



## Sponsorship Menu

Saturday, June 15, 2024, 1 p.m. – 8 p.m.

Guy Foreman Amphitheater

115 Lake Shore Drive, Michigan City, Indiana

**Please make payments to: Michigan City Pride**

**PO Box 9331 Michigan City, In 46361**

### RED LEVEL – \$2000

- 6 advertisements (Shout-Outs) on MC Pride's Facebook page with business logo (tagged)
- Full-color advertisement in MC Pride digital brochure (5"W x 4"H provided by you)
- Brochure ad promoted on Facebook.
- Logo featured on individual banner at the entrance of the event.
- Logo featured on shared banner on the main stage.
- FREE Booth Space at the event for your business
- Logo with link featured on MichiganCityPride.com homepage.
- Logo with link to your website on MichiganCityPride.com sponsorship page

### ORANGE LEVEL – \$1500

- 5 advertisements (Shout-Outs) on MC Pride's Facebook page with business logo (tagged)
- Full-color advertisement in MC Pride digital brochure (5"W x 4"H provided by you)
- Brochure ad promoted on Facebook.
- Logo featured on individual banner at the entrance of the event.
- Logo featured on shared banner on the main stage.
- FREE Booth Space at event for your business
- Logo with link to your website on MichiganCityPride.com sponsorship page

### YELLOW LEVEL – \$1000

- 4 advertisements (Shout-Outs) on MC Pride Facebook page with business logo (tagged)
- Full-color advertisement in MC Pride digital brochure (5"W x 4"H provided by you)
- Brochure ad promoted on Facebook.
- Logo featured on individual banner at the entrance of the event.
- Logo featured on shared banner on the main stage.
- Logo with link to your website on MichiganCityPride.com sponsorship page

### GREEN LEVEL – \$500

- 3 advertisements (Shout-Outs) on MC Pride's Facebook page with business logo (tagged)
- Full-color advertisement in MC Pride digital brochure (5"W x 4"H provided by you)
- Logo featured on shared banner at entrance of event.

### BLUE LEVEL – \$250

- 2 advertisements (Shout-Outs) on MC Pride's Facebook page
- Logo in MC Pride digital brochure

### VIOLET LEVEL – \$100

- 1 advertisement (Shout-Out) on MC Pride Facebook page
- Mention in MC Pride digital brochure.