



AI FOR SIDE HUSTLERS TOOLKIT

Amplify Your Time and Creativity

GETTING STARTED

Time Savers

- Use ChatGPT to summarize long articles or research reports for a quick overview.
- Have AI create social media post templates, leaving space for your unique voice.
- Utilize AI-powered tools to schedule social posts in advance, freeing up blocks of time.



INTERMEDIATE

Inspiration

- Ask ChatGPT to combine two unrelated concepts/industries for a unique side hustle idea.
- Have ChatGPT analyze competitor reviews to uncover their weaknesses and your potential advantages.

PRO

Challenge

- Ask ChatGPT to generate several creative marketing angles for your existing passion project.

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Supercharge Your Journey

UNLOCK THE POWER

AI Communication

- **Tip #1: Be Specific:** Ask ChatGPT focused questions rather than overly broad ones.
- **Tip #2: Positive Phrasing Matters:** Frame requests without using negatives.
- **Tip #3: Embrace the Unexpected:** AI can generate surprising and creative responses.
- **Tip #4: Provide Context:** Give ChatGPT information to work with.
- **Game-changing Tip:** Reflect before you ask. Spend a few minutes identifying your core motivation behind a task or the desired outcome. Incorporate this into your prompts to AI for more tailored results.

INTERMEDIATE

Customer Insight

Next Level: Have ChatGPT analyze customer feedback to identify common points of friction impacting adoption and acquisition. Don't just analyze what customers say – ask AI to help identify the 'why' behind their feedback (unmet needs, hidden desires). Create a plan to address those pain points."

PRO Strategy

Ask ChatGPT to outline 3 potential revenue streams for your side hustle based on its current form.

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