

## **This and That Crafts by Blake, LLC Privacy Policy**

Type of website: Ecommerce

Effective date: 1st day of December, 2024

thisandthatcraftsbyblake.com (the "Site") is owned and operated by This and that Crafts by Blake, LLC. This and that Crafts by Blake, LLC can be contacted at:

thisandthatcraftsbyblake@gmail.com

### **Purpose**

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected;
4. The rights of Site users; and
5. The Site's cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our Site.

### **Consent**

By using our Site users agree that they consent to:

1. The conditions set out in this Privacy Policy; and
2. The collection, use, and retention of the data listed in this Privacy Policy.

### **Personal Data We Collect**

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

#### **Data Collected Automatically**

When you visit and use our Site, we may automatically collect and store the following information:

1. IP address;

2. Location;
3. Clicked links;
4. Content viewed; and
5. Google Analytics.

#### Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

1. First and last name;
2. Email address;
3. Phone number; and
4. Address.

This data may be collected using the following methods:

1. Users input this data at checkout.

#### **How We Use Personal Data**

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

1. Insights into how users are finding and using the site..

The data we collect when the user performs certain functions may be used for the following purposes:

1. This data is used to ship purchases to the buyer..

#### **Who We Share Personal Data With**

##### Employees

We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

### Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

1. If the law requires it;
2. If it is required for any legal proceeding;
3. To prove or protect our legal rights; and
4. To buyers or potential buyers of this company in the event that we seek to sell the company.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

### **How Long We Store Personal Data**

User data will be stored until the purpose the data was collected for has been achieved.

You will be notified if your data is kept for longer than this period.

### **How We Protect Your Personal Data**

Security Statement for This and That Crafts by Blake, LLC

At This and That Crafts by Blake, LLC, we prioritize the security and privacy of our customers and visitors. As an e-commerce website powered by GoDaddy, we implement a range of industry-leading security measures to ensure your data and transactions are protected.

#### 1. Data Protection and Encryption

We use Secure Socket Layer (SSL) encryption, a robust security technology provided by GoDaddy, to protect the confidentiality of your personal and financial information. All data transferred between your browser and our website is encrypted to prevent unauthorized access during online transactions.

#### 2. Secure Payment Processing

Our payment gateway is integrated with GoDaddy's secure infrastructure, ensuring that all payment transactions are processed safely. We adhere to the Payment Card Industry Data Security Standard (PCI-DSS) to further safeguard your credit card details and financial information.

#### 3. User Privacy

We are committed to protecting your privacy. Any personal information provided, such as your name, address, and payment details, is used solely for the purpose of processing your orders and improving your shopping experience. We do not share or sell your data to third parties.

#### 4. Regular Security Audits

We continuously monitor our systems to detect and prevent unauthorized access. Our website is

regularly reviewed and updated with the latest security patches to address potential vulnerabilities.

#### 5. Compliance with Industry Standards

We comply with all applicable security standards and regulations to ensure that your data is treated with the highest level of care and protection.

We are committed to providing a secure and safe shopping experience for our customers. If you have any questions or concerns about our security practices, please feel free to contact us.

This and That Crafts by Blake, LLC – Your Trust, Our Priority

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

### **Children**

We do not knowingly collect or use personal data from children under 13 years of age. If we learn that we have collected personal data from a child under 13 years of age, the personal data will be deleted as soon as possible. If a child under 13 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

### **Do Not Track Notice**

Do Not Track ("DNT") is a privacy preference that you can set in certain web browsers. We do not track the users of our Site over time and across third party websites and therefore do not respond to browser-initiated DNT signals.

### **Cookie Policy**

A cookie is a small file, stored on a user's hard drive by a website. Its purpose is to collect data relating to the user's browsing habits. You can choose to be notified each time a cookie is transmitted. You can also choose to disable cookies entirely in your internet browser, but this may decrease the quality of your user experience.

We use the following types of cookies on our Site:

#### 1. Functional cookies

Functional cookies are used to remember the selections you make on our Site so that your selections are saved for your next visits;

#### 2. Analytical cookies

Analytical cookies allow us to improve the design and functionality of our Site by

collecting data on how you access our Site, for example data on the content you access, how long you stay on our Site, etc;

### 3. Targeting cookies

Targeting cookies collect data on how you use the Site and your preferences. This allows us to personalize the information you see on our Site for you; and

### 4. Third-Party Cookies

Third-party cookies are created by a website other than ours. We may use third-party cookies to achieve the following purposes:

- a. Google Analytics uses several types of cookies to collect data about how visitors interact with a website.;
- b. These cookies help website owners gather valuable insights, such as how visitors find and navigate their site, what pages are most popular, and the conversion rates of various calls to action.; and
- c. All the data collected is anonymized, and Google Analytics does not collect personally identifiable information unless the website owner explicitly configures it to do so..

### **Modifications**

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.