

EXPOSÉ:

YURI SPIRO

The Unspoken Betrayal

In the sun-drenched hills of Malibu, where wealth and charm often mask deeper truths, one man's carefully curated image is unraveling. **Yuri Richard Spiro**—once a media impresario with a Rolodex of celebrities and a reputation for generosity—now stands accused of orchestrating a web of deception that left his closest confidant financially gutted and emotionally shattered. At the center of this unraveling is **Esrā Dunca-Sprawling**, a creative entrepreneur and longtime friend of Spiro, who believed he was helping a man in crisis. What began as a gesture of compassion evolved into a harrowing tale of manipulation, betrayal, and psychological warfare.

THE PROMISE OF FOREVER

In private conversations, Spiro assured Esrā that their bond was unbreakable. “You’re a friend for life,” he said. “Even if you can’t pay, you’ll always have a place to live.” These weren’t just words—they were lifelines offered during Spiro’s darkest hours, including a near-fatal bout with COVID-19 and the looming collapse of his financial empire. Esrā responded with unwavering loyalty. He paid **\$75,000** for a private medical jet to bring Spiro back from St. Barts. He issued loans totaling **over \$900,000**, including a **\$385,000 secured loan** against Spiro’s Ferrari F40—only to discover Spiro had secretly placed a second lien on the vehicle, violating their agreement.

THE FERRARI F40 FIASCO: COLLATERALIZED TRUST AND DOUBLE-DEALING

Yuri Spiro’s breach of a **\$385,000** secured promissory note—backed by a rare Ferrari F40—wasn’t just financial negligence. It was a calculated betrayal. Spiro allegedly created a second lien on the Ferrari, violating the agreement and triggering a UCC filing that exposed the deception. The car was reportedly seen being loaded onto a truck and removed from the premises, confirming the breach. Despite multiple demands, Spiro refused repayment, allowing interest to balloon to over **\$831,000**. This wasn’t just a broken promise—it was a deliberate act of financial sabotage.

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THE \$125K LIQUOR LICENSE SCAM: SABOTAGING A BUSINESS BEFORE IT LAUNCHED

Before the Ferrari loan, EsRā loaned Spiro **\$125,000**—money earmarked for securing a liquor license for “Gion Beverly Hills.” Spiro delayed repayment for months, causing the license to be held up in court. The delay led to an estimated **\$720,000** in lost revenue. The repayment only occurred after EsRā confronted Spiro’s assistant, who had the check ready but withheld it. This wasn’t just a missed deadline—it was a strategic disruption of EsRā’s entrepreneurial future.

THE DESIGNER, THE CONTRACTOR, AND THE \$300K DEBT

Interior designer **Malgosia Migdal** (Spiro’s wife) was paid **\$10,000** for a remodel that never happened. On the day construction was to begin, Migdal pulled the contractor, citing future rental concerns. The contractor quit, leaving EsRā **\$300,000** in debt before the business even launched. Migdal allegedly said, “I wouldn’t have allowed him to work for anyone else,” implying exclusivity and control. This section exposes how even aesthetic promises were weaponized to destabilize EsRā’s financial foundation.

A LEGACY OF RUST

The betrayal reached its crescendo at **420 N Camden Drive**, a property in Beverly Hills with a storied past. In the 1990s, it housed the offices of **Paul Marciano**, co-founder of Guess Inc., during the brand’s meteoric rise. Back then, the building was a symbol of fashion, power, and creative vision.

But the deception wasn’t confined to Beverly Hills. Spiro’s Malibu estate, where he once promised Esrā “a place to live for life,” sits just minutes from the Holmby Hills mansion where **Michael Jackson** died in 2009. The proximity is haunting: two men surrounded by fame and illusion, both consumed by the weight of their own mythologies. One died physically, the other—some might argue—ethically. Today, 420 N Camden and the Malibu estate stand as monuments to what was lost: trust, legacy, and the illusion of permanence.

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FALSE IMPRISONMENT IN BEVERLY HILLS: THE BUILDING THAT BECAME A PRISON

EsRā alleges being unlawfully detained at **420 N Camden Drive**, Spiro's commercial property, under conditions described as "enhanced interrogation." Sleep deprivation, electrical shocks, and 24/7 surveillance were reportedly used to break EsRā's will. Spiro allegedly abandoned his office and refused all contact, despite knowing EsRā was being stalked and harassed. The building became a site of psychological warfare, not business. This transforms Spiro from negligent landlord to alleged participant in a coordinated campaign of terror.

THE CAMDEN EVICTION: POLICE COLLUSION AND A STOLEN IDENTITY

EsRā was forcibly removed from the Camden property under false pretenses. Movers were allegedly waiting downstairs as EsRā was restrained and denied access to clothing. Arrested under the name "Anthony Sprawling," EsRā was held for three days without legal counsel. Spiro allegedly fed law enforcement a false narrative of mental illness and drug addiction. This isn't just unlawful eviction—it's identity erasure and institutional manipulation.

THE TAIKO REBELLION: CRAWLING TO CREATION

Moments after the explosive phone call with Yuri Spiro's assistant, **Susan Weise**, Esrā Dunca-Sprawling was described by his former assistant as "so emotionally and physically drained he literally crawled to his taiko lesson." It wasn't metaphorical. He dragged himself across the polished floor of the studio, his body buckling under the weight of betrayal, exhaustion, and rage. Waiting for him was **Master of the arts, Eitaro Matsunoya**, a revered figure in the world of traditional Japanese performance. Alongside him stood a group of geisha—elegant, poised, and visibly concerned. One gently suggested Esrā reschedule. But he refused. "The show must go on," he reportedly whispered, voice hoarse but resolute.

What followed was a moment of pure human vulnerability and artistic transcendence. The geisha propped him up, placed his hands on the drumsticks, and guided his arms to strike the beat of a centuries-old folk song. Each hit of the drum was a defiance—a refusal to be broken. Later, Esrā would rearrange the piece, infusing it with electric guitar riffs and a

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pulse of rock ‘n’ roll. He recorded it for a music video, featuring the geisha and himself on taiko—a first-of-its-kind fusion that bridged tradition and rebellion, pain and performance. It wasn’t just art. It was catharsis. A man betrayed, crawling to his drum, and beating out a new rhythm for survival.

A GLIMMER OF HONOR

Among the most startling revelations in the unraveling of Yuri Spiro’s empire was the composition of his staff—reportedly including former members of MS-13, a gang known for its violent history. But within this unlikely circle, **Esrā Dunca-Sprawling** found something rare: loyalty. At a time when Esrā was isolated, betrayed, and stalked, these men became his only friends. He didn’t just tolerate them—he helped them rebuild their lives. Esrā secured a home loan for one employee and arranged therapy for his daughter, who served as Esrā’s executive assistant. He was invited to their birthdays, Christmas dinners, and backyard barbecues—and to the surprise of other guests, he showed up.

At one such birthday, Esrā gifted his assistant a vintage Chanel pendant necklace, heart-shaped and encrusted with gems. It was more than a gift—it was a gesture of dignity, of belief in her worth, and of gratitude for her loyalty. Her father, who worked closely with Esrā and once drove from Beverly Hills to San Francisco to retrieve furniture and art for Esrā’s Gion project, made a solemn promise: “You helped us get our house. You helped my baby. I’d never do anything to hurt you.” In a world where betrayal had become routine, this moment stood out—a flicker of honor in the shadows. It was a reminder that even in the most unexpected places, Esrā’s humanity had ripple effects. He didn’t just survive the collapse of Spiro’s empire—he built quiet bridges in the wreckage.

“I WILL NEVER MAKE YOU FEEL THAT WAY”: THE PSYCHOLOGY OF A CON

Spiro’s emotional manipulation is documented in chilling detail. He promised Esrā would “always have a place to live,” even if he couldn’t pay. He cried, saying, “I don’t want anyone to think I’m a piece of shit.” These assurances were used to extract money and trust, only to be shattered. This section could be titled “The Performance of Empathy”—a masterclass in emotional fraud.

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THE LEGAL RECKONING

While EsRā Dunca-Sprawling’s lawsuit exposed the financial and emotional devastation wrought by Yuri Spiro’s manipulation of friendship, another legal battle has emerged—this time from inside Spiro’s own office. In March 2024, **Jesseca Harvey**, Spiro’s former executive assistant, filed a civil lawsuit in Los Angeles County Superior Court against Spiro and his company, **WestWorld Productions Inc.** The allegations are staggering: antisemitic harassment, sexual misconduct, labor violations, and psychological abuse. Harvey, a single mother, was hired in April 2022 and misclassified as an independent contractor—denied basic employee protections and underpaid throughout her tenure. She was expected to be on call “practically around the clock,” tethered to Spiro’s schedule via a phone synced to his own. According to the complaint, Spiro subjected Harvey to relentless sexual innuendos and racist remarks. He once told her to “loosen up,” adding, “You’re as stubborn as a virgin during her first time.” He compared the secretary of his homeowners association to “left liberal Nazis” and joked about replacing the Mercedes-Benz emblem with a swastika.

Harvey finally resigned in July 2023, citing emotional distress, anxiety, depression, and unpaid wages. Her attorney, **Ronald Zambrano**, stated: “No one should be subjected to such racism and sexual harassment anywhere, let alone the workplace... Now it’s Spiro’s turn.” The case—still active as of August 2025—is being overseen by Judge Michael P. Linfield at the Stanley Mosk Courthouse. It joins EsRā’s lawsuit in painting a damning portrait of Spiro’s conduct: not just manipulative in private, but allegedly abusive in professional settings as well.

Together, these lawsuits reveal a pattern:

- Weaponized charm
- Financial exploitation
- Emotional and psychological abuse
- Systemic misconduct across personal and professional domains

Yuri Spiro built his empire on illusion. Now, the truth is coming for every corner of it.

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THE PRICE OF A PROMISE

This isn't just a story about money. It's about the weaponization of trust. It's about how emotional intimacy can be twisted into leverage. And it's about the courage it takes to speak out when the person who betrayed you once called you "family."

Yuri Spiro built a life on appearances. Esrā Dunca-Sprawling is tearing down the façade—one truth at a time.

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FOR ESRA, WITH REVERENCE.

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