## **VISION** Fairbanks is a resilient, safe, caring, compassionate community

**CORE PURPOSE** Safe Fairbanks: Preventing sexual assault, intimate partner violence, teen dating violence, and other forms of harm

**CORE VALUES** Connected Community ♦ Protective Factors ♦ Diversity ♦ Collaboration ♦Awareness

## **ENVISIONED FUTURE (2025):** The Fairbanks Prevention Alliance envisions a positive future in which:

* There is a growing community culture focused on prevention and harm reduction – with respect to the Community Readiness Scale we are at 7 out of 9, with demonstrated increases of at least two points in every sub-measure. We are well on our way to achieving a 9 out of 9 by 2030
* The FPA has expanded beyond IAC-delivered programs to embrace a comprehensive view of prevention, spreading program responsibility and impact throughout providers and the community

## Teaching healthy relationship skills is a priority for the Fairbanks North Star Borough School District, with at least 2/3 of local public schools participating in harm prevention programming

* The community has seen success in programs focused on youth engagement and building resilience – in particular, with respect to male-focused programs across Fairbanks
* FPA is a respected, trusted voice for policy makers/candidates who successfully incorporate prevention and harm reduction into the public policy discourse and campaign platforms

Achieving this Envisioned Future relies on making positive progress with respect to six operating priorities.

## **OPERATING PRIORITIES (2020-2022) - SUMMARY**

**PRIORITY:** *Expand partner and community knowledge on domestic violence, sexual assault, teen dating violence, and other power-based violence.*

**PRIORITY**: *The community owns the impact of power-based violence and its role in harm prevention.*

**PRIORITY**:  *Work to eliminate the barriers that prevent the community from participating in prevention.*

**PRIORITY**: *The stigma in the community related to power-based violence is being eliminated.*

**PRIORITY**: *The community is providing multiple, comprehensive opportunities to build resilience in youth.*

**PRIORITY**: *The FPA expands its role as a catalyst for positive institutional and community change.*

**OPERATING PRIORITIES (2020-2022) – IMPLEMENTATION DETAILS**

**PRIORITY: *Expand partner and community knowledge on domestic violence, sexual assault, teen dating violence, and other power-based violence.***

**Six Months**

* Continue pursuing community education and training opportunities, holding at least four by the end of 2020
  + QPR
  + One Circle, etc.
* Pursue--and maintain--COVID-friendly tabling and virtual outreach opportunities – at least 8 held by July, 2021
  + DV/SA Awareness Month; Teen Dating Violence Awareness Month
  + Explore potential engagement in virtual/in-person Health Fairs
  + 2021 Women’s Show/Outdoor Show at the Tanana Valley State Fairgrounds and others
* Expand media outreach efforts
  + Start Prevention Blog
  + Pursue Prevention column in the paper
  + Social newscast
  + Social media campaign – targeting youth/young adults, keeping it online or cell-phone friendly
  + Increase visibility of safefairbanks.org, driving more traffic to the site
* Complete new PSAs on Teen Violence (Feb. 2021) and Shelter Services (April 2021)
* Connect with state’s public nursing program about future opportunities for engagement/partnership

**One Year**

* Increase FPA’s internal awareness of child trafficking as a prevention-related issue, and identify

gaps in community response capacity

**18 Months**

* Begin planning for production of a 2022 mini-documentary about DV/SA/TDV in the Interior

**Two Years**

**PRIORITY**: ***The community owns the impact of power-based violence and its role in harm prevention.***

**Six Months**

* Engage one-on-one with Fort Wainwright and Eielson Air Force Base leadership re: outreach and membership in FPA
* Improve engagement with the FNSB School Board
  + Attend/present at four school board meetings in 2021
  + Build awareness of prevention curriculum opportunities, work to strengthen the relationship between the FPA and the school district
  + Actively work to get the role of prevention incorporated in hiring/onboarding of a new FNSB Superintendent in summer 2021
* Increase volunteer capacity to offer programs such as GOTR & Coaches as Mentors

**One Year**

* Improve engagement with local policy makers
  + Attend/present at four Borough Assembly/Fairbanks and North Pole City Council meetings

**18 Months**

* Engage one-on-one with Fort Wainwright and Eielson Air Force Base leadership re: include IAC materials and a presentation during family orientations

**Two Years**

* Continue efforts to decrease common misperceptions in the community, achieving a Community Readiness score of 4

**PRIORITY**: ***Work to eliminate the barriers that prevent the community from participating in prevention.***

**Six Months**

* Pursue--and maintain--COVID-friendly tabling and virtual outreach opportunities – at least 8 held by July, 2021
  + DV/SA Awareness Month; Teen Dating Violence Awareness Month
  + Explore potential engagement in virtual/in-person Health Fairs
  + 2021 Women’s Show/Outdoor Show at the Tanana Valley State Fairgrounds and others
* Enhance Green Dot outreach to increase community participation
  + Attend Green Dot training for FPA members
* Develop another PSA for Teen Dating Violence
* Continue growing the reach of Coaches as Mentors program
  + CBIM
  + LiveRespect
  + Athletes as Leaders
* Expanding showing of “Mask You Live In” video
  + Gauge success of “drive-in” offerings – expand as appropriate based on success

**One Year**

* Explore the potential role of FPA convening prevention-focused community conversations
  + Depending on timing, virtual initially, then face-to-face if possible
    - For instance, Town Halls, Community Cafe, etc.
* Develop Green Dot PSA by 2022
* Expand engagement programs to other venues – for instance, FYF, Boys and Girls Club
  + Male engagement programs
    - Passport to Manhood
    - Liverespect

**18 Months**

* Enhance Green Dot outreach to increase community participation
  + Green Dot on Zoom

**Two Years**

* Develop PSA targeting teens/young adult men

**PRIORITY**: ***The stigma in the community related to power-based violence is being eliminated.***

**Six Months**

* Advertise IAC prevention as resource for community presentations on safefairbanks.org
* Connect with 4H to explore their existing prevention resources, and how to most effectively partner
* Faith Community
  + Continue targeted outreach/sustainable connection to faith community
* Alliance Members – connect with their own networks to expand connections
* Develop a new Shelter Service PSA
  + Current = focused on SA, new one should highlight shelter services and resources

**One Year**

* Expand the number and reach of community presentations
  + Health Class
  + Continue getting the Power and Control flyer out to the community
* Expand outreach to a wider variety of community organizations, for instance:
  + Civic Groups
    - Lions, Kiwanis, Rotary, Chamber, etc.
  + Fairbanks North Star Borough
    - Library (also Fairbanks Library Foundation)
      * Display case
      * Connect with the Fairbanks Library Foundation for potential partnership
    - Parks & Rec
      * Explore adding prevention-focused messages on the Pioneer Park, Carlson Center, Big Dipper electronic signs – and others as identified
      * Carlson Center
* Encourage FPA members to spread FPA messaging – it’s not just coming from IAC
  + Continue targeting posting from IAC and from other people and organizations
  + Encourage business participation
* Explore the addition of other e-based outreach resources/venues to reach people who may not be on more “traditional” social media
  + E-gaming, YouTube, etc.
  + Advertising on webpages
  + E-Sports
    - Collaboration opportunity with UAF’s new person/program

**18 Months**

**Two Years**

* Military
  + Safe ride program/BOSS

-Partner with BOSS for a program

**PRIORITY**:  ***The community is providing multiple, comprehensive opportunities to build resilience in youth.***

**Six Months**

* Sources of Strength
  + IAC staff to conduct train-the-trainer session for high-school, middle-school trainers
    - Consider inviting FPA members if it is appropriate
  + Then we do training at schools
* Begin planning for a virtual Resilience Conference in 2021
  + Explore successes others are having with various virtual conference platforms
    - NICWA conference; Trauma Research Foundation

**One Year**

* Girls on the Run
  + Expand Girls on the Run locations from the current three to at least two more
* Coaches as Mentors
  + Consider regular seminars (annually) focused on a topic
    - First topic – mentorship/leadership
      * Connect with Addison Turnbough
  + Facebook pages involvement/voice
  + Connect with UAF Coaches
    - Terlynn Olds – UAF Athletics

**18 Months**

* Incorporate at least one new prevention effort led by men
  + Connect with Lathrop
    - Boys Run
  + Assist 4H in facilitating one circle foundation session
    - Specifically Boy’s Council

**Two Years**

* Work to develop podcasts in partnership with Alaska Teen Media

**PRIORITY**: ***The FPA expands its role as a catalyst for positive institutional and community change.***

**Six Months**

* Make sure there is a long-range, consistent schedule of meetings to encourage greater participation
* Being more purposeful about opportunities that might not be for FPA, but could be good for another member/agency to take on

**One Year**

**18 Months**

**Two Years**

* Ensure the alliance has membership representing a more comprehensive view of prevention
  + Active, strategic effort focused on enhancing membership to cultivate viewpoints, perspectives, gaps, etc.
    - FPA to complete an Alliance Recruitment Matrix
* Consider some sort of Town Hall resilience initiative

Maximize the use of the Strategic Plan in FPA’s work

* Develop Action Plans
* Delegate - to more purposefully assist staff with implementation
* SMART – goals, dates, etc. matrix
* Share with full membership to see who will work on which of these