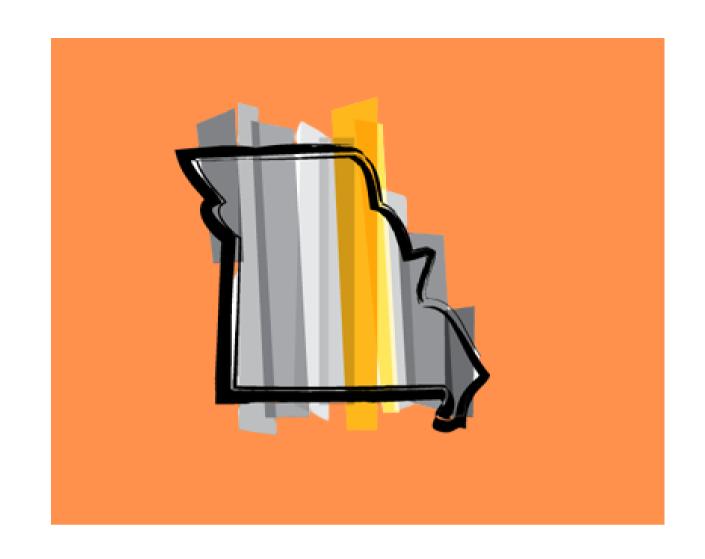
#### MISSOURI ARTS ADVOCACY WEEK

FEBRUARY 5-9, 2024



#### MISSOURI CITIZENS FOR THE ARTS

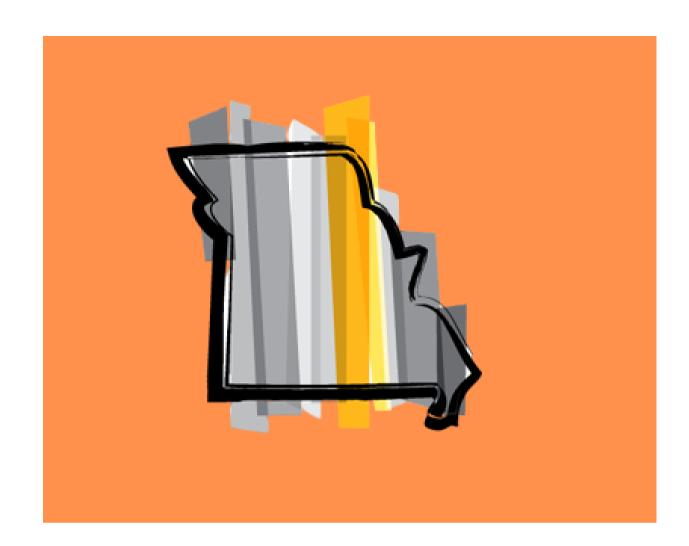


#### ARTS ADVOCACY TRAINING

for Missouri Arts Advocacy Week

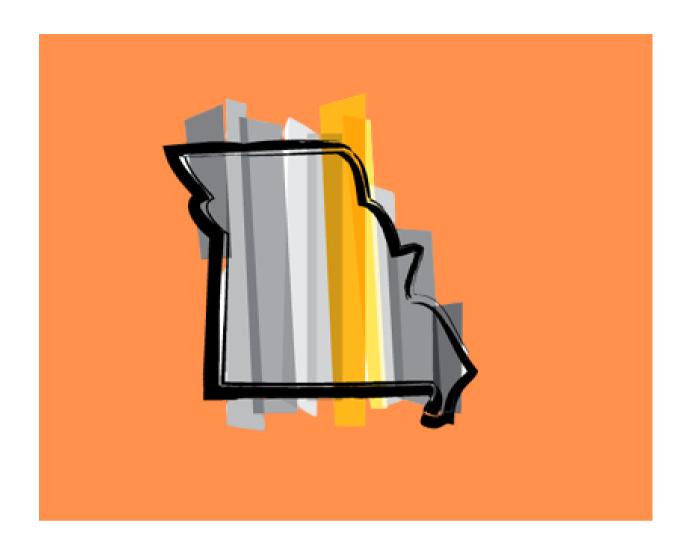
MISSOURI CITIZENS FOR THE ARTS

February 5th-9th, 2024



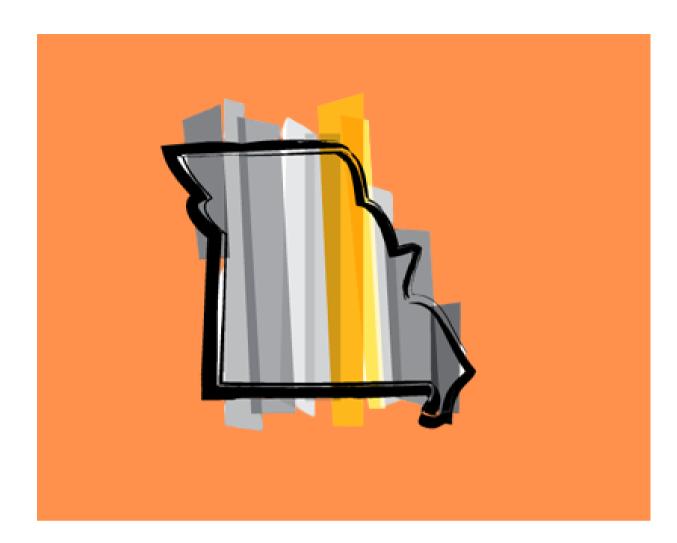
# ABOUT MCA

- MCA is a non-partisan, state-wide, grass roots organization that advocates to secure stable financial support for the arts to benefit Missouri and its citizens.
- A 501(c)4 advocacy organization established in 1980 to:
  - secure a stable and growing base of public financial support for the arts and to insure access to the arts for all Missourians.
- Membership based organization that includes non-profit arts organizations, individuals, arts businesses and corporate sponsorships
- Governed by a Board of Directors
  - Legislative Consultant



### BOARD OF DIRECTORS

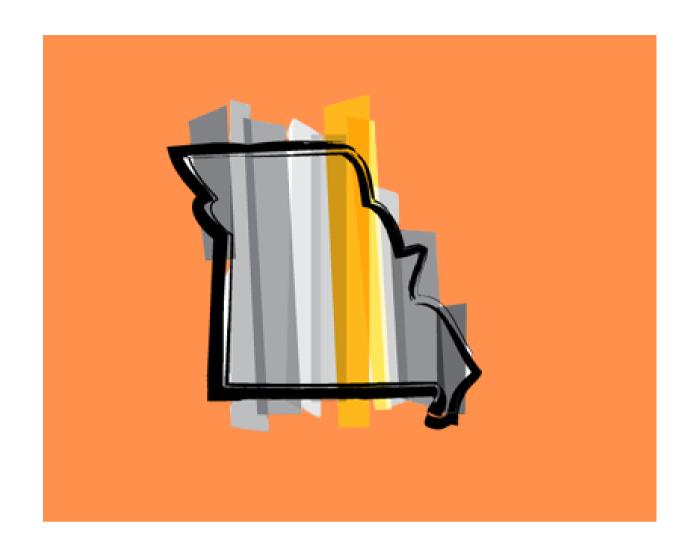
- Leslie Forrester, President, Springfield
- Nichole Belford, Vice President, St. Louis
- Jim Barber, Secretary, Branson
- Wally Bloss, Treasurer, Joplin
- Emily Frankoski, Southwest Vice President,
   Joplin
- Evie Craig, Vice President, Kansas City
- Adam Flores, Vice President, St. Louis
- Sarah Dresser, Central Vice President,
   Columbia
- Stephanie Kulas, Northeast Vice President,
   Mexico
- Vicki Bean, Southeast Vice President,
   Gideon
- Teresa Fankhauser, Northwest Vice President, St. Joseph



#### BOARD OF DIRECTORS

- Blake Bain, Sikeston
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- Steve Whitworth, Poplar Bluff
- Roger Williams, Lee's Summit
- Michael Gaines, Ex Officio, Missouri
   Alliance for Community Arts
   Agencies
- Patricia Konopka, Kansas City
- Barbara Mustoe, Jefferson City
- Kyna Iman, Ex Officio, Legislative
   Consultant



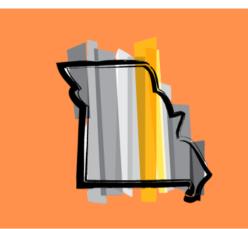
#### ADVOCACY WEEK SPONSORS

**Catalyst Consulting Springfield Regional Arts Council** Missouri Association of Community **Arts Agencies** Missouri Alliance for Arts Education **Marie Nau Hunter Evie Craig Alison Schieber Lindsey Rood-Clifford** Jay Hahn



#### WHY SHOULD I GET INVOLVED?

- Everything you advocate for can be lost in the legislature by one vote.
- Create a more friendly environment
- Fight for and protect the arts industry in the state of Missouri



#### THE MISSOURI LEGISLATURE

- 163 House of Representative Members
  - As of 2024: 111 Republicans, 51 Democrats
  - o It takes 82 votes to pass a bill in the House
- 34 Senate Members
  - As of 2024, 24 Republicans, 10 Democrats
  - It takes 18 votes to pass a bill in the Senate
- As of 2024, the House and Senate are Majority Republican and the Executive Office of Governor is Republican.



## HOW DO WE SHAPE THIS PROCESS?

#### THROUGH ADVOCACY.



#### ADVOCACY (OR LOBBYING) IS NOT A BAD WORD.

- It's your First Amendment right.
- Your Legislators want to hear from you.
- You have a right and duty to stand up for or against issues that affect you and the arts in Missouri.
- 501(c)(3)s can advocate.



#### HOW DO I EFFECTIVELY ADVOCATE?

- Be informed
- Be polite
- Reference the specific legislation by proper title (HB 761)
- Make it personal, talk about how this issue affects you
- Have a specific "ask" Be a closer
- Follow up and remain in contact

#### MCA ADVOCACY AGENDA



The arts make Missouri a better place to live, learn, work, visit, and do business. Arts and cultural organizations are economic drivers that support good paying jobs, attract tourists, and grow the state's tax base. The arts cultivate young imaginations, foster healthy and vibrant communities, and preserve our cultural heritage. A robust creative sector is essential to Missouri's future, so additional state funding simply makes good sense.

#### **MISSOURI ARTS COUNCIL**

Missouri Citizens for the Arts (MCA) requests that the Governor and Legislature invest in the arts by allocating **\$20 million to the Missouri Arts Council Trust Fund.** This appropriation represents 60% of the Non-Resident Athletes and Entertainers Tax (A&E Tax), as required by statute (Section 143.183 RSMo). The A&E tax, which is paid by professional athletes and entertainers when they play or perform in Missouri, has been collected since 1994. But it has never been distributed as intended. Beginning in FY25, this earmarked revenue stream should not be used to cover other state expenses.

The Missouri Arts Council supports hundreds of quality arts programs throughout the state of Missouri. Additional funds are needed to sustain current programming, target underserved districts, and support new initiatives.

#### MCA ADVOCACY AGENDA



#### **A&E TAX CULTURAL PARTNERS**

MCA supports the current cultural partners distribution formula, which calls for the each of the partners - Missouri State Library Networking Fund, Missouri Humanities Council Trust Fund, Missouri Public Broadcasting Corporation Special Fund, and the Missouri Historic Preservation Revolving Fund - to receive 10% of the A&E tax, as required by the statute.

#### **ARTS EDUCATION IN MISSOURI SCHOOLS**

Missouri Citizens for the Arts and the Missouri Alliance for Arts Education believe that Missouri's PK-12 students deserve access to quality education in the fine arts - music, visual-arts, theatre, media arts, and dance. In addition to its intrinsic value, arts education stimulates compassion and empathy, develops problem-solving and critical thinking skills, and improves academic performance in other disciplines.

- MCA and the Missouri Alliance for Arts Education support fully funding the school foundation formula and transportation fund.
- MCA and the Missouri Alliance for Arts Education recommend that legislation supporting STEM (Science, Technology, Engineering, and Mathematics) be expanded to include the Arts (STEAM).

#### MCA ADVOCACY AGENDA



#### MISSOURI FINE ARTS ACADEMY

Missouri Citizens for the Arts is requesting \$1 million to support the 2025 Missouri Fine Arts Academy (MFM), a two-week summer residential program at Missouri State University for highly motivated high school students who study visual arts, theatre, dance, creative writing, and music. The funding will ensure that students of limited financial means can participate.

#### **CAPITAL IMPROVEMENTS PROJECTS**

MCA supports state funding for capital improvement projects for arts and cultural facilities in Missouri.



#### DO YOUR HOMEWORK

- Voting constituents from home are most important to a legislator.
- Legislator Lookup: https://www.senate.mo.gov/legislookup/default
- Voter Lookup: www.sos.mo.gov/elections/VoterLookup
- MO House of Representatives website: www.house.mo.gov
- MO Senate website: www.senate.mo.gov
- Check your legislator's website, Facebook, Twitter...
  - What awards have they received?
  - What bills have they introduced?
  - What committees do they serve on?



#### YOU ARE THE EXPERT!

- Members and staff do not have time to understand every issue in detail
- You know what is happening with the arts in your district and check MCA Action Alerts
- They want to hear your input and experience
- If you don't know the answer to a question:
  - Say you don't know, but you can get the information back to them.
  - Never make up an answer



#### HOW DO I MAKE CONTACT?

- Send a TEXT or an EMAIL
- Make a PHONE CALL
- Write a LETTER
- Schedule a face-to-face MEETING
- Leave a business card and follow up
- Feb 5-9: schedule a Zoom or conference call
- Feb 7: Meet with your legislator at the capitol



#### MAINTAIN A RELATIONSHIP

- First, sign up with MCA to Adopt-A-Legislator
- Once you've made contact...
  - Stay in contact!
- Send thank you notes
- Give credit where credit is due



#### DO MY EFFORTS MAKE A DIFFERENCE?

- YES!
- We need your voice.
- We need your persistence.
- We need your advocacy.
- The arts and culture in Missouri need you!

#### AFTER THIS TRAINING



- Sign up to Adopt-A Legislator!
- Make plans to be in contact with your legislators
  - Scheduled meeting, Zoom or conference call, by calling, or emailing
- Review MCA's advocacy agenda and Arts Advocacy Toolkit
- Be ready with your three minute "elevator speech": exactly what you are asking legislators to support
- Post on social media about your Arts Advocacy Week efforts
- Like/share/comment on MCA's posts
- Stay in touch with your adopted legislator(s) after Arts Advocacy
   Week our advocacy needs to be year round!

#### AFTER THIS TRAINING



- Adopt-A-Legislator sign up site
- MCA's Mo. Arts Advocacy Tool Kit

#### **UPCOMING EVENTS**



#### **FEBRUARY 7**

- Join us at the Capitol as we advocate in person!
- 10-11:30 am- MCA Briefing in Governor's Office Building
- 11:30 am- Regional lunches
- Meetings with legislators
- 2 pm- Missouri Arts Council Awards
- Register here

#### FEBRUARY 5-9

Meet with legislators virtually or in district If unable to meet on Feb 7th.

#### RESOURCES



- Missouri Citizens for the Arts
  - www.mo4arts.org
  - advocates@mo4arts.org
- Kyna Iman
  - MCA's Government Affairs Consultant
  - kynaiman@earthlink.net
- Americans for the Arts
  - www.artsusa.org
- Arts & Economic Impact Study
- Missouri Alliance for Arts Education
  - www.moaae.org
- Missouri Association of Arts Organizations
  - macaa.net

# Missouri Citizens for the Arts relies on annual member dues in order to stay operational.

PLEASE JOIN US!



Albrecht-Kemper Museum of Art, St. Joseph Allied Arts Council of St Joseph, St. Joseph Americans for the Arts Arrow Rock Lyceum Theatre, Arrow Rock The Arts Asylum, Kansas City Arts Council of Southeast Missouri. Cape Girardeau ArtsKC Regional Arts Council, Kansas City Arts Rolla, Rolla Bach Aria Soloists, Kansas City Best of Missouri Hands, Columbia Boone County Historical Society, Columbia Branson Regional Arts Council, Branson Caldwell County Arts, Hamilton Chamber Music Society of St. Louis, St. Louis **CIBC Westend Academy** City of Columbia Office of Cultural Affairs, Columbia

City of Lee's Summit Cultural Affairs Division, Lee's Summit City of St. Peters Cultural Arts Centre, St. Peters Community Theatre for Southwest Missouri, Carthage Connect2Culture, Joplin Consuming Kinetics Dance Company, St. Louis Contemporary Art Museum, St Louis Creative Arts Productions, St. Joseph Crossroads Arts Council, Wentzville Danes of India, St. Louis Fine Linen Theatre, St. James Friends of Historic Boonville, Boonville Gateway Festival Orchestra of St. Louis George A. Spiva Center for the Arts, Joplin Gillioz Center for Arts and Entertainment, Springfield

Hannibal Arts Council, Hannibal Hannibal Concert Association, Hannibal Harry M. Cornell Arts & Entertainment Complex, Joplin HEARding Cats Collective, Inc., St. Louis Heartland Opera Theatre, Joplin Historic Bethel German Colony, Inc., Bethel Illinois Art Alliance, Chicago Joplin Little Theatre, Joplin Kansas City Art Institute, Kansas City Kansas City Ballet, Kansas City Kansas City Blues Society, Kansas City Kansas City Young Audiences, Kansas City Kauffman Center for the Performing Arts, Kansas City Kemper Museum of Contemporary Art, Kansas City Kirksville Arts Association, Kirksville

Lake Arts Council, Osage Beach



#### MCA MEMBERS

Hallmark Cards, Kansas City

Lee's Summit Symphony Orchestra,

Lee's Summit

Manchester Arts, Manchester

Margaret Harwell Art Museum, Poplar Bluff

Marshfield Performing Arts Society, Marshfield

Metropolitan Arts Council of Greater Kansas City

Mid-America Arts Alliance, Kansas City

MidCity Excellence Community Learning

Center, St. Joseph

Mid-Missouri Traditional Dancers, Harrisburg

Mineral Area Council on the Arts, Park Hills

Missouri Alliance for Arts Education,

**Maryland Heights** 

Missouri Artisans Association, Columbia

Missouri Association of Community Arts

Agencies, Hannibal

Missouri Symphony Society, Columbia

Missouri Folk Arts Program, Columbia

New Music Circle, St. Louis

Odyssey Chamber Music Series, Columbia

Owen/Cox Dance Group, Kansas City

Performing Arts Association, St. Joseph

Performing Arts Foundation of Kansas City

Post Art Library, Joplin

Pro Musica, Joplin

RAC- Regional Arts Council of St. Louis,

St. Louis

Ragtag Film Society, Columbia

Raintree Arts Council, Clarksville

Red Star Intertribal Gourd Dance Society,

Raymore

Repertory Theatre of St. Louis, St. Louis

Robidoux Resident Theatre, St. Joseph

Royal Arts Council, Versailles

Scottish Partnership for Arts and

Education, Chesterfield

Springfield Ballet, Springfield



Springfield Contemporary Theatre, Inc.,

Springfield

Springfield Little Theatre, Springfield

Springfield Regional Arts Council,

Springfield

St. Joseph Community Chorus, St. Joseph

St. Joseph Symphony Society, St. Joseph

St. Louis Cathedral Concerts, St. Louis

St. Louis Chamber Chorus, St. Louis

St. Louis Shakespeare Festival, St. Louis

St. Louis Volunteer Lawyers & Accountants

for the Arts, St. Louis

STAGES St. Louis, St. Louis

Starlight Theatre Association of Kansas

City, Kansas City

Stray Dog Theatre, St. Louis

Sugar Creek Festival Board, Sugar Creek

Summit Theatre Group, Lee's Summit

Theatre For America, Branson

The Griot Museum of Black History, St. Louis

The Muny, St. Louis

The Sheldon Arts Foundation, St. Louis

Truman State University Art Gallery,

Kirksville

UMKC Conservatory, Kansas City

Unicorn Theatre, Kansas City

University of Missouri- Columbia, Missouri Folk

Arts Program

Upstream Theatre, St. Louis

We Always Swing Inc., Columbia

West Plains Council on the Arts, West Plains

Westport Center for the Arts, Kansas City



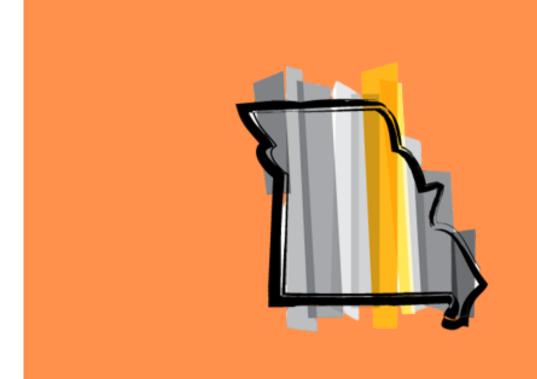
#### IF YOUR ORGANIZATION WAS NOT LISTED AS A MEMBER, JOIN US NOW!

GO TO: WWW.MO4ARTS.ORG
LOOK FOR MEMBERSHIP INFO UNDER THE "JOIN US" TAB

ORGANIZATIONAL AND INDIVIDUAL MEMBERSHIPS AVAILABLE



# THANK YOU FOR JOINING US



QUESTIONS?

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