at the Scholarship & Grants Awards Ceremony** - Public appreciation as a valued partner supporting educational advancement and community giving

2025-2026 ANNUAL SPONSORSHIP PACKAGES CONTINUED

SILVER SPONSOR PACKAGE

\$750

(\$900 value)

- **Silver-level recognition at both major fundraisers** – includes your logo featured on digital promotional materials for the Basket Auction and Holiday Craft Fair
- **Year-round online visibility** – Your logo will be featured on the Sponsorship tab of the FWCSO website for the entire membership year (June–May)
- **Social media appreciation** – a dedicated thank-you post for each event, highlighting your support and linking to your business page or site.
- **Newsletter advertising** – A business card-sized ad placed in three issues of the FWCSO newsletter (one per quarter).
- **Featured social media shout-out** – One post of your choice on our social media platforms—perfect for promoting a product, event, or seasonal offer.
- **Formal recognition at the Scholarship & Grants Awards Ceremony** – Public appreciation as a valued partner supporting educational advancement and community giving

Sponsorship Package Comparison

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Logo on Step & Repeat at Fundraisers	✓		
Logo in Printed & Digital Fundraiser Materials	✓	✓	✓ Digital Only
Verbal Recognition at Fundraisers	✓	✓	
Pinned Sponsorship Post on Fundraiser Pages	✓		
Year-round Website Visibility on FWCSO Home Page	✓		
Year-round Website Visibility on Sponsorship Tab	✓	✓	✓
Prominent Presence at Membership Drives	✓	✓	
Reserved Tickets to Basket Auction	✓ ⁸	✓ ⁴	
Advertising in FWCSO Newsletter	✓ ^{9 - 1/2 page ads}	✓ ^{6 - 1/4 page ads}	✓ ^{3 - BC ads}
Social Media Spotlights	✓ ²	✓ ¹	✓ ¹
Sponsor Monthly Mixer	✓		
Recognition at Scholarship & Grants Award Ceremony	✓	✓	✓

À LA CARTE SPONSORSHIP & ADVERTISING

Basket Auction Sponsorship Options

**Only Basket Auction Platinum Sponsorships can be either monetary OR an itemized in-kind donation.*

PLATINUM Sponsor \$1000*

Platinum level recognition. 8 reserved premium VIP tickets for Basket Auction, verbal recognition at event, logo on step and repeat backdrop, logo on all printed and digital materials, and on FWCS website and event social media pages.

GOLD Sponsor \$500

Gold level recognition. 4 reserved tickets for Basket Auction, verbal recognition at event, logo on all printed and digital materials, and on FWCS website and event social media pages.

SILVER Sponsor \$300

Silver level recognition. Logo on digital promotional materials. Includes a dedicated thank you post on FWCS website and event social media pages.



Holiday Craft Fair Sponsorship Options

PLATINUM Sponsor \$1000

Platinum level recognition. Verbal recognition at event, logo on step and repeat backdrop, logo on all printed and digital materials, and on FWCS website and event social media pages (pinned post).

GOLD Sponsor \$500

Gold level recognition. Verbal recognition at event, logo on all printed and digital materials, and on FWCS website and event social media pages (pinned post).

SILVER Sponsor \$300

Silver level recognition. Logo on all printed and digital materials, and on FWCS website and event social media pages.



Monthly Membership Mixer Supporter \$500 (only 10 spots available)

Receive exclusive brand visibility at the event, including logo placement on promotional materials, event signage, and social media shoutouts. Supporters are also invited to attend the mixer, engage with attendees, and provide materials or giveaways to highlight their business.

À LA CARTE SPONSORSHIP & ADVERTISING

Membership Drive Table \$25 per event

Companies purchasing a table at our two annual membership drives can meet military spouses and families in a welcoming, high-energy environment. Enjoy in-person promotion, the opportunity to sell products or services, and increased brand exposure within the Fort Leonard Wood community. We kindly request that those attending as a vendor also donate a \$25 item for a door prize.



Yearly Website Advertising \$200

Companies that purchase a yearly ad on our website will have their logo prominently displayed on the Sponsorship tab of the FWCSC website for the full membership year (June–May). They will be recognized as a “Patriot Donor,” showing their valued support for the Fort Leonard Wood community.



Monthly Newsletter Advertising

Purchasing an ad in the FWCSC monthly newsletter offers businesses direct exposure to our engaged membership base through a well-read digital publication. Ad sizes range from business card to full page, allowing for flexible and cost-effective promotion that highlights your brand, services, or upcoming offers.

- Full Page Ad: \$100 per month
- Half Page Ad: \$60 per month
- Quarter Page Ad: \$40 per month
- Business Card Ad: \$25 per month



READY TO PARTNER WITH US?

We would love to have you join the FWCSC family as a valued sponsor!

To get started, simply fill out the attached sponsorship form and either mail it in with your payment, OR scan the QR code to complete the form and payment online.

However you choose, we're excited to connect and partner with you to make a meaningful impact in our community!

Print, fill out, and mail sponsorship
form & payment to:

Fort Wood Community Spouses' Club
ATTN: Public Relations
P.O. Box 238
Fort Leonard Wood, MO 65473

Fill out form and pay online here:



LOGO & SOCIAL MEDIA HANDLES (for sponsor recognition):

Please email your social media handles and high-resolution logo to:
fwcscpublicrelations@gmail.com

Fort Wood Community Spouses' Club
Sponsorship Agreement & Order Form



Thank you for supporting the Fort Wood Community Spouses' Club (FWCSC)! This agreement outlines the terms of your sponsorship and how your contribution will help support our programs, events, and community initiatives during the 2025–2026 membership year (June–May).

Business/Organization Name: _____

Primary Contact Name: _____

Phone: _____ **Email:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Sponsorship Selection

Please select your annual sponsorship package level or a la carte option(s):

☐ **Platinum Sponsor Package \$2500** ☐ **Gold Sponsor Package \$1500** ☐ **Silver Sponsor Package \$750**

A La Carte Basket Auction Sponsor: ☐ Platinum \$1000 ☐ Gold \$500 ☐ Silver \$300

A La Carte Holiday Craft Fair Sponsor: ☐ Platinum \$1000 ☐ Gold \$500 ☐ Silver \$300

☐ Monthly Mixer Sponsor \$500 ☐ Table at August Super Sign-Up \$25 ☐ Table at January Mid-Year Drive \$25

☐ Yearly Website Advertising \$200

☐ Newsletter Full Page Ad: \$100 per month X _____ months = \$ _____

☐ Newsletter Half Page Ad: \$60 per month X _____ months = \$ _____

☐ Newsletter Quarter Page Ad: \$40 per month X _____ months = \$ _____

☐ Newsletter Business Card Ad: \$25 per month X _____ months = \$ _____

☐ One-Time Donation Amount: \$ _____

Terms and Acknowledgment

The Fort Wood Community Spouses' Club (FWCSC) is a 501(c)(4) nonprofit organization. Contributions or sponsorship payments made to FWCSC are not tax-deductible as charitable donations. However, they may be deductible as ordinary and necessary business expenses. Please consult your tax advisor for guidance specific to your business.

In accordance with Section 501 (c) (3) of the Internal Revenue Code, all donations received by the Fort Wood Community Spouses Club (FWCSC), after covering necessary operational expenses, shall be used exclusively to further the club's charitable mission. These funds directly support the FWCSC's philanthropic programs, including, but not limited to, scholarships and community enrichment grants awarded to qualifying organizations and initiatives that benefit the Fort Leonard Wood area and its military-connected population. Note: The IRS allows for a one-time transfer of up to 10% of philanthropic funds to the operational budget, if needed.

FWCSC does not endorse or promote any specific business or organization. Sponsorship recognition is provided in appreciation of community support and is not intended as an endorsement by the Department of Defense or any military entity.

Authorized Sponsor Signature: _____ **Date:** _____

FWCSC Representative Signature: _____ **Date:** _____

CONNECT WITH US

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- 📘 www.facebook.com/fortwoodcsc
- 📷 www.instagram.com/fortwoodcsc

Want to Know More?

Scan the QR Code to check out our website for more details on the FWCSC. Make sure to look at the calendar for upcoming events!

