



Join Missouri Citizens for the Arts for
ARTS ADVOCACY WEEK

February 6-10, 2023

Missouri Citizens for the Arts is a non-partisan, statewide, grass roots organization that advocates to secure stable financial support for the arts to benefit Missouri and its citizens.

For more than 30 years, Missouri Citizens for the Arts has provided a presence for Missouri's arts industry at the state Capitol. We are dedicated to amplifying the collective voice of Missouri's arts industry.

During Missouri Arts Advocacy Week (MOAAW) 2023, arts advocates from across the state will take our message directly to legislators via virtual and in-person meetings at the capitol and in-district.

MCA is requesting an appropriation of \$19.8 million from the Non-Resident Athlete and Entertainer Tax to the Missouri Cultural Trust.



@MO4ARTS

ARTS ADVOCACY WEEK EVENTS

JANUARY 19: MCA Statewide Virtual Arts Advocacy Training at 11:30 am

- Hear from MCA lobbyist Kyna Iman, statewide arts leaders, and more!
- [Register here](#)

FEBRUARY 2: St. Louis Area Advocacy Training at 4 pm at St. Louis Shakespeare Festival (3333 Washington Ave)

- Connect with local advocates and legislators.
- [Register here](#)

FEBRUARY 6: MOAAW Kick Off Event!

- Join our Facebook live at 11:30 am as we kick off arts advocacy week.
- [Watch here](#)

FEBRUARY 8: Join us at the capitol at as we advocate in person!

- 10-11:30 am- MCA Briefing in Truman State Office Building
- 11:30 am- Regional lunches
- Meetings with legislators
- 2 pm- Missouri Arts Council Awards
- [Register here](#)

FEBRUARY 7-10: Meet with legislators virtually or in district If unable to meet on Feb 8th.

**Your region may be having an advocacy training too!
Check out our Facebook page for events in your area!**



ADVOCACY TIPS

DO YOUR HOMEWORK

Check out your legislator's website and social media to find more information about them. What awards have they received? What bills have they introduced? What committees do they serve on? This will be helpful to connect with your legislators and see how they are connected to the arts.

BE INFORMED AND KNOW THE FACTS

Make sure your communication is clear, concise, and consistent. Reference the specific legislation by proper title and have a specific "ask" – be a closer!

BE POLITE AND MAKE IT PERSONAL

Talk about how this issue affects you! Your legislators want to hear from you. Voting constituents from home are most important to legislators!

BEST TIMES TO ADVOCATE

- Before a committee hearing
- Before a vote
- While legislation is being drafted
- In response to one of MCA's Action Alerts

FOLLOW UP AND REMAIN IN CONTACT!

Thank legislators for appropriating funding to the arts. Educate legislators about arts activities in their district. Give a face to the arts in each legislator's district.



MCA'S ADVOCACY AGENDA

The arts make Missouri a better place to live, learn, work, visit, and do business. Missouri should seize the once in a generation opportunity to use both state and federal funds to restore the creative sector's place as a key economic driver and to ensure that art, culture, and creativity are essential to Missouri's future.

NON-RESIDENT ATHLETE AND ENTERTAINER TAX

The Non-Resident Athletes and Entertainers Tax (A&E Tax) is a personal income tax paid by professional athletes and entertainers when they play or perform in Missouri. By statute (Section 143.183 RSMo), 60% of the funds should be allocated to the Missouri Arts Council Trust Fund. The A&E Tax has been collected since 1994, but it has never been distributed as intended. Beginning in FY24, this earmarked revenue stream should not be used to cover other state expenses.

- Missouri Citizens for the Arts requests the Governor and the Legislature **appropriate 60%** of the A&E Tax, an estimated \$19.8 million, to the Missouri Cultural Trust Fund.
- Missouri Citizens for the Arts also requests the Governor and the Legislature fund each of the Cultural Partners — Missouri State Library Networking Fund, Missouri Humanities Council Trust Fund, Missouri Public Broadcasting Corporation Special Fund, and the Missouri Historic Preservation Revolving Fund — at the 10% required by statute.
- Missouri Citizens for the Arts supports the current Cultural Partners distribution formula.

AMERICAN RESCUE PLAN ACT FUNDS

MCA also requests the state continue to appropriate the American Rescue Plan Act (ARP) funds to rebuild and support the urgent needs of the state's creative economy.

ARTS EDUCATION IN MISSOURI SCHOOLS

Missouri Citizens for the Arts and the Missouri Alliance for Arts Education believe that Missouri's K-12 students deserve access to quality education in the fine arts — music, visual arts, theatre, media arts, and dance. In addition to having its own intrinsic value, arts education stimulates compassion and empathy, develops problem-solving and critical thinking skills, and often increases aptitude for learning in other disciplines from writing to science.

- Missouri Citizens for the Arts and the Missouri Alliance for Arts Education recommend that the Missouri State Board of Education support the full implementation of the arts learning standards that were approved in 2019.
- Missouri Citizens for the Arts and the Missouri Alliance for Arts Education recommend that the Department of Elementary and Secondary Education continue to employ a full-time Fine Arts Director.
- Missouri Citizens for the Arts and the Missouri Alliance for Arts Education recommend that any legislation supporting STEM initiatives (Science, Technology Engineering & Mathematics) be expanded to include the Arts (STEAM).



MCA'S ADVOCACY AGENDA

ENTERTAINMENT INDUSTRY JOBS ACT

Missouri Citizens for the Arts supports the proposed Entertainment Industry Jobs Act (EIJA) that will grow Missouri's music and film manufacturing infrastructure and create new jobs. EIJA provides tax incentives for the live event and production industry to use Missouri facilities for tour rehearsals and other production services, bringing new money and business into the state and supporting well-paid Missouri jobs.

SHOW MISSOURI FILM AND DIGITAL MEDIA ACT

Missouri Citizens for the Arts supports the proposed Show Missouri Film and Digital Media Act, which would reauthorize the tax credits for film production projects that expired in 2013. This incentive will pump money into local economies, generate tax revenue, provide jobs and develop local talent, and boost movie-inspired tourism. Thirty-five states, including five of Missouri's surrounding states, have incentives for film production projects.

MISSOURI FINE ARTS ACADEMY

Missouri Citizens for the Arts is requesting \$850,000 to support the 2024 Missouri Fine Arts Academy (MFAA), a two-week summer residential program at Missouri State University for highly motivated high school students who study visual arts, theatre, dance, creative writing, and music. MCA also supports funding for the Missouri Scholars Academy (MSA), a three-week summer residential program at the University of Missouri for 330 academically gifted students.

The funding will ensure that students of limited financial means can participate.

CAPITAL IMPROVEMENTS PROJECTS

MCA supports state funding for capital improvement projects for arts and cultural facilities in Missouri.

DO YOU SUPPORT OUR MISSION?

If so, you should join us as a member!

MCA relies on our members to have a consistent voice in the State Capitol to advocate for Missouri Arts.

You can learn more and join us today at mo4arts.org!



MCA'S MEMBER ORGANIZATIONS

THANK YOU to the following organizations that are helping us to keep the arts alive in Missouri through their current membership with MCA!

Albrecht-Kemper Museum of Art, St. Joseph
Allied Arts Council of St Joseph, St. Joseph
The Arts Asylum, Kansas City
Arts Council of Southeast Missouri, Cape Girardeau
ArtsKC Regional Arts Council, Kansas City
Art School KC, Kansas City
Bach Aria Soloists, Kansas City
Best of Missouri Hands, Columbia
Boone County Historical Society, Columbia
Branson Regional Arts Council, Branson
City of St. Peters Cultural Arts Centre, St. Peters
City of Lee's Summit, Lee's Summit
COCA - Center of Creative Arts, St. Louis
Columbia Entertainment Co Inc., Columbia
Connect2Culture, Joplin
Consuming Kinetics Dance Company, St. Louis
Contemporary Art Museum, St. Louis
Creative Arts Productions, St. Joseph
Crossroads Arts Council, Wentzville
Danes of India, St. Louis
Fine Linen Theatre, St. James
The Folly Theater, Kansas City
Folk Alliance International, Kansas City
Gateway Festival Orchestra, St. Louis
George A. Spiva Center for the Arts, Joplin
Grand Center Inc., St. Louis
Gillioz Theatre, Springfield
Hallmark Cards, Kansas City
Hannibal Arts Council, Hannibal
Hannibal Concert Association, Hannibal

HEARding Cats Collective, St. Louis
Heartland Opera Theatre, Joplin
Historic Bethel German Colony, Inc., Bethel
Jazz St. Louis, St. Louis
Joplin Little Theatre, Joplin
Kansas City Art Institute, Kansas City
Kansas City Ballet, Kansas City
Kansas City Young Audiences, Kansas City
Kemper Museum of Contemporary Art, Kansas City
Kirksville Arts Association, Kirksville
Lake Arts Council, Osage Beach
Lee's Summit Symphony Orchestra
Manchester Arts, Manchester
Margaret Harwell Art Museum, Poplar Bluff
Mid-America Arts Alliance, Kansas City
Mid-Missouri Traditional Dancers, Harrisburg
Mineral Area Council on the Arts, Park Hills
Missouri Association of Community Arts Agencies, Hannibal
Missouri Alliance for Arts Education, Maryland Heights
Missouri Folk Arts Program, Columbia
Nelson-Atkins Museum of Art, Kansas City
Neosho Arts Council, Neosho
New Music Circle, St. Louis
Odyssey Chamber Music Series, Columbia
Performing Arts Association, St. Joseph
Post Art Library, Joplin
Pro Musica, Joplin



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THANK YOU to the following organizations that are helping us to keep the arts alive in Missouri through their current membership with MCA!

RAC- Regional Arts Council of St. Louis, St. Louis

Raintree Arts Council, Clarksville

Red Star Intertribal Gourd Dance Society,
Raymore

Repertory Theatre of St. Louis, St. Louis

Robidoux Resident Theatre, St. Joseph

Royal Arts Council, Versailles

Scottish Partnership for Arts and Education,
Chesterfield

Springfield Ballet, Springfield

Springfield Contemporary Theatre, Inc.,
Springfield

Springfield Little Theatre, Springfield

Springfield Regional Arts Council, Springfield

Springfield Symphony Association, Springfield

St. Joseph Community Chorus, St. Joseph

St. Joseph Symphony Society, St. Joseph

St. Louis Cathedral Concerts, St. Louis

St. Louis Shakespeare Festival, St. Louis

St. Louis Story Stitchers, St. Louis

St. Louis Volunteer Lawyers & Accountants for
the Arts, St. Louis

STAGES St. Louis, St. Louis

Starlight Theatre Association of Kansas City,
Kansas City

Stray Dog Theatre, St. Louis

The Muny, St. Louis

Truman State University Art Gallery, Kirksville

UMKC Conservatory, Kansas City

Unicorn Theatre, Kansas City

Upstream Theatre, St. Louis

We Always Swing Inc., Columbia

West Plains Council on the Arts, West Plains

Westport Center for the Arts, Kansas City

*****Please email director@mo4arts.org if you believe your organization should be listed but is not.**



MCA'S BOARD OF DIRECTORS

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ARTS ADVOCACY WEEK SPONSORS

THANK YOU to these organizations who helped sponsor MCA's
Advocacy Week

Catalyst Consulting

Springfield Regional Arts Council

Missouri Alliance of Community Arts Agencies

Arts KC

Marie Nau Hunter

Evie Craig

Regional Arts Commission of St. Louis

