



Sponsorship Agreement

Article 1: Purpose

The sponsor, Sparklight, agrees to provide sponsorship to support the organizer, Camden PSA, for the duration of one year, starting on the day payment is received.

Article 2: Sponsorship Details

The Sponsor agrees to provide the following:

- Sponsorship Level: Platinum
- Monetary Contribution: \$2500
- Sparklight logo file
- Promotional Items to distribute at one event
- Design, print, and deliver/ship the retractable banner to CPSA
- Design, print, and deliver/ship the gym wall banner to CPSA
- Marketing/promotional materials for panel booth
- Materials/supplies, staffing, for branded challenges/games

Article 3: Sponsor Benefits

The Organizer will provide the following benefits:

- Display of sponsor's logo on event materials.
- Sponsorship shout-out on social media and events (if P.A. system is available)
- Co-event naming rights to one event
 - (e.g. Sparklight basketball tournament hosted by CPSA, or CPSA basketball tournament presented by Sparklight)
- Promotional item distribution at one event
 - (e.g. T-shirts with Sparklight name, bouncy ball with Sparklight logo)
- Organization Brochures Distribution at CPSA HQ
 - CPSA to place brochures in a sponsor rack
- Speaking opportunity (If P.A. is available) or active role at one special event
- Call to action promotional offer at one event
 - (E.g. All new customers who sign up today will receive 25% off first 3 months of internet service)
- Space for the Retractable Banner to be placed in CPSA HQ

- Space for the wall banner to be placed in CPSA HQ, hanging supplies, labor and personnel to place banner
- Post-event recap video
- Opportunity for branded challenges/games at events
- One featured E-blast article
- Table, 1-2 Chairs, for a panel booth space at CPSA HQ for one day
- Email newsletter spotlight
- Basketball gym and equipment for half-court shot sweepstakes
 - Basketball
 - Promotional Check
 - Photo-op
 - Video of challenge
 - Raffle tickets
 - Collaboration with CPSA athletic staff, CPSA executive leadership, CPSA marketing staff, and Sparklight representative on planned date, rules of entry, eligibility, time, setup, format, etc.

Article 4: Payment Terms

- The Sponsor agrees to pay \$2500 (Non-refundable)
- Payment method: Check
 - Payable to Camden PSA
 - Mailing Address: 1050 Wildcat Dr, Kingsland, GA 31548

Article 5: Intellectual Property Rights

The Sponsor grants the Organizer rights to use its intellectual property (e.g., logos) for event promotion.

Article 6: Termination Clause

Either party may terminate this agreement with written notice on the grounds of reputational damage should the organization or sponsor engage in any illegal, immoral, or unethical business practices during the duration of this sponsorship.

Article 7: Governing Law

This agreement shall be governed by the federal laws of the United States of America, and state laws of Georgia.

Article 8: Signatures

By signing below, both parties agree to the terms outlined in this agreement:

Organizer: Camden County Public Service Authority

Signature: J. Watson

Name: Johnathan Watson

Date: 8-13-25

Sponsor: Sparklight

Signature: Vanessa Nazario

Name: Vanessa Nazario

Date: 8/13/2025