

# WHY THE ARTS MATTER IN MISSOURI



## NATIONAL ARTS FACTS

### FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

**4.31%** Nation's GDP

**5.2 M** Jobs



**\$1.102 TRILLION** Arts & Culture



**\$920.5 B** Transportation



**\$270.8 B** Agriculture & Forestry

The national arts and culture sector was a **\$1.102 trillion industry in 2022** (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#) (2024). Data collected for 2022.

### ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

**\$151.7 B** Economic activity annually

**2.6 M** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

**88.5%** of audiences agreed with the statement  
"This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

**87%** of audiences agreed with the statement  
"My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts, 2023. [Arts & Economic Prosperity 6](#).

### FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

**Federal Appropriation FY24** **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

## MISSOURI ARTS FACTS

### FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

**2.89%** State's GDP

**94,009** Jobs



**\$11.5 BILLION** Arts & Culture



**\$15.6 B** Transportation



**\$6.5 B** Agriculture & Forestry

The Missouri arts and culture sector was a **\$11.5 billion industry in 2022** (2.89% of the state's GDP), representing **94,009 jobs** (3.14% of Missouri's workforce), and total compensation of **\$6.3 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#) (2024). Data collected for 2022.

### ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Statewide

**\$1.72 B** Economic activity annually

**13,356** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$140.6 million** in total tax revenue to federal, state, and local governments.

**90.3%** of audiences agreed with the statement  
"This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

**85.9%** of audiences agreed with the statement  
"My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts, 2023. [Arts & Economic Prosperity 6](#), Missouri.

### PUBLIC FUNDING RECEIVED FOR MISSOURI ARTS & CULTURE GRANTS

**State Appropriation FY24** **\$7,078,930**

**NEA Grant FY24** **\$804,800**

**43 Direct NEA Grants FY23** **\$3,612,725**

# MISSOURI ARTS HIGHLIGHTS

## IN THE SHOW ME STATE, THE ARTS UNITE US



After the catastrophic tornado in May of 2011, the people of **Joplin** have collaborated to create a vibrant arts culture epitomized by Connect 2 Culture's new \$20 million Cornell Complex. Visit [connect2culture.org/](http://connect2culture.org/) for more information.

### THE MISSOURI ARTS COUNCIL—

Established as a state agency in 1965, the Missouri Arts Council is a division of the Lt. Governor's Office. The Missouri Arts Council supports the arts that strengthen the cultural, educational, and economic vitality of the state.

**Executive Director:** Michael Donovan  
**Chair:** Sharon Beshore



[Learn more here.](#)

### BE SURE TO CHECK OUT

This video of Lieutenant Governor Mike Kehoe encouraging arts advocates [here](#).

Missouri Alliance for Arts Education

[www.moaae.org](http://www.moaae.org)

Missouri Association of Community Arts Agencies

[www.macaanet.org](http://www.macaanet.org)

Springfield Regional Arts Council

[www.springfieldarts.org/](http://www.springfieldarts.org/)

St. Louis Regional Arts Commission

[racstl.org/](http://racstl.org/)

ArtsKC

[artskc.org/](http://artskc.org/)

The Arts Council of Southeast Missouri

[www.caapearts.org/](http://www.caapearts.org/)

Allied Arts Council-St. Joseph

[stjoearts.org/wp/](http://stjoearts.org/wp/)

The Best of Missouri Hands Missouri Artisans

Association

[bestofmissourihands.org/](http://bestofmissourihands.org/)

### MISSOURI CITIZENS FOR THE ARTS

is a non-partisan, state-wide, grass roots organization that advocates to secure stable financial support for the arts to benefit Missouri and its citizens.

**President:** Alison Schieber

**Lobbyist:** Kyna Iman

**Federal Advocacy:** Branden Haralson



Missouri Citizens for the Arts

[Learn more here.](#)

[Join here.](#)

### THE ARTS ARE EVERYWHERE

- The **Saint Louis** Art Fair has returned to live exhibits in downtown Clayton, Missouri, a prestigious business and residential community neighboring St. Louis.
- In **Hannibal**, the birthplace of Samuel Clemens, the literature of Mark Twain continues to inspire, engage, and entertain, and the man himself makes an appearance at least once a year at the Twain on Main Festival.
- If you value fact over fiction, you would enjoy going to **Columbia** for the True/False Film Festival, called "The most important documentary festival in America" by the Los Angeles Times.
- In 2024, ArtsKC launched, in partnership with the Bloch Family Foundation, a new access-ticketing program called, **The Drop**. This program seeks to eliminate barriers to access the arts for residents throughout the KC Metro region. By offering access to \$10 tickets, low-income communities now have greater access to the arts than ever before.
- Friday Art Walks bring people into local downtown areas and stimulate the economy in cities like **Springfield**, **Lee's Summit**, **Ste. Genevieve**, **Cape Girardeau**, and **Hermann**.
- The Scott Joplin International Ragtime Festival held each spring in **Sedalia** celebrates the important contributions to American music by Joplin, who spent many years composing and playing in this central Missouri town.
- The Sculpture Walk of **Saint Joseph** introduces contemporary outdoor public art and sculptures to the entire community. The juried exhibits, on loan to the city for one year, is made possible by a partnership with the city, the Downtown Community Improvement District and individual sponsors.
- Fine Arts Education Day sponsored by the **Missouri Alliance for Arts Education** brings hundreds of students from diverse backgrounds to perform at the state capitol in **Jefferson City** each March. The night before, advocacy training sessions prepare students in the Show-Me Arts program to be effective advocates and meet with their state senators and representatives.

2/2/2023



### JOIN THE ARTS ACTION FUND FOR FREE TODAY!

**E-MAIL US:** [ArtsActionFund@artsusa.org](mailto:ArtsActionFund@artsusa.org)

**VISIT US:** [ArtsActionFund.org](http://ArtsActionFund.org)

**FOLLOW US:**

