PROGRAM ADVERTISING AGREEMENT

THIS AGREEMENT made and effective this ________ day of _________, by and between Thalassa Productions VM, LLC ("Producer"), an Illinois LLC owned by John Karabetsos and Frank Karabetsos, and __________________________________ ("Advertiser") (collectively, the "Parties").

The Producer is producing a theatrical play presently entitled *Vivian Maier: Sum of the Eye* by John Karabetsos and Frank Karabetsos ("Play" or "Production") at the Chopin Theatre in Chicago, Illinois. The Play's paid public performances will be from February 11, 2027 through March 7, 2027. The Producer will publish a program which it will distribute free of charge to its patrons at all performances of the Play. The Advertiser herein agrees to purchase advertising space in the aforesaid program upon the following terms and conditions.

1. The Advertiser hereby purchases advertising space, at the following rate, size, location, and number of insertions:

Number of insertions

[ ] ¼ Page: $500 Total price per insertion
[ ] ½ Page: $1,000 Total price per insertion
[ ] Full Page: $2,000 Total Price per insertion

The Theater guarantees location for the following full-page advertisements only:

[ ] Inside Front Cover: $3,000 Total price
[ ] Inside Back Cover: $3,000 Total price
[ ] Outside Back Cover: $4,000 Total price

2. The Advertiser will provide camera-ready copy.[1]

3. The total cost to the advertiser is ______________dollars ($_________), payable within thirty (30) days after execution of this Agreement.

   Payments may be made by check mailed to the Producer's address below and made payable directly to: **Thalassa Productions VM, LLC**, or securely online by credit, debit or payment applications at https://thalassaproductionsllc.com/theater-production.

4. The deadline for providing copy for the advertising for the program is **December 1, 2026**. Within seven (7) days after providing the aforementioned copy, the Producer and Advertiser will mutually agree to correct any needed typesetting, formatting, or typographical errors in the provided copy.

[1] See Appendix for detailed requirements for camera-ready copy.

5. The Producer's liability in the event of an error in printing is limited only to printing a corrected advertisement in a subsequent issue of the program, provided the Producer in its sole discretion decides to print another issue of the program.

   If for any reason the Producer fails to include the advertisement in the Program completely, the Producer may correct such omission in a subsequent issue of the program and will provide a *pro rata* refund to the Advertiser to account for the number of performances where the advertisement was omitted from the program. However, in such case, if the Producer does not issue a subsequent issue of the program, the Producer will refund 100% of the Advertiser's paid fees under this Agreement within thirty (30) days of the completion of the Play's run on March 7, 2027.

   The Producer will not be liable under any circumstances for the Advertiser's incidental or consequential damages, lost profits, expenses, claims by third parties against the Advertiser, or any other costs incurred by the Advertiser as a result of the aforementioned errors.

6. The Producer reserves the right to reject advertising at any time which it deems unsuitable for its publication, defames or libels any person or entity, infringes upon any trademark, copyright, or service mark owned by others, violates the right to publicity or privacy of any person or entity, or promotes or offers for sale any illegal or unlawful substance or thing of any kind or any unlawful or illegal activity.

7. Advertiser represents and warrants that it has the right or license to use any trademarks, copyrights, or service marks owned by others, the likenesses of any persons living or dead, featured in its advertising and, upon request of the Producer, agrees to furnish proof of same. However, regardless of whether the Producer requests proof of Advertiser's authority, the Advertiser will hold the Producer harmless and indemnify it against any claims, causes of action, judgments, settlements, attorney fees, costs, or any other expenses incurred by the Producer as a result of a breach of this paragraph.

8. The Advertiser may cancel any advertisement purchased under this Agreement upon written notice provided before December 31, 2026.

9. The laws of the State of Illinois will govern this Agreement.

10. All notices required hereunder will be sent to the parties at the email addresses in the signature block below.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the Effective Date.

PRODUCER:
Thalassa Productions VM, LLC
Frank Karabetsos, Managing Member and Executive Producer
Address: 2738 N. Troy St., Apt.2, Chicago, IL 60647
Email Address: VM@thalassaproductions.com

Signature: ______________________________________ March 27, 2026

ADVERTISER:

Company: ____

By: ____

Title: ____

Address: ____

Email Address: ____

Signature: ____

APPENDIX

Camera-ready copy for advertisements in the 5.5” x 8.5” program under this Agreement must meet the specifications below and is ready to go “as is”.

Ad Sizes:

- **Half-Page Ad (Horizontal): 5.0” × 3.75”**
- **Half-Page Ad (Vertical): 2.375” × 8.0”**
- **Quarter-Page Ad (Vertical): 2.375” × 3.75”**
- **Quarter-Page Ad (Horizontal Strip): 5.0” × 1.875”**
- **Full-Page Ad: 5.0” × 8.0”**

Design Specs:

- **File Format:** Press-quality PDF or high-resolution JPEG.
- **Color Mode:** CMYK (not RGB).
- **Resolution:** 300 DPI (dots per inch) minimum.
- **Fonts:** All fonts are converted to paths or flattened into the ad.
- **Layers:** Ad is flattened into one layer.