

# NANDA MANUFACTURING

## Mom and Baby Care Kit



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- Developed Countries always have a keen focus on the Health Sector of the country.
- Infant Mortality Rate (IMR) and Mother Mortality Rate (MMR) are considered to be a parameter to calculate the Health Card of a developing Country.
- Rate of Institutional Deliveries in our country is very low as compared to the other developing Nations. This Results in an increase in IMR (Infant Mortality Rate) and MMR (Mother Mortality Rate).
- There's a need to encourage Institutional Deliveries and create awareness to maintain the Hygiene, Hypothermia, Use of Modern products, Periodical health checkup and timely medicinal schedule in order to reduce the IMR and MMR rate.
- There are various reasons behind this viz.
  - Inadequate knowledge with the mothers about the dwelling of New Born babies living in remote areas where literacy rate is poor.
  - Geographical and Climatic conditions of the area.
  - Poor Basic Health Amenities and Infrastructure.
  - Cleanliness, Quality of drinking water.
  - Vaccination facility, Literacy and awareness towards the Vaccination programs promoted by Government Institutions.
- Developed Countries in the world considering the above starve hard to overcome these issues by various applying various solutions.
- We have developed an Innovative Navjat Shishu Kit (Baby Care Kit) which also known as New Born Baby Kit or Baby Warm Kit.



## **Navjat Shishu Kit (Baby Care Kit)**

### **A. Sarv Sampann**

- 1. New Born Baby Clothes, Sweater**
- 2. Plastic Diaper**

**It is Considered as a New Born Baby requires adequate sleep in order to live a healthy life. Frequent urination make the mattress wet which do not let the baby sleep. A plastic diaper absorbs the urine and let the baby have a complete sleep.**

### **3. Baby Mattress**

**As mentioned a New Born Baby requires a soft surface for sleep. A Baby Soft Mattress is essential for this purpose.**

### **4. Baby Towel**

**A Clean Soft Baby Towel is required to keep the baby dry.**

### **5. Electronic Thermometer**

**It is generally observed that a minor change in the climatic condition affects the body of a new born and results in high fever. This has to be periodically checked. A Digital Thermometer is a solution to this. It is easy to operate and do not require any skilled person to handle it.**

### **6. Baby Oil**

**Since ancient times massaging with various kinds of oil was made in order to strengthen the muscles and bones of new born.**

### **7. Mosquito Net**

**Mosquito is considered as a disease transporting fly. These are very commonly present everywhere. Preventing a New Born from them is very essential as they very likely gets affected from various diseases easily.**

### **8. Warm Blanket**

**A New Born after birth requires the same warmth which they have in their Mother's Womb. A Warm Baby Blanket will help the to do so.**

**9. Plastic Mattress**

**10. Baby Shampoo and Body Wash Liquid.**

**Maintaining hygiene is essential in New Born Care hence a good quality clinically tested skin friendly Shampoo and Body wash is a essential need.**

**11. Toys**

**12. Baby Nail Cutter**

**A Nail Cutter is required as personal hygiene for a new born baby is very important to save them various diseases.**

**13. Baby Socks and Gloves**

**Cold Hands and Feet results in Hypothermia in babies. Hypothermia results in critical illness and even cause death. In order to avoid this prevention from cold is required which can be achieved by the use of Socks and Gloves made from baby friendly linen material.**

**14. Antiseptic Hand Wash**

**New Born Babies are very likely to attract the transmitting diseases. Basically these happens due to germs transferring from hands. Hence a clinically checked Antiseptic/Sterile Solution is very essential when there's a baby at home.**

**15. Wrapping Cloth (Baby/ Mother)**

**As mentioned reduction in room temperature is very dangerous for New born as well as his Mother hence they both require a Skin Friendly wrapping cloth.**

**16. Informative Booklet**

**A booklet of instruction and Schedule of Vaccination to be maintained is also provided in the kit.**

**We wrap all of this materials in a Attractive Bag printed with various quoted text.**

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### **KEY FEATURES**

- 1. For pregnant women and new born baby.**
2. Some **essential items** for pregnant women and new born baby to manage the pregnancy complications
- 3. Pregnant women can utilize this scheme during 9th month or post delivery.**
4. Kit scheme is aimed at well being of mother and child and **reducing the infant mortality rate.**
5. Encouraging **Institutional deliveries** in the state is one of the main objectives of the scheme.
6. The Kit will have clothes, quality baby soaps, Baby oil, Baby powder, Mosquito net, toys, napkins, Diapers etc.,.
7. This is an **affectionate gift given by the government** to mother and child.

Thanking You

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