



# Unlock More Profit for Your Restaurant - Without Adding Seats or Staff



## WHY IT MATTERS

**5,000,000** in annual revenue



**5%** increase in seated covers



**\$250,000**

additional revenue annually

That result comes without adding staff, marketing spend or new tables. It's just smarter strategy.

## WHY TLO

Most restaurants believe growth requires more tables, more staff, or more marketing. In reality, significant revenue is already sitting inside the reservation system, underutilized and unmanaged.

I help operators uncover and capture that revenue by optimizing reservation strategy, pacing, and table utilization. This leads to higher seated covers, smoother service flow, and increased profitability without operational strain.

## WHAT I DO

- ✓ Conduct a strategic review of Opentable and reservation settings
- ✓ Optimize pacing turn strategy and floor configuration to support real world flow
- ✓ Align host stand training with system design, and daily execution
- ✓ Configure a reservation settings with a clear revenue and guest experience focus
- ✓ Bring structure and clarity to how demand is managed across the room

## WHAT THIS DELIVERS

- ✓ Unlocks incremental revenue, already embedded in existing demand
- ✓ Aligns your reservation system with clear operational goals
- ✓ Gives leadership teams greater clarity, control, and measurable performance improvements
- ✓ Improves flow and predictability without disrupting current systems or culture



## DESIGNED FOR RESTAURANTS THAT...

- ✓ Experience strong demand, but need more consistent pacing or flow
- ✓ Operate fine dining or upscale concepts using OpenTable
- ✓ Seek more predictable covers and revenue without adding operational strain
- ✓ Want strategic clarity inside their reservation system
- ✓ Expect their leadership team to make data informed decisions with confidence



## CONTACT

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