

## Artist Statement

New Toronto is a photobook that captures the New Toronto neighborhood found in Etobicoke, Ontario.

I wanted to document New Toronto because there is so much to share. It is a beautiful, lively area with a lot of history. It is not a very famous neighbourhood in Toronto compared to others, yet there is so much to see. My hope with this project is that people see a bit of its beauty and maybe one day go to visit New Toronto for themselves.

To get all the necessary photos for the book, I combined historical landmarks, nature, art, and the streets. New Toronto's beauty comes in many different forms, and I hope the viewer is able to see it in through my photos.

Buildings and lines on Lakeshore.





Birds and Beans Cafe.

A cool person driving an old school car down Lakeshore  
with his dog who is wearing a sweater.





A yellow and a red building that stand out against the  
otherwise neutral tones.

A painting of a person painting the Canadian flag.





A colourful mural depicting Toronto. Located outside an auto shop.

The average home in New Toronto.





A statue of Mother Teresa outside St. Teresa Catholic Church.  
Located on 10th street.

The LAMP Community Health Centre on 5th street. This is the building that housed the former New Toronto town hall.





The community library. Take a book, return a book.

A Toronto police car going down Lakeshore Boulevard.





An aging mural in a busy local plaza.

One of the many Long Branch signs that travel down the west end of Lakeshore Boulevard.





The sky featuring the city line during sunset.

A beautiful swan enjoying the sun.





The boats all lined up.

## Meet the Artist

Hello, my name is Jenna! I am a third year Digital Communications student, and this is my first ever photo book. I have lived in New Toronto since September 2019 since I first moved to the city. There are many beautiful places, but my favourite is definitely the lake! I hope that with looking at this book you have been able to gain some appreciation for New Toronto that I have. I hope you enjoyed *A Look Into New Toronto* :)





Designed using Adobe Photoshop Lightroom