



TONY KOEHL

SKETCHTHESOUL.COM

Once we agree upon price, I'm going to need half of the total as a deposit (non refundable.) I accept Venmo, CashApp, Zella, or PayPal TonyKoehl@gmail.com click "gift" as I'm not responsible for fees. Once payment is cleared, you will then be added on the client list. When I start on your project I will send you 3 to 6 thumbnails (small sketches) you will get one free revised thumbnail. If more sketches are needed there will be an additional fee of \$30 per sketch. It is very important for me to be able to see with clarity what you are asking of me, so visual aids are a great help. Example of other art, photo references etc, help me help you. Once we agree on the concept and price if more work is added after the first half of the deposit. I will reprice the project accordingly. Remember you are paying for my time and skills so more changes or add ons, the price will reflect it. "All original art is owned by Tony Koehl this includes sketches, painting, drawing, etc. unless we discuss something different".

I'm going to need two emails to send the work to once I'm finished with the job. If you are in a band, I only want to communicate with one band member for the project to keep information consistent. Once the sketch is finalized, I will start the rendering process, I will send the art at 90% completion, to make any final adjustments. If more work needs to be done after the the budget is reached, there will be and hourly rate of \$100 an hour will be charged. Once the final payment is received, (payment shouldn't take longer than 3 days) I will send the high quality version of the art through wetransfer.com or another large file transfer program to the emails provided. The file will be at 400 dpi (dots per square inch) 12 x 12 inches or larger. File format will be tiff, psd, and jpeg. Files of the art will be delivered to the emails provided (If you need art saved in another format, inform me). Please download and save to flash drive, dvd, cloud any other storage method you deemed fit. If art is lost there is a \$80 recovery fee.

If I don't hear back or get ghosted during your last and final payment "five business days". I will sell the art to another party and you will not get your deposit back. Once the artwork is delivered, it will be shared on my website and all social media platforms after two years or sooner given permission by the client. My full name (Tony Koehl www.sketchthesoul.com) should be tagged and advertise when you promote the art. I would like to have any physical content that uses my artwork Example : Vinyl, cd, tapes, merchandise, etc. for personal and promotions. No third parties can alter the artwork without my approval. If no royalties are implemented. I will sell prints of the work through my website, shows/events. If you have any other questions please feel free to contact me at tonykoehl@gmail.com

This is for layouts and cover : I need all of the layout information before I start on the cover. This includes:

Link to templates from the printing company ex: disc makers

High quality logo

Band photo

Lyrics

Song titles (in order)

Thank you and credits

Label information

Extra art/photos

Barcode (if needed)

Sponsors (if needed)

Anything else I might need for the layout.

Once I get ALL of the information I need, I will then proceed with the cover and layout. I would like to add that I do not edit text given to me for the layout.