



Missouri Citizens for the Arts

# ARTWORK IS WORK

## The arts...

generate revenue for Missouri

strengthen education in Missouri

grow cities and towns throughout Missouri

### **In FY2021, the Missouri Citizens for the Arts respectfully requests the following:**

- appropriation of 60%, or \$20 million, of the non-resident professional Athlete & Entertainers' income tax (A&E) to the Missouri Arts Council
- 10% distribution of the A&E income tax to each of the cultural partners
- funding of the Missouri Fine Arts and Missouri Scholars Academies at \$750,000
- that the Missouri State Board of Education support comprehensive fine arts instruction

### **Why should the state fund the arts?**

- Annually, nonprofit arts and culture activities in Missouri generate more than \$1 billion in direct economic activity in the state.
- This spending - an estimated \$510 million by non-profit arts organizations and an additional \$562 million in event-related spending by their audiences - generates \$742 million in household income to residents.
- Missouri's creative economy is estimated at \$10 billion and is among the fastest growing in the country.

Programs in 97% of Missouri House Districts and 100% of Senate Districts receive Missouri Arts Council funds.



# Why should the state fund the arts?

## **The arts grow Missouri's economy.**

- Last year, Missouri Arts Council (MAC) grantees generated \$225 million in revenue and paid \$161 million in salaries, generating about \$4.8 million in state tax revenues.

## **The arts strengthen education in Missouri.**

- Through arts education, students learn valuable skills in creativity, collaboration, and communication that prepare them for the workforce of the future. Additionally, attendance and graduation rates, student behavior, and test scores are improved in Missouri schools with robust arts education.

## **The arts make Missouri a better place to live.**

- According to the Missouri Arts Council's 2019 Annual Report, MAC awarded more than \$4.4 million to 554 organizations in 158 Missouri communities. MAC grantees produced events attended by 6.2 million people, that's more than the number that attended professional sports events. State support of the arts attracts jobs, residents, and tourism to all communities.

**Sources:** Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the State of Missouri, Americans for the Arts, 2017; Arts Education STILL Makes a Difference in Missouri Schools, Missouri Alliance for Arts Education, 2015; Missouri Arts Council; button artwork courtesy of Northern Sun