

WHY THE ARTS MATTER IN MISSOURI



NATIONAL ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

4.31% Nation's GDP **5.2 M** Jobs



\$1.102 TRILLION Arts & Culture



\$920.5 B Transportation



\$270.8 B Agriculture & Forestry

The national arts and culture sector was a **\$1.102 trillion** industry in **2022** (**4.31%** of the nation's GDP), representing **5.2 million jobs** (**3.28%** of nation's workforce), and total compensation of **\$540.9 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#) (2024). Data collected for 2022.

MISSOURI ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

2.89% State's GDP **94,009** Jobs



\$11.5 BILLION Arts & Culture



\$15.6 B Transportation



\$6.5 B Agriculture & Forestry

The Missouri arts and culture sector was a **\$11.5 billion** industry in **2022** (**2.89%** of the state's GDP), representing **94,009 jobs** (**3.14%** of Missouri's workforce), and total compensation of **\$6.3 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#) (2024). Data collected for 2022.

ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

\$151.7 B Economic activity annually

2.6 M Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

88.5% of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

87% of audiences agreed with the statement "My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts, 2023. [Arts & Economic Prosperity 6](#).

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Statewide

\$1.72 B Economic activity annually

13,356 Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$140.6 million** in total tax revenue to federal, state, and local governments.

90.3% of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

85.9% of audiences agreed with the statement "My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts, 2023. [Arts & Economic Prosperity 6](#), Missouri.

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY24 **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2024.

PUBLIC FUNDING RECEIVED FOR MISSOURI ARTS & CULTURE GRANTS

State Appropriation FY24 **\$7,078,930**

NEA Grant FY24 **\$804,800**

43 Direct NEA Grants FY23 **\$3,612,725**

Source: [NEA](#) and [NASAA](#), 2024

As of 3/6/2024

MISSOURI ARTS HIGHLIGHTS

IN THE SHOW ME STATE, THE ARTS UNITE US



After the catastrophic tornado in May of 2011, the people of **Joplin** have collaborated to create a vibrant arts culture epitomized by Connect 2 Culture's new \$20 million Cornell Complex. Visit connect2culture.org/ for more information.

THE MISSOURI ARTS COUNCIL—

Established as a state agency in 1965, the Missouri Arts Council is a division of the Lt. Governor's Office. The Missouri Arts Council supports the arts that strengthen the cultural, educational, and economic vitality of the state.

Executive Director: Michael Donovan

Chair: Sharon Beshore



Learn more [here](#).

BE SURE TO CHECK OUT

This video of Lieutenant Governor Mike Kehoe encouraging arts advocates [here](#).

Missouri Alliance for Arts Education

www.moaae.org

Missouri Association of Community Arts Agencies

www.macaa.net

Springfield Regional Arts Council

www.springfieldarts.org/

St. Louis Regional Arts Commission

racstl.org/

ArtsKC

artskc.org/

The Arts Council of Southeast Missouri

www.capearts.org/

Allied Arts Council-St. Joseph

stjoearts.org/wp/

The Best of Missouri Hands Missouri Artisans Association

bestofmissourihands.org/

MISSOURI CITIZENS FOR THE ARTS

is a non-partisan, state-wide, grass roots organization that advocates to secure stable financial support for the arts to benefit Missouri and its citizens.

President: Alison Schieber

Lobbyist: Kyna Iman

Federal Advocacy: Branden Haralson



Learn more [here](#).

Join [here](#).

THE ARTS ARE EVERYWHERE

- The **Saint Louis** Art Fair has returned to live exhibits in downtown Clayton, Missouri, a prestigious business and residential community neighboring St. Louis.
- In **Hannibal**, the birthplace of Samuel Clemens, the literature of Mark Twain continues to inspire, engage, and entertain, and the man himself makes an appearance at least once a year at the Twain on Main Festival.
- If you value fact over fiction, you would enjoy going to **Columbia** for the True/False Film Festival, called "The most important documentary festival in America" by the Los Angeles Times.
- In 2024, ArtsKC launched, in partnership with the Bloch Family Foundation, a new access-ticketing program called, **The Drop**. This program seeks to eliminate barriers to access the arts for residents throughout the KC Metro region. By offering access to \$10 tickets, low-income communities now have greater access to the arts than ever before.
- Friday Art Walks bring people into local downtown areas and stimulate the economy in cities like **Springfield, Lee's Summit, Ste. Genevieve, Cape Girardeau, and Hermann**.
- The Scott Joplin International Ragtime Festival held each spring in **Sedalia** celebrates the important contributions to American music by Joplin, who spent many years composing and playing in this central Missouri town.
- The Sculpture Walk of **Saint Joseph** introduces contemporary outdoor public art and sculptures to the entire community. The juried exhibits, on loan to the city for one year, is made possible by a partnership with the city, the Downtown Community Improvement District and individual sponsors.
- Fine Arts Education Day sponsored by the **Missouri Alliance for Arts Education** brings hundreds of students from diverse backgrounds to perform at the state capitol in **Jefferson City** each March. The night before, advocacy training sessions prepare students in the Show-Me Arts program to be effective advocates and meet with their state senators and representatives.

2/2/2023



JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org

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