



## THE ARTS...

**GENERATE REVENUE, CREATE JOBS, SUPPORT TOURISM, AND STRENGTHEN EDUCATION IN EVERY COUNTY IN MISSOURI**

PLACE  
FIRST-CLASS  
LETTER  
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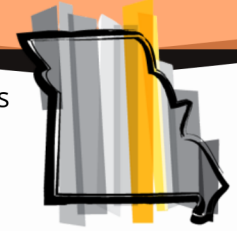
In FY24, Missouri Citizens for the Arts respectfully requests:

- appropriation of 60%, or an estimated \$19.8 million, of the non-resident professional Athlete & Entertainers' income tax (A&E) to the Missouri Arts Council, as authorized by statute RSMo 143.183
- 10% distribution of the A&E income tax to each of the cultural partners
- \$33 million in American Rescue Plan Act funds to address urgent needs of the state's creative economy
- passage of the proposed Entertainment Industry Jobs Act and related tax incentives
- reauthorization of the proposed Show Missouri Film & Digital Media Act for film production tax credits
- \$850,000 to fund Missouri Fine Arts and Missouri Scholars Academies
- support of comprehensive fine arts instruction via Missouri's Board of Education
- state funding for capital improvement projects for arts and cultural facilities in Missouri

In FY22, \$4.8 million was appropriated to the Missouri Cultural Trust Fund. The Missouri Arts Council used those funds to support over 500 grantees in more than 130 Missouri cities and towns!

# WHY SHOULD THE STATE FUND THE ARTS?

Missouri arts, including theaters, individual artists, galleries, museums, and performing arts organizations contribute **more than a billion dollars** in direct impact to Missouri's economy. They **drive tourism**, rebuild communities, **create jobs**, revitalize downtown districts, and **fuel creativity and innovation in the business sector**. People they employ, services and materials they purchase, and the audiences they attract **make our state stronger, innovative, and more prosperous.**



Missouri Citizens for the Arts  
[mo4arts.org](http://mo4arts.org)

## QUALITY OF LIFE

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According to the Missouri Arts Council, appropriated FY22 funds benefited 549 grantees in 133 Missouri communities. This kind of state support attracts jobs, new residents, and tourism to all Missouri cities and towns. Big or small – a graphic artist or a symphony orchestra – creativity is a fundamental component of healthy communities.

## EDUCATION

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Through arts education, students learn creativity, problem solving, collaboration, and communication, preparing them for the workforce of the future. Test scores, attendance, and graduation rates are improved in schools with robust arts education. The arts keep students connected, engaged in learning and contribute to their health and well-being.

## ECONOMY

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In FY22, grantees of the Missouri Arts Council generated \$236 million in revenue and about \$4.5 million in state tax revenues. The organizations funded created 5,199 jobs and hired 34,649 artists. In Missouri, 85% of House Districts and 100% of Senate Districts receive Missouri Arts Council funds.