



## Sponsorship Overview

Project Name:	Salt Air Stories	
Project Manager:	Zayde Albiyati	
Project Location:	Filmed across the Alabama Gulf Coast.	
Project Duration:	Start Date:	End Date:
5 months	12/15/25	05/15/26

## Project Summary

Salt Air Stories is a cinematic documentary capturing the heart, history, and hidden beauty of the Alabama Gulf Coast. Told through immersive drone cinematography, raw interviews, and on-location storytelling, this film brings viewers into the lives, landscapes, and culture that define our coast. This project is produced by Salt Air Media, a growing Gulf Coast creative brand known for its visual work across real estate, tourism, and commercial media. With this documentary, we’re stepping beyond traditional video production to highlight the people and places that make our coastline unlike anywhere else.

We are seeking sponsorship partners who believe in the power of community storytelling and want their brand represented in a meaningful, high-impact project. Your support helps bring this film to life while giving your business visibility across local audiences, social media platforms, and future screenings.

By partnering with us, you’re not just funding a film—you’re investing in a story that represents home.





## Project Objectives

- Capture authentic Gulf Coast stories through interviews, real experiences, and community voices.
- Showcase the natural beauty of the Alabama Gulf Coast using cinematic ground & drone cinematography.
- Preserve local culture and history by highlighting the people, traditions, and environments that define the region.
- Inspire viewers to see the Gulf Coast in a deeper, more meaningful way beyond tourism.
- Promote local businesses and community partners through tasteful brand integration and storytelling.
- Create a high-quality, shareable film that performs well across social media, screenings, and future media opportunities.

## Project Scope/Deliverables

### Documentary Film

- A fully produced, cinematic documentary (estimated 45 minutes) featuring ground & drone cinematography, interviews, and on-location storytelling across the Alabama Gulf Coast.
- Final film delivered in high-resolution format suitable for online release, screenings, and promotional use.
- A 45-60 second trailer showcasing the film's tone, visuals, and emotional narrative. Produced to support marketing, promotion, and sponsor visibility.

### Cinematography & Production

- Aerial drone footage capturing coastlines, wildlife, communities, landscapes, and hidden Gulf Coast environments.
- Ground-based filming including interviews, b-roll, cultural moments, and behind-the-scenes sequences.
- Professional editing, color grading, sound design, and storytelling structure crafted by Salt Air Media.

### Marketing & Distribution

- Film published across Salt Air Media's social platforms (Facebook, Instagram, YouTube, etc). Including paid advertising for documentary to increase outreach, views, & engagement.
- Local premiere screening opportunities (community venue, business partner events, and/or online watch party).
- Sponsor recognition integrated into all major promotional materials.

### Sponsor Deliverables

- Logo placement and brand visibility according to sponsorship tier.
- Mentions in promotional posts and documentary credits.
- Optional custom content (photos or short clips) captured during production for sponsor use, depending on tier.

### Production Timeline

- Filming across multiple Gulf Coast locations over a flexible timeline to capture ideal conditions.
- Editing, sound, and final production completed immediately following principal filming.



## Sponsorship Tiers

Support the vision and gain powerful brand exposure through Salt Air Media’s upcoming project. Each tier offers increasing levels of visibility, media value, and promotional opportunities—designed to spotlight your business while helping bring this project to life.

### Pioneer - \$250

Perfect for brands who want to get in on the journey and be seen.

- Public sponsor thank-you post.
- Tagged mentions in 1–2 project updates.
- Early VIP access to the final film.
- Business name with logo listed on official project page.
- An 8x10 matte print featuring Salt Air Stories over one of my signature landscape photos.
- Business name listed in credits.

### Visionary - \$400

A boosted visibility tier for brands wanting stronger exposure.

- Everything in Pioneer package.
- Logo featured in select social posts.
- partial access to all the documentary’s photo & video content.
- Included in behind-the-scenes story drops.
- Clickable tag in one major project post.
- Sponsor highlight clip at the end of the film.

### Story teller - \$650

High-impact placement for serious visibility and media value.

- Everything in Pioneer & Visionary package.
- Logo placement directly inside the final project video.
- Full access to all the documentary’s photo & video content.
- Sponsor recognition during the project release.
- Personalized mid-project update sent directly to you.

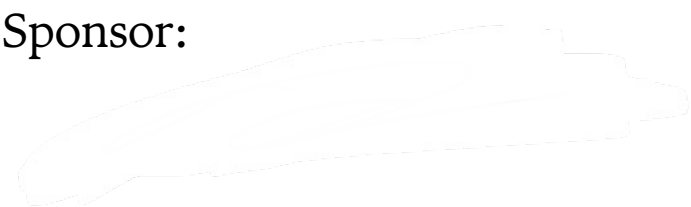


## Sponsor Terms & Conditions

- Payment is due upfront and is non-refundable.
- Sponsor receives only the deliverables listed in their chosen tier.
- Sponsor must provide logo/branding files within 72 hours of payment.
- Salt Air Media maintains full creative control over filming and editing.
- Sponsors receive non-exclusive rights to use provided photos/videos for their own marketing (no resale or redistribution).
- Deliverable timelines may adjust based on weather or production needs.
- Salt Air Media is not liable for misuse of sponsor media or materials.

## Signatures

Sponsor:



Signature over printed name

Date signed

Project Manager:

*Zayde Albiyati*

Zayde Albiyati

Signature over printed name

Date signed